

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

April 21st, 2012

HIGHLIGHTS:

- In the final pre-election sampling of public opinion taken among Albertans 18 years of age and older by The Forum Poll™, just more than four-in-ten among those absolutely certain to vote will support Wildrose (41%), while just one third will vote PC (32%). One tenth will vote for either the NDP (13%) or the Liberals (10%). Very few will vote for the Alberta Party (2%) or other parties (2%).
- "Ever since the election writ dropped, we have been polling Wildrose in the low 40s, and they haven't moved off that dominant position. We expect to welcome a new majority government to the provincial scene on Monday night" said Forum Research president, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

Wildrose Heading for a Sweeping Majority

Wildrose maintains solid lead over PC's

Toronto, April 21st, 2012 – In the final pre-election sampling of public opinion taken among Albertans 18 years of age and older by The Forum Poll™, just more than four-in-ten among those absolutely certain to vote will support Wildrose (41%), while just one third will vote PC (32%). One tenth will vote for either the NDP (13%) or the Liberals (10%). Very few will vote for the Alberta Party (2%) or other parties (2%).

Support for the Wildrose party is significantly higher among male Albertans (49%, compared to 34% of females), and those residing outside of Edmonton (30% in Edmonton; compared to 50% Central Alberta, 49% Southern Alberta, 46% in Calgary, and 43% Northern Alberta). Conversely, the Progressive Conservative party enjoyed stronger support among female Albertans (36%, compared to only 28% of males), and those residing outside of Southern Alberta (22%; compared to 38% Northern Alberta, 36% Central Alberta, 34% Calgary and 31% in Edmonton).

Wildrose will hold 76% of their vote from the last provincial election, compared to 61% for NDP, 39% for PC, 37% for Liberal, and only 6% for Green (now the Alberta party). Wildrose will pick up support from 52% of past PC voters, 28% of past Green voters, 14% of past Liberal voters, and 10% of past NDP voters.

Wildrose to win sweeping majority by 18 seat margin

Taking in to account margin for error, these voting intention results — if they hold on Election Day — result in Wildrose capturing 62 out of the legislature's 87 seats, 18 more than are needed for a majority. The PCs would take just 19 seats, and the NDP (4 seats) and the Liberals (2 seats) would split the few that are left.

"Ever since the election writ dropped, we have been polling Wildrose in the low 40s, and they haven't moved off that dominant position. We expect to welcome a new majority government to the provincial scene on Monday night" said Forum Research president, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

April 21st, 2012

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 2010 randomly selected residents of Alberta aged 18 or older (those absolutely certain to vote counted). The poll was conducted on April 21st, 2012.

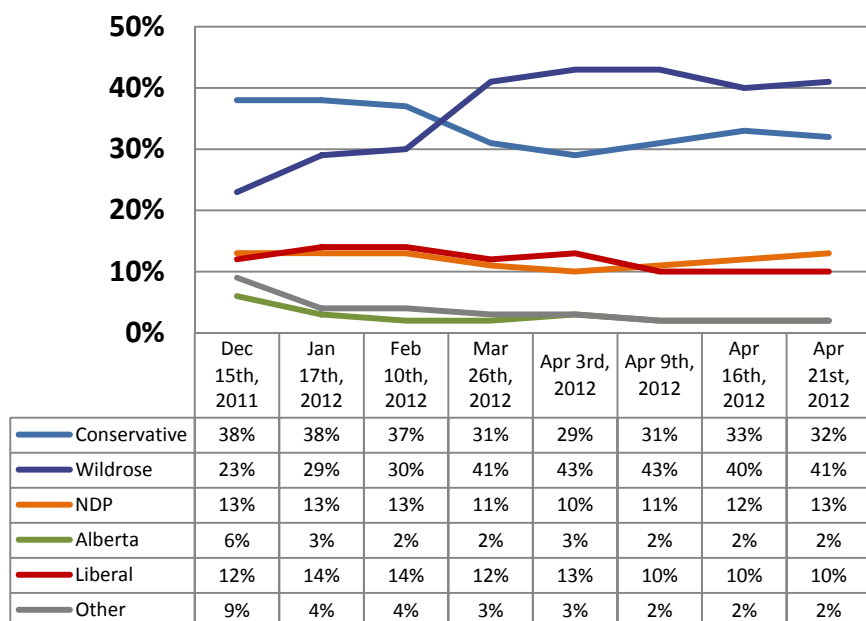
Results based on the total sample are considered accurate +/- 3.1%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp.

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This and other Forum Polls™ may be found at Forum's poll archive at www.forumresearch.com/polls.asp.

Provincial Party Preference Trending



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Provincial Election Voting Preference Trending

[Decided / Leaning, Absolutely Certain to Vote Only]

%	Sample	PC	Wildrose	NDP	Alb	Lib	Other
April 21 st , 2012	1950	32	41	13	2	10	2
Apr 16 th , 2012	1639	33	40	12	2	10	2
Apr 9 th , 2012	1781	31	43	11	2	10	2
Apr 3 rd , 2012	1689	29	43	10	3	13	3
Mar 26 th , 2012	1069	31	41	11	2	12	3
Feb 10 th , 2012	1011	37	30	13	2	14	4
Jan 17 th , 2012	1000	38	29	13	3	14	4
Dec 15 th , 2011	1015	38	23	13	6	12	9

TORONTO

April 21st, 2012

Seat Distribution

	Jan 17 th , 2012	Feb 10 th , 2012	Mar 26 th , 2012	Apr 3 rd , 2012	Apr 9 th , 2012	Apr 16 th , 2012	Apr 21 st , 2012
PC	59	54	22	20	20	25	19
Wildrose Party	11	21	58	58	60	55	62
NDP	6	5	4	4	4	4	4
Liberal	11	7	3	5	3	3	2
Alberta Party	0	0	0	0	0	0	0
Other Parties	0	0	0	0	0	0	0
TOTAL	87	87	87	87	87	87	87

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Provincial Party Preference

'In next Monday's Alberta provincial election, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning, Absolutely Certain to Vote Only]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1950	214	220	395	502	619	910	1040
PC	32	23	31	36	33	37	28	36
Wildrose Party	41	36	41	45	45	39	49	34
NDP	13	21	14	9	11	10	11	14
Alberta Party	2	3	2	1	1	1	2	2
Liberal	10	13	10	7	10	11	8	13
Other Parties	2	3	1	1	0	1	2	1

Region

%	Total	Calgary	Edmonton	South AB	Central AB	North AB
Sample	1950	677	624	232	254	163
PC	32	34	31	22	36	38
Wildrose Party	41	46	30	49	50	43
NDP	13	6	23	15	6	11
Alberta Party	2	2	1	1	2	2
Liberal	10	10	14	10	5	5
Other Parties	2	1	1	4	1	1

Past Vote

%	Total	PC	Wildrose	NDP	Green	Liberal	Other Parties
sample	1950	1185	101	173	82	270	32
PC	32	39	8	15	20	31	18
Wildrose Party	41	52	76	10	28	14	41
NDP	13	3	10	61	24	14	18
Alberta Party	2	1	3	2	6	3	0
Liberal	10	4	2	11	11	37	10
Other Parties	2	1	2	0	11	1	12

TORONTO

April 21st, 2012

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

April 21st, 2012

-30-

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com