

NEWS RELEASE



FOR IMMEDIATE RELEASE

Duffy dashes Conservative hopes

Liberals widen gap across three days polling while Senator unloads on PMO

TORONTO, OCTOBER 23, 2013 - In a series of random samplings of public opinion taken by the Forum Poll™ among 1859 Canadians 18 years of age and older on October 21 and 22, and a further 1007 on October 23, in essence straddling Senator Mike Duffy's explosive revelations about his dealings with the Prime Minister's Office, the gap between the leading Liberals and the second place Conservatives expanded from an initial 5 points in September to 9 points on Monday/Tuesday, October 21/22 and 12 points by Wednesday, October 23. By Tuesday, close to 4-in-10 would vote Liberal if the election were held today (38%), up slightly from the month before (36%) while 3-in-10 would vote Conservative (30%), equal to the previous month (31%). One day later, however, 4-in-10 say they will vote Liberal next time (40%), while just more than a quarter will vote Conservative (28%). This is a significant shift in voting intent when occurring in the space of one day. One fifth will now vote NDP (20% Wednesday, 19% Monday/Tuesday), and fewer than one tenth will vote Green (5%) or for the Bloc Quebecois (6%) or for any other party (1%) and these findings have not materially changed across the three days of polling.

The Liberals are favoured by the least wealthy (less than \$20K - 45%, \$20K to \$40K - 47%), those in Atlantic Canada (53%), Ontario (45%) and the prairies (46%), the best educated (post grad - 47%), non-Christians (58%), people with a British Isles background (44%) and those with a non-European background (50%). Of note, more than one third of those who voted for the NDP in 2011 will vote for the Liberals this time (35%), as will almost one quarter of past Conservatives (23%). Few past Liberals will vote NDP (10%) or Conservative (7%).

Liberals on track for solid minority

These results, if projected to a 308 seat House, would see the Liberal take 146 seats, nine short of a majority. The Conservatives will take 104 seats, the NDP 47, the Bloc 10 and Elizabeth May would retain her seat for the Greens.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
October 24th, 2013

HIGHLIGHTS:

- In essence straddling Senator Mike Duffy's explosive revelations about his dealings with the Prime Minister's Office, the gap between the leading Liberals and the second place Conservatives expanded from an initial 5 points in September to 9 points on Monday/Tuesday, October 21/22 and 12 points by Wednesday, October 23.
- These results, if projected to a 308 seat House, would see the Liberal take 146 seats, nine short of a majority. The Conservatives will take 104 seats, the NDP 47, the Bloc 10 and Elizabeth May would retain her seat for the Greens.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



Mulcair's favourables up

Prime Minister Stephen Harper draws the approval of just more than one third (34%), up slightly from last month (32%), but his net (approve minus disapprove) is a dismal -25. Tom Mulcair has the admiration of more than 4-in-10 (41%), up from last month (36%), and his net is a positive +10. Justin Trudeau draws approval from one half of Canadians (49%), steady since last month (48%). In fact, between Monday/Tuesday polling, and Wednesday polling, Mulcair's approval increased 5 points while the Prime Minister's increased 3 points.

Trudeau seen to make best Prime Minister

Justin Trudeau is seen to be the best choice for Prime Minister among the federalist party leaders (31%), followed by the current Prime Minister Stephen Harper (25%), then the leader of the opposition, Tom Mulcair (15%). Less than a tenth pick Elizabeth May (9%) and a seventh say none is fit for the job (15%). One twentieth have no opinion (6%).

Majority think Duffy, Wallin Brazeau should resign

Two thirds think Mike Duffy should resign from the Senate (63%), just fewer think Pamela Wallin should resign (58%) and just more think Patrick Brazeau should resign (65%). In each case about one tenth think they should not resign, and about one quarter have no opinion.

One third want election now on scandal

Just more than one third of Canadian voters want an election held now on the senate scandal (38%), while one half do not (52%). One tenth haven't formed an opinion (10%). One half of Liberal supporters (48%) and NDP voters (49%) want an election now, and even one tenth of Conservative supporters do as well (11%).

"Mike Duffy has strapped on his dynamite vest and is taking the Conservative Party down with him if he goes. These are troubling numbers for three days' polling, and it will only get worse from here. Interestingly, the PM appears to be emerging unscathed from the crisis, despite his central role in it; his approvals have actually increased this week," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

October 24th, 2013

HIGHLIGHTS:

- Prime Minister Stephen Harper draws the approval of just more than one third (34%).
- Justin Trudeau is seen to be the best choice for Prime Minister among the federalist party leaders (31%).
- Two thirds think Mike Duffy should resign from the Senate (63%).
- Just more than one third of Canadian voters want an election held now on the senate scandal (38%).
- "Mike Duffy has strapped on his dynamite vest and is taking the Conservative Party down with him if he goes. These are troubling numbers for three days' polling, and it will only get worse from here. Interestingly, the PM appears to be emerging unscathed from the crisis, despite his central role in it; his approvals have actually increased this week," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
October 24th, 2013

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of randomly selected Canadians 18 years of age and older. The poll was conducted on the following dates:

October 21-22nd, 2013: 1859 Canadians, +/- 2%.

October 23rd, 2013: 1007 Canadians, +/- 3%.

Results based on the total sample are considered accurate 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1
Feb 6 th , 2012	1148	36	26	28	3	6	1
Jan 13 th , 2012	1140	35	25	28	4	6	1
Dec 13 th , 2011	1160	33	21	27	8	6	5
Federal Election May 2 nd , 2011	n/a	40	19	31	4	6	0

TORONTO

October 24th, 2013

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

TORONTO

October 24th, 2013

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
Oct. 23 rd , 2013		49	34	41
Oct 21-22 nd , 2013	1859	47	31	36
Sept 16-17 th , 2013	1527	48	32	36
August 24 th , 2013	1189	49	30	37
July 23 rd , 2013	1782	44	31	33
June 19 th , 2013	1525	47	33	35
May 21 st , 2013	1779	49	29	36
April 15 th , 2013	1764	46	32	35
		Rae		
April 2 nd , 2013	1310	40	31	35
March 6 th -7 th , 2013	1755	34	34	35
Feb 6 th , 2013	1091	34	33	38
Jan 16 th -17 th , 2013	1626	32	38	37
Dec 18 th , 2012	1355	39	35	39
Nov 19 th , 2012	1849	35	36	33
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41
Mar 30 th , 2012	1675	36	34	32
Mar 26 th -27 th , 2012	1638	32	34	32
April 24-25 th , 2012	1744	46	22	30

TORONTO

October 24th, 2013

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Oct. 21-22: Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1756	149	188	345	462	612	840	916
Conservative	29.7	24.5	30.1	31.3	25.3	35.8	32.8	26.6
Liberal	38.7	36.9	34.3	37.5	44.7	39.0	38.4	39.1
New Democratic	18.9	17.0	20.9	19.8	18.6	18.3	16.9	20.9
Green	4.6	9.5	6.8	3.2	3.0	2.0	4.5	4.7
Bloc Quebecois	7.2	10.2	7.2	7.5	7.4	4.4	6.8	7.6
Other	0.9	1.8	0.6	0.8	0.9	0.4	0.7	1.1

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1756	144	394	616	159	180	263	1402	354
Conservative	29.7	20.0	15.4	34.5	33.6	52.9	32.1	34.5	14.1
Liberal	38.7	56.3	35.7	40.2	38.9	27.2	38.9	40.8	32.0
New Democratic	18.9	20.6	17.8	19.8	22.0	14.1	19.8	18.7	19.6
Green	4.6	2.8	3.5	4.4	4.3	5.1	8.4	4.9	3.5
Bloc Quebecois	7.2	0.0	26.9	0.0	0.0	0.0	0.0	0.1	30.1
Other	0.9	0.3	0.6	1.2	1.2	0.7	0.9	1.0	0.6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1756	161	303	267	245	180	312	42
Conservative	29.7	21.6	26.8	29.6	26.9	27.7	36.8	47.8
Liberal	38.7	43.2	40.3	29.9	37.8	42.9	41.0	37.3
New Democratic	18.9	15.7	19.9	23.2	22.4	16.6	15.1	4.4
Green	4.6	4.7	6.8	4.3	5.1	2.2	3.0	4.5
Bloc Quebecois	7.2	13.1	5.3	12.6	7.2	8.4	3.9	5.8
Other	0.9	1.7	0.9	0.4	0.6	2.3	0.2	0.2

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1756	615	431	426	81	96	43
Conservative	29.7	75.9	5.9	4.0	0.9	3.5	7.4
Liberal	38.7	16.6	81.5	33.4	35.2	17.3	29.8
New Democratic	18.9	4.4	9.5	53.2	19.1	11.0	16.0
Green	4.6	2.0	2.0	3.7	37.7	1.7	18.4
Bloc Quebecois	7.2	0.5	0.8	5.3	2.7	66.1	11.6
Other	0.9	0.6	0.2	0.4	4.4	0.3	16.8

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1756	367	490	605	294
Conservative	29.7	29.2	35.4	30.3	20.0
Liberal	38.7	41.4	35.4	36.0	47.1
New Democratic	18.9	16.6	16.7	20.3	21.7
Green	4.6	4.1	4.4	5.6	3.3
Bloc Quebecois	7.2	7.8	6.8	7.1	7.4
Other	0.9	0.9	1.2	0.7	0.6

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1756	1231	442	69	600	120	118	407
Conservative	29.7	34.0	41.0	68.3	25.2	40.5	24.1	19.9
Liberal	38.7	38.0	40.3	11.7	39.5	35.9	47.2	38.4
New Democratic	18.9	17.7	15.1	15.6	19.7	16.2	20.1	21.7
Green	4.6	2.7	2.9	2.7	2.3	4.8	3.8	9.7
Bloc Quebecois	7.2	6.9	0.2	0.0	12.7	1.0	2.9	9.1
Other	0.9	0.7	0.5	1.7	0.6	1.5	1.8	1.1

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

October 24th, 2013

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1756	1263	185	196	79	33
Conservative	29.7	27.7	40.4	40.0	19.8	11.9
Liberal	38.7	39.4	32.5	35.4	47.8	41.9
New Democratic	18.9	19.4	21.0	12.4	17.8	31.6
Green	4.6	4.6	4.5	3.0	8.0	6.1
Bloc Quebecois	7.2	8.2	1.0	8.1	6.5	0.0
Other	0.9	0.8	0.7	1.1	0.0	8.4

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Oct. 23: Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	967	80	120	171	264	332	455	512
Conservative	28	26	27	29	27	29	33	23
Liberal	40	32	40	41	41	43	37	42
New Democratic	20	16	24	21	20	20	18	22
Green	5	12	3	2	5	3	5	4
Bloc Quebecois	6	11	4	6	7	4	5	8
Other	1	3	1	0	1	1	1	1

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	967	90	243	342	63	96	133	747	220
Conservative	28	15	12	32	37	58	31	33	13
Liberal	40	53	35	45	46	31	29	43	30
New Democratic	20	23	25	18	14	6	29	18	27
Green	5	8	5	4	1	4	9	5	5
Bloc Quebecois	6	0	23	0	0	0	0	0	25
Other	1	1	0	1	1	1	2	1	0

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	967	90	175	142	122	96	183	20
Conservative	28	22	21	25	28	30	33	20
Liberal	40	45	47	38	36	31	41	52
New Democratic	20	19	17	27	24	23	15	10
Green	5	6	4	3	3	6	7	17
Bloc Quebecois	6	6	10	6	7	11	3	0
Other	1	2	2	1	1	0	0	1

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Past Federal Vote

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	967	330	246	212	57	67	25
Conservative	28	67	7	3	8	13	0
Liberal	40	23	81	35	30	6	28
New Democratic	20	7	10	57	10	13	25
Green	5	2	1	2	49	4	19
Bloc Quebecois	6	2	0	2	0	64	5
Other	1	1	0	0	2	0	23

TORONTO

October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	967	191	273	321	182
Conservative	28	31	31	28	20
Liberal	40	40	36	39	47
New Democratic	20	16	21	21	23
Green	5	4	4	5	5
Bloc Quebecois	6	9	7	6	4
Other	1	1	1	1	1

Religion

%	Total	Christi an	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	967	695	236	36	360	63	80	192
Conservative	28	33	45	41	25	37	12	20
Liberal	40	39	39	32	39	38	58	35
New Democratic	20	17	11	20	20	16	21	29
Green	5	3	3	7	3	3	9	8
Bloc Quebecois	6	7	1	0	12	6	0	6
Other	1	1	1	0	1	0	0	1

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
October 24th, 2013

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	967	729	87	97	37	17
Conservative	28	27	33	30	33	7
Liberal	40	38	44	40	50	59
New Democratic	20	21	18	21	12	12
Green	5	4	5	5	4	20
Bloc Quebecois	6	8	0	3	0	0
Other	1	1	1	1	0	3

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Approval of Stephen Harper

‘Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Approve	34	38	31	34	29	33	40	28
Disapprove	59	56	63	55	67	58	54	63
Don't know	7	6	6	10	4	9	5	9

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Approve	34	11	21	40	33	59	34	37	23
Disapprove	59	81	70	53	63	38	58	56	68
Don't know	7	8	9	7	4	3	8	7	9

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Approve	34	32	35	29	28	28	39	19
Disapprove	59	61	56	64	62	64	60	74
Don't know	7	7	9	7	10	7	1	7

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Approve	34	89	14	9	9	11	50
Disapprove	59	6	80	85	88	77	45
Don't know	7	5	6	6	3	12	5

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Approve	34	40	30	35	30
Disapprove	59	48	65	56	69
Don't know	7	12	5	9	1

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Approve	34	42	47	45	39	43	20	20
Disapprove	59	51	49	39	54	46	76	72
Don't know	7	7	4	16	7	11	4	8

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Approve	34	33	36	39	38	14
Disapprove	59	60	57	56	45	70
Don't know	7	7	7	5	17	16

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Approval of Tom Mulcair

‘Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Approve	41	31	49	43	41	45	41	41
Disapprove	31	36	31	28	30	28	39	23
Don't know	28	34	20	29	28	27	20	36

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Approve	41	36	56	37	32	27	41	36	57
Disapprove	31	45	16	33	40	52	26	36	13
Don't know	28	19	29	30	28	21	33	28	30

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Approve	41	33	34	43	37	50	49	51
Disapprove	31	23	35	32	31	29	35	27
Don't know	28	44	31	24	32	20	15	22

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Approve	41	20	45	80	50	29	8
Disapprove	31	52	29	7	22	22	53
Don't know	28	28	26	14	28	49	39

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Approve	41	25	41	43	53
Disapprove	31	38	32	28	30
Don't know	28	37	27	30	17

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Approve	41	38	36	36	43	25	42	46
Disapprove	31	32	37	41	29	30	35	28
Don't know	28	30	28	23	29	45	23	26

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Approve	41	42	38	35	32	52
Disapprove	31	30	31	36	33	29
Don't know	28	28	31	29	35	19

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Approval of Justin Trudeau

‘Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Approve	49	55	44	45	51	45	46	51
Disapprove	32	24	38	34	35	33	39	25
Don't know	19	21	17	21	14	22	15	24

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Approve	49	66	49	51	43	32	46	49	47
Disapprove	32	17	27	31	35	56	32	33	28
Don't know	19	18	24	18	22	12	22	18	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Approve	49	50	49	55	56	39	48	56
Disapprove	32	24	31	30	25	41	34	33
Don't know	19	26	20	15	19	20	18	11

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Approve	49	21	83	49	49	26	26
Disapprove	32	65	5	33	25	31	44
Don't know	19	14	13	18	26	43	30

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Approve	49	48	52	45	51
Disapprove	32	34	31	32	31
Don't know	19	18	17	23	18

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Approve	49	44	39	45	48	36	73	51
Disapprove	32	36	40	33	33	39	14	29
Don't know	19	20	21	22	19	25	13	20

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Approve	49	49	40	50	42	70
Disapprove	32	32	34	35	26	22
Don't know	19	19	27	15	32	8

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Prime Minister Preference

'Who would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Stephen Harper	25	24	21	26	21	31	32	18
Justin Trudeau	31	30	27	34	31	30	29	32
Tom Mulcair	15	11	20	13	18	15	14	16
Elizabeth May	9	13	10	6	5	6	5	12
None of these	15	19	13	15	16	10	17	13
Don't know	6	2	9	6	8	9	3	9

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Stephen Harper	25	9	11	26	32	55	29	28	14
Justin Trudeau	31	47	32	32	29	20	23	32	28
Tom Mulcair	15	13	29	10	19	2	12	10	30
Elizabeth May	9	8	6	10	2	8	14	9	5
None of these	15	14	16	15	9	11	18	14	17
Don't know	6	9	6	7	9	4	4	6	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Stephen Harper	25	16	28	21	22	24	31	15
Justin Trudeau	31	25	38	36	36	23	26	31
Tom Mulcair	15	14	10	21	11	19	16	14
Elizabeth May	9	20	6	4	9	12	4	28
None of these	15	15	12	10	16	15	21	6
Don't know	6	8	6	7	5	6	3	6

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Stephen Harper	25	86	5	2	3	2	14
Justin Trudeau	31	2	71	15	9	35	21
Tom Mulcair	15	2	5	56	16	15	1
Elizabeth May	9	0	5	12	39	7	14
None of these	15	5	10	8	26	33	44
Don't know	6	5	4	7	7	9	5

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Stephen Harper	25	30	22	26	20
Justin Trudeau	31	31	36	26	33
Tom Mulcair	15	11	11	18	18
Elizabeth May	9	8	10	7	10
None of these	15	12	15	17	14
Don't know	6	9	6	7	4

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Stephen Harper	25	31	40	35	24	37	11	15
Justin Trudeau	31	29	27	25	30	27	39	32
Tom Mulcair	15	14	7	18	20	8	13	17
Elizabeth May	9	5	5	0	5	8	23	12
None of these	15	14	17	15	13	12	10	18
Don't know	6	7	5	7	8	7	4	6

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1007	760	91	101	38	17
Stephen Harper	25	24	31	30	25	12
Justin Trudeau	31	31	30	33	35	17
Tom Mulcair	15	16	12	13	5	12
Elizabeth May	9	8	8	6	12	35
None of these	15	16	9	13	0	19
Don't know	6	5	10	4	23	5

TORONTO

October 24th, 2013

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Duffy Resignation

‘Do you think Senator Mike Duffy should resign or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Duffy should resign	63	56	61	65	70	68	66	59
Duffy should not resign	19	21	17	17	18	20	19	18
Don't know	18	23	22	19	12	12	14	22

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Duffy should resign	63	79	64	62	52	63	60	62	64
Duffy should not resign	19	13	10	21	24	24	25	22	8
Don't know	18	8	26	17	24	14	15	16	28

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Duffy should resign	63	57	59	64	64	60	69	54
Duffy should not resign	19	19	24	18	18	25	18	20
Don't know	18	24	17	19	19	15	13	26

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Duffy should resign	63	72	60	67	50	63	55
Duffy should not resign	19	11	24	18	29	1	34
Don't know	18	17	15	15	21	36	11

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Duffy should resign	63	58	68	61	64
Duffy should not resign	19	16	19	18	23
Don't know	18	25	14	21	12

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Duffy should resign	63	66	71	56	67	48	54	60
Duffy should not resign	19	16	14	27	16	21	28	21
Don't know	18	18	15	17	17	31	18	19

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Duffy should resign	63	63	61	65	56	50
Duffy should not resign	19	18	28	18	14	19
Don't know	18	18	11	18	30	31

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Wallin Resignation

‘Do you think Senator Pam Wallin should resign or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Wallin should resign	58	51	56	62	63	60	63	52
Wallin should not resign	19	17	16	18	22	23	18	19
Don't know	24	32	28	20	15	17	18	29

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Wallin should resign	58	74	57	59	51	58	49	59	52
Wallin should not resign	19	13	9	20	25	26	27	22	7
Don't know	24	12	34	21	25	15	24	19	40

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Wallin should resign	58	40	53	62	57	53	66	60
Wallin should not resign	19	20	27	14	15	24	18	14
Don't know	24	40	20	24	28	23	15	26

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Wallin should resign	58	64	59	58	48	54	48
Wallin should not resign	19	13	21	21	27	4	30
Don't know	24	22	21	21	26	43	22

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Wallin should resign	58	54	60	57	60
Wallin should not resign	19	17	17	19	22
Don't know	24	29	23	24	18

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Wallin should resign	58	59	64	51	61	41	59	54
Wallin should not resign	19	18	20	24	16	18	19	21
Don't know	24	23	16	25	24	41	22	25

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Wallin should resign	58	58	59	55	53	59
Wallin should not resign	19	18	28	21	19	5
Don't know	24	24	13	25	29	36

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Brazeau Resignation

'Do you Senator Patrick Brazeau should resign or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
Brazeau should resign	65	58	59	70	75	70	69	62
Brazeau should not resign	10	10	13	7	9	11	10	9
Don't know	25	32	29	23	16	19	21	29

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
Brazeau should resign	65	73	67	68	52	72	51	65	66
Brazeau should not resign	10	9	7	10	11	10	15	11	7
Don't know	25	17	26	22	37	18	34	24	28

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
Brazeau should resign	65	51	60	69	58	68	78	44
Brazeau should not resign	10	11	11	7	10	16	8	27
Don't know	25	38	29	24	32	16	14	28

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
Brazeau should resign	65	73	68	69	42	56	55
Brazeau should not resign	10	7	9	8	30	12	9
Don't know	25	20	24	23	28	32	36

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
Brazeau should resign	65	60	66	65	69
Brazeau should not resign	10	11	10	8	13
Don't know	25	29	24	27	18

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
Brazeau should resign	65	68	67	61	72	52	62	61
Brazeau should not resign	10	9	6	12	11	10	16	9
Don't know	25	23	27	27	17	39	23	30

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
Brazeau should resign	65	67	64	64	59	33
Brazeau should not resign	10	9	10	10	15	36
Don't know	25	25	26	26	26	31

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Election due to Senate Scandal

‘Do you think a federal election should be called now about the senate expense scandal or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1007	82	128	179	277	341	471	536
An election should be called	38	43	37	38	35	33	35	40
An election should not be called	52	45	54	56	54	54	58	46
Don't know	10	12	8	6	11	13	7	13

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1007	94	249	363	64	99	138	784	223
An election should be called	38	58	39	37	37	27	36	38	36
An election should not be called	52	31	49	55	57	65	50	52	50
Don't know	10	11	12	9	6	8	14	9	14

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1007	96	183	144	127	99	188	20
An election should be called	38	58	48	44	36	22	30	67
An election should not be called	52	33	42	49	49	62	64	33
Don't know	10	9	10	7	16	15	6	0

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1007	253	357	197	62	52	46
An election should be called	38	11	48	49	47	35	54
An election should not be called	52	85	44	42	36	32	40
Don't know	10	4	8	9	17	34	6

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

October 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1007	202	280	339	186
An election should be called	38	45	45	33	29
An election should not be called	52	40	45	59	60
Don't know	10	15	10	8	10

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1007	719	241	36	374	68	81	207
An election should be called	38	33	30	21	38	23	48	45
An election should not be called	52	57	63	68	53	58	45	42
Don't know	10	10	6	11	9	19	7	13

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1007	760	91	101	38	17
An election should be called	38	38	37	32	36	63
An election should not be called	52	52	54	57	58	23
Don't know	10	10	9	11	6	14

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com