

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

PCs with clear lead in Thornhill; tied in Niagara Falls

Liberals trail

TORONTO, FEBRUARY 6th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 527 voters in the provincial riding of Thornhill, and 576 voters in Niagara Falls, where by-elections will be held on February 13, the Progressive Conservatives lead in one riding and are tied with the NDP in the other.

Thornhill

The PC candidate, Gila Martow, leads with close to one half the vote (47%) compared to just more than a third for the Liberal candidate, Sandra Yeung Racco (37%), and this represents stability since we polled the day the by-elections were called (January 15 - 44% and 36%, respectively). Few will vote for either the NDP or the Green Party candidate (6% each) or for any other candidate (4%).

Niagara Falls

The NDP candidate, Wayne Gates (38%), and the PC candidate, Bart Maves (36%) are essentially tied in this race, and the Liberal candidate, Joyce Morocco has about half this proportion of the vote (19%). Very few will vote Green (3%) or for any other party (4%). These findings represent a sharp increase for the NDP candidate, Wayne Gates (from 28%) and a correspondingly sharp decrease for Morocco, the Liberal candidate (from 28% as well). In contrast, Bart Maves' support has remained stable (January 15 - 36%). Of note, close to a fifth of past PC voters will vote NDP this time (17%), as will one third of past Liberal supporters (32%).

"Not much has changed in Thornhill since the by-elections were called, and the PCs are hanging on to their expected lead. Things have taken a very interesting turn in Niagara Falls, however, and we now have a real horserace between the PCs and the NDP there. It appears the bottom has fallen out of the Liberal vote," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

TORONTO

February 6th, 2014

HIGHLIGHTS:

- The Progressive Conservatives lead in one riding and are tied with the NDP in the other
- The PC candidate in Thornhill, Gila Martow, leads with close to one half the vote (47%).
- The NDP candidate, Wayne Gates (38%), and the PC candidate, Bart Maves (36%) are essentially tied in Niagara Falls.
- "Not much has changed in Thornhill since the by-elections were called, and the PCs are hanging on to their expected lead. Things have taken a very interesting turn in Niagara Falls, however, and we now have a real horserace between the PCs and the NDP there. It appears the bottom has fallen out of the Liberal vote," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of randomly selected voters who resided in each riding. The poll was conducted on February 5th, 2014.

Thornhill: 527 respondents, +/- 4%
Niagara Falls: 576 respondents, +/- 4%

Results based on the total samples listed above are considered accurate 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual election results will depend on each party's success at getting its supporters to the polls. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Ontario By-Election – February 13th, 2014

Popular Vote Trending

Thornhill

| % | Sample | Cons | Lib | NDP | Green | Other |
|---------------------------------|--------|------|-----|-----|-------|-------|
| February 5 th , 2014 | 527 | 47 | 37 | 6 | 6 | 4 |
| January 15 th , 2014 | 568 | 44 | 36 | 7 | 10 | 3 |

Niagara Falls

| % | Sample | Cons | Lib | NDP | Green | Other |
|---------------------------------|--------|------|-----|-----|-------|-------|
| February 5 th , 2014 | 576 | 36 | 19 | 38 | 3 | 4 |
| January 15 th , 2014 | 750 | 36 | 28 | 28 | 5 | 3 |

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Thornhill

Vote Preference

'Which candidate are you most likely to vote for in the February by-election in Thornhill?' + 'Even though you may not have made up your mind, which candidate are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-----------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 481 | 18 | 53 | 111 | 149 | 150 | 191 | 290 |
| Gila Martow, Conservative | 47 | 24 | 56 | 51 | 52 | 51 | 47 | 47 |
| Sandra Yeung Racco, Liberal | 37 | 43 | 23 | 38 | 42 | 39 | 34 | 40 |
| Cindy Hackelberg, NDP | 6 | 5 | 10 | 6 | 2 | 5 | 5 | 6 |
| Teresa Pun, Green | 6 | 21 | 6 | 2 | 2 | 3 | 10 | 3 |
| Another candidate | 4 | 8 | 5 | 3 | 2 | 2 | 4 | 3 |

Household Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K | \$250K+ |
|-----------------------------|-------|--------|------------|------------|------------|-------------|--------------|---------|
| Sample | 481 | 23 | 48 | 48 | 50 | 45 | 91 | 37 |
| Gila Martow, Conservative | 47 | 40 | 33 | 59 | 47 | 62 | 43 | 42 |
| Sandra Yeung Racco, Liberal | 37 | 22 | 46 | 18 | 40 | 24 | 49 | 48 |
| Cindy Hackelberg, NDP | 6 | 3 | 16 | 6 | 11 | 5 | 4 | 0 |
| Teresa Pun, Green | 6 | 20 | 3 | 14 | 1 | 4 | 2 | 3 |
| Another candidate | 4 | 15 | 1 | 4 | 1 | 5 | 2 | 7 |

Previous Vote Preference

| % | Total | Conservative | Liberal | NDP | Green | Other parties |
|-----------------------------|-------|--------------|---------|-----|-------|---------------|
| Sample | 481 | 233 | 169 | 33 | 14 | 9 |
| Gila Martow, Conservative | 47 | 80 | 16 | 22 | 19 | 26 |
| Sandra Yeung Racco, Liberal | 37 | 15 | 75 | 14 | 52 | 14 |
| Cindy Hackelberg, NDP | 6 | 3 | 3 | 36 | 0 | 0 |
| Teresa Pun, Green | 6 | 1 | 5 | 20 | 23 | 16 |
| Another candidate | 4 | 2 | 1 | 7 | 6 | 45 |

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Niagara Falls

Vote Preference

'Which candidate are you most likely to vote for in the February by-election in Niagara Falls?' + 'Even though you may not have made up your mind, which candidate are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|--------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 525 | 29 | 48 | 87 | 146 | 215 | 239 | 286 |
| Bart Maves, Conservative | 36 | 28 | 43 | 32 | 39 | 41 | 44 | 30 |
| Joyce Morocco, Liberal | 19 | 9 | 13 | 18 | 21 | 28 | 20 | 18 |
| Wayne Gates, NDP | 38 | 49 | 40 | 43 | 34 | 26 | 26 | 49 |
| Clarke Bitter, Green | 3 | 10 | 0 | 3 | 2 | 1 | 4 | 2 |
| Another candidate | 4 | 4 | 5 | 4 | 3 | 4 | 7 | 1 |

Household Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K | \$250K+ |
|--------------------------|-------|--------|------------|------------|------------|-------------|--------------|---------|
| Sample | 525 | 68 | 116 | 76 | 63 | 41 | 46 | 4 |
| Bart Maves, Conservative | 36 | 27 | 30 | 43 | 44 | 37 | 44 | 18 |
| Joyce Morocco, Liberal | 19 | 22 | 17 | 23 | 13 | 20 | 26 | 70 |
| Wayne Gates, NDP | 38 | 30 | 46 | 31 | 36 | 36 | 27 | 0 |
| Clarke Bitter, Green | 3 | 7 | 5 | 1 | 5 | 1 | 0 | 0 |
| Another candidate | 4 | 14 | 2 | 1 | 2 | 6 | 3 | 12 |

Previous Vote Preference

| % | Total | Conservative | Liberal | NDP | Green | Other parties |
|--------------------------|-------|--------------|---------|-----|-------|---------------|
| Sample | 525 | 166 | 205 | 80 | 18 | 18 |
| Bart Maves, Conservative | 36 | 77 | 23 | 3 | 25 | 27 |
| Joyce Morocco, Liberal | 19 | 5 | 42 | 5 | 14 | 17 |
| Wayne Gates, NDP | 38 | 17 | 32 | 88 | 28 | 31 |
| Clarke Bitter, Green | 3 | 0 | 2 | 2 | 34 | 0 |
| Another candidate | 4 | 2 | 2 | 3 | 0 | 25 |

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