

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **One half disapprove of ban on Electronic Dance Music at Ex**

### **Disapproval highest among young, high-income males**

TORONTO MAY 21<sup>st</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 923 Toronto voters, one half disapprove of city council's ban on all-ages electronic dance music events at The Ex (50%), and disapproval is highest among the youngest (63%), males (56%) and those in the highest income brackets (\$100K to \$250K - 64%). Supporters of Karen Stintz for mayor are especially likely to disapprove of the ban (caution, small base size).

One quarter approves of the ban (25%), and approval is higher among Gen X (45 to 54 - 34%), lower income groups (\$20K to \$40K - 31%), and in Scarborough (33%). Mothers of children under 18 are no more likely than others to approve of the ban (23%).

"For the most part, we don't see a groundswell of opinion against these events, and most parents probably realize they are relatively innocuous. It appears council allowed itself to be swayed by fear in this case, rather than facts," said Forum Research President, Dr. Lorne Bozinoff.

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### **TORONTO**

**May 21<sup>st</sup>, 2014**

### **HIGHLIGHTS:**

- One half disapprove of city council's ban on all-ages electronic dance music events at The Ex (50%)
- "For the most part, we don't see a groundswell of opinion against these events, and most parents probably realize they are relatively innocuous. It appears council allowed itself to be swayed by fear in this case, rather than facts," said Forum Research President, Dr. Lorne Bozinoff.

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**Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 923 randomly selected Torontonians 18 years of age and older. The poll was conducted on May 21<sup>st</sup>, 2014.

Results based on the total sample are considered accurate  $\pm 3.2\%$ , 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**TORONTO**

**May 21<sup>st</sup>, 2014**

***CNE All-ages Electronic Dance Music Concerts Prohibition***

*‘City council passed a bylaw prohibiting all-ages electronic dance music concerts at the CNE. Do you approve or disapprove of this decision?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	923	60	102	175	251	335	395	528
Approve	25	21	22	34	28	26	26	25
Disapprove	50	63	48	41	48	40	56	44
Don't know	25	16	30	25	24	35	18	31

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	923	328	195	191	209
Approve	25	18	25	27	33
Disapprove	50	55	42	55	46
Don't know	25	27	33	18	21

**Transportation / Own Property**

%	Total	Drive	Take the TTC or other public transit	Other	Yes	No
Sample	923	336	255	87	677	246
Approve	25	28	24	18	28	20
Disapprove	50	50	54	52	47	55
Don't know	25	22	22	30	25	25

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	923	75	126	128	90	112	175	39
Approve	25	16	31	24	29	45	19	11
Disapprove	50	47	46	53	53	33	64	60
Don't know	25	36	24	23	18	22	17	28

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## TORONTO

May 21<sup>st</sup>, 2014

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	923	146	248	308	221
Approve	25	27	25	27	22
Disapprove	50	39	50	52	52
Don't know	25	34	25	21	26

### Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	923	187	736	98
Approve	25	22	27	23
Disapprove	50	52	49	47
Don't know	25	26	25	30

### Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	923	224	404	172	24	24
Approve	25	31	25	33	15	2
Disapprove	50	44	53	44	54	50
Don't know	25	25	21	23	31	48

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