

NEWS RELEASE



FOR IMMEDIATE RELEASE

Two thirds approve of assisted suicide

Findings consistent across 2 years of polling

TORONTO, OCTOBER 23, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1859 Canadians 18 years of age and older, two thirds approve of legalizing physician-assisted suicide for the terminally ill (65%), and this is very similar to proportions noted in 2012 (68%) and 2011 (67%). Just fewer than one quarter oppose assisted suicide (22%) and about one tenth haven't formed an opinion (13%). Opposition to assisted suicide is higher among those in Atlantic Canada (26%) and Alberta (28%), among Conservative supporters (33%), those with some college or university (29%), Catholics (28%), evangelical Christians (65%) and those of non-European origin (35%).

"Canadians' quest for a dignified death is about personal choice and control at the end of life, and as the Boomers reach this milestone, assisted suicide will be even more in demand," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

October 23rd, 2013

HIGHLIGHTS:

- Two thirds approve of legalizing physician-assisted suicide for the terminally ill (65%), and this is very similar to proportions noted in 2012 (68%) and 2011 (67%).
- "Canadians' quest for a dignified death is about personal choice and control at the end of life, and as the Boomers reach this milestone, assisted suicide will be even more in demand," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1859 randomly selected Canadians 18 years of age and older. The poll was conducted on October 21 and 22, 2013.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Favour for Legalizing Physician-Assisted Suicide for Terminally Ill Trending

%	In Favour	Opposed	Don't Know
Oct. 23rd, 2013 (n=1859)	65	22	13
June 27th, 2012 (n=1165)	68	20	12
Dec. 13th, 2011 (n=1160)	67	21	12

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Support for Assisted Suicide

'Are you in favour or opposed to making physician-assisted suicide legal in Canada for the terminally ill?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
In favour	65	63	67	64	71	61	69	61
Opposed	22	21	21	23	19	25	20	24
Don't know	13	16	11	13	10	14	11	15

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1859	155	415	663	165	189	272	1484	375
In favour	65	60	65	65	70	65	67	65	66
Opposed	22	26	18	22	21	28	22	23	17
Don't know	13	15	17	13	8	7	11	12	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
In favour	65	51	58	70	69	71	77	83
Opposed	22	33	24	20	20	19	15	5
Don't know	13	16	18	10	10	10	8	13

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
In favour	65	57	68	69	74	81	60
Opposed	22	33	19	18	15	13	13
Don't know	13	11	13	13	11	6	27

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
In favour	65	61	61	65	76
Opposed	22	21	29	21	13
Don't know	13	17	11	13	12

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
In favour	65	57	62	22	56	64	66	84
Opposed	22	28	25	65	28	17	23	7
Don't know	13	15	13	13	16	19	12	9

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1859	1339	191	209	84	36
In favour	65	66	73	63	44	55
Opposed	22	21	19	24	35	24
Don't know	13	13	7	13	22	22

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