

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Increasing bus service by 10% most popular mayoral promise

Selling off Toronto Hydro is not

TORONTO MAY 2nd, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 888 Toronto voters, the most popular of a series of mayoral candidates' proposals read to respondents was Olivia Chow's signature idea of increasing bus service by 10% on major routes to relieve congestion until other transit projects are built, a plan of which two thirds approve (66%). Approval is highest among the oldest (73%) the wealthiest (\$60K to \$80K and \$100K to \$250K - 72%), in Etobicoke/York (75%), but not in Scarborough (58%), and among transit users (71%).

Tory's tree plan popular with half

One half of voters approve of John Tory's plan to double the city's tree budget to plant 4 million trees over ten years (51%), and approval is common to Gen Y (35 to 44 - 57%), mid income groups (\$60K to \$80K - 56%), in the downtown and East York (57%) and among the best educated (post-grad - 65%).

Voters split on Soknacki call to cancel Scarborough subway

Voters are evenly split on approving (42%) or disapproving (40%) David Soknacki's controversial promise to scrap the Scarborough subway and build the original LRT instead. Approval is characteristic of Gen Y (35 to 44 - 52%), males (46%), the least wealthy (54%), downtowners (61%) and the most educated (post-grad - 57%). The promise isn't popular amongst residents of North York (33%) or Scarborough (32%).

More disapprove of Stintz plan for "Green P"

Close to half disapprove of Karen Stintz's plan to charge a \$3 surcharge for some "Green P" parking spots (45%), while just fewer approve (41%). Approval is highest among males (46%), the least wealthy (53%) and the wealthiest (\$100K to \$250K - 48%), in the downtown (51%) and among transit users (48%).

Few approve selling majority stake in TO Hydro

Just one fifth of voters approve of the idea, floated by Karen Stintz and others, of selling a 51% stake in Toronto Hydro to pay for transit (20%). Approval is common to the youngest (26%) and the less wealthy (less than \$20K - 26%, \$20K to \$40K - 29%). Approval is lowest Scarborough and among the best educated (11% each). Ironically Karen Stintz voters are least likely to approve of this idea (9% - caution, small base size), while John Tory voters like it the best (28%).

TORONTO

May 2nd, 2014

HIGHLIGHTS:

- The most popular of a series of mayoral candidates' proposals read to respondents was Olivia Chow's signature idea of increasing bus service by 10% on major routes to relieve congestion until other transit projects are built, a plan of which two thirds approve (66%).
- One half of voters approve of John Tory's plan to double the city's tree budget to plant 4 million trees over ten years (51%).
- Voters are evenly split on approving (42%) or disapproving (40%) David Soknacki's controversial promise to scrap the Scarborough subway and build the original LRT instead.
- Close to half disapprove of Karen Stintz's plan to charge a \$3 surcharge for some "Green P" parking spots (45%), while just fewer approve (41%).

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TORONTO May 2nd, 2014

HIGHLIGHTS:

- Just one fifth of voters approve of the idea, floated by Karen Stintz and others, of selling a 51% stake in Toronto Hydro to pay for transit (20%).
- Fewer than one half of Toronto voters want to see the Land Transfer Tax reduced by 10% (45%).
- Just more than 4-in-10 voters want to see the LTT eliminated entirely (42%).
- Close to 4-in-10 Toronto voters say their daily travel is being disrupted by construction on the Gardiner (37%), either "a great deal" (15%) or "somewhat" (22%).

Fewer now want reduction to LTT

Fewer than one half of Toronto voters want to see the Land Transfer Tax reduced by 10% (45%), and this is down sharply since last summer (55%). One third think it is not a good idea and this has stayed stable since July, 2013 (33%). In other words, more voters do not know whether the LTT should be reduced (22% now, 12% in July). Approval of the 10% reduction is characteristic of lower income groups (\$20k to \$40K - 50%), the least educated (secondary school or less - 53%) and those who approve of Rob Ford (60%). Property owners are more likely to favour the reduction (48%) than are renters (40%).

Minority favours eliminating LTT

Just more than 4-in-10 voters want to see the LTT eliminated entirely (42%), and this is down slightly from last summer (45%). Close to 4-in-10 think it's not a good idea (38%), also down slightly from July (41%). In this case, those with no opinion now form a larger percentage (14% then, 21% now).

More than a third say Gardiner construction disrupts daily travel

Close to 4-in-10 Toronto voters say their daily travel is being disrupted by construction on the Gardiner (37%), either "a great deal" (15%) or "somewhat" (22%). The plurality, one third, say daily travel is not disrupted "much" (35%), while just one seventh says their daily travel has not been disrupted "at all" (15%). Just as few don't travel on a daily basis (14%). Incidence of extreme disruption is highest among Gen Y (35 to 44 - 18%), the wealthiest (\$100K to \$250K - 31%), downtown (21%), among the least educated (23%), Ford voters (22%) and Stintz supporters (27%). Interestingly, both drivers and transit users claim to suffer at the same rate (17% each).

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HIGHLIGHTS:

- Slightly more than one quarter of Toronto voters use the Gardiner Expressway at least once a week (28%).
- “Olivia Chow's plan to increase bus service on heavily traveled routes as a short term fix is well-liked, because it's seen to be easy, and has been sold as a less costly solution to our transit woes than new construction. The ideas that cost money, like the parking surcharge, or that involves construction, like the LRT, are not so popular. At the same time, voters are less sure they want to dispose of two cash cows - Toronto Hydro and the Land Transfer Tax. Finally, it is remarkable to see that, although less than a third uses the Gardiner regularly, all but a handful of people in this city are finding their daily travel routines disrupted. This is bound to have a major economic impact on the downtown,” said Forum Research President, Dr. Lorne Bozinoff.

One quarter use Gardiner weekly or more

Slightly more than one quarter of Toronto voters use the Gardiner Expressway at least once a week (28%), and usage is most common to Gen Y (35 to 44 - 36%), Gen X (45 to 54 - 31%), males (31%), the wealthiest (\$80K to \$100K - 33%, \$100K to \$250K - 38%), downtowners (35%) and those in Etobicoke/York (38%), among drivers (obviously - 36%), and among John Tory voters (35%).

“Olivia Chow's plan to increase bus service on heavily traveled routes as a short term fix is well-liked, because it's seen to be easy, and has been sold as a less costly solution to our transit woes than new construction. The ideas that cost money, like the parking surcharge, or that involves construction, like the LRT, are not so popular. At the same time, voters are less sure they want to dispose of two cash cows - Toronto Hydro and the Land Transfer Tax. Finally, it is remarkable to see that, although less than a third uses the Gardiner regularly, all but a handful of people in this city are finding their daily travel routines disrupted. This is bound to have a major economic impact on the downtown,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 888 randomly selected Torontonians 18 years of age and older. The poll was conducted on May 1st, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Increasing Bus Service

'I'm going to read you a series of policies supported by candidates for mayor. Please tell me if you would approve or disapprove of each: Increasing bus service by 10% now to help with congestion until transit projects are built?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Approve	66	63	65	65	70	73	69	64
Disapprove	20	19	21	25	21	16	22	19
Don't know	14	18	15	10	10	12	9	17

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Approve	66	68	62	75	58
Disapprove	20	23	18	19	21
Don't know	14	9	20	6	21

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Approve	66	59	71	76	67	65
Disapprove	20	24	18	18	18	26
Don't know	14	17	11	7	15	10

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Approve	66	52	58	67	72	69	72	54
Disapprove	20	24	23	23	25	15	16	41
Don't know	14	24	19	10	2	16	12	5

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Approve	66	63	60	68	71
Disapprove	20	22	23	18	21
Don't know	14	15	17	14	8

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Approve	66	63	67	63
Disapprove	20	23	19	18
Don't know	14	14	14	18

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Approve	66	51	75
Disapprove	20	35	11
Don't know	14	14	13

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Approve	66	55	73	69	80	53
Disapprove	20	34	16	16	3	24
Don't know	14	11	11	15	16	23

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Approve	66	50	63	69	75	75	59
Disapprove	20	38	14	22	10	11	15
Don't know	14	12	23	9	14	14	26

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Tree Planting Budget

'I'm going to read you a series of policies supported by candidates for mayor. Please tell me if you would approve or disapprove of each: Spending an extra \$7 million a year for the next ten years to double Toronto's tree planting budget and plant 4 million trees?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Approve	51	53	57	52	45	45	54	49
Disapprove	34	34	32	32	41	36	36	33
Don't know	14	13	11	17	14	19	10	19

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Approve	51	57	47	52	48
Disapprove	34	34	32	37	34
Don't know	14	9	21	11	18

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Approve	51	46	56	59	51	52
Disapprove	34	40	28	34	35	32
Don't know	14	14	16	7	14	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Approve	51	49	47	52	56	49	50	63
Disapprove	34	22	41	31	36	39	40	23
Don't know	14	29	12	17	8	12	10	14

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Approve	51	47	38	51	65
Disapprove	34	41	37	36	25
Don't know	14	12	25	12	10

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Approve	51	53	51	41
Disapprove	34	33	35	43
Don't know	14	14	15	16

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Approve	51	33	62
Disapprove	34	47	27
Don't know	14	20	11

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Approve	51	32	61	62	59	38
Disapprove	34	51	31	23	17	34
Don't know	14	18	8	16	23	28

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Approve	51	35	30	51	68	68	34
Disapprove	34	45	50	40	23	17	31
Don't know	14	21	20	9	9	14	35

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Cancelled Subway for LRT

'I'm going to read you a series of policies supported by candidates for mayor. Please tell me if you would approve or disapprove of each: Cancelling the Scarborough subway and building the LRT originally planned for this route instead?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Approve	42	32	52	45	44	46	46	39
Disapprove	40	44	38	40	40	35	40	40
Don't know	18	24	11	15	16	20	14	21

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Approve	42	61	33	39	32
Disapprove	40	26	42	42	53
Don't know	18	13	25	18	15

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Approve	42	35	48	45	46	35
Disapprove	40	48	34	31	40	40
Don't know	18	17	18	25	14	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Approve	42	54	40	45	32	56	46	63
Disapprove	40	30	45	32	46	38	40	32
Don't know	18	15	14	23	22	6	14	5

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Approve	42	35	29	44	57
Disapprove	40	39	54	38	32
Don't know	18	27	17	18	11

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Approve	42	44	42	36
Disapprove	40	38	41	40
Don't know	18	18	17	23

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Approve	42	19	57
Disapprove	40	62	26
Don't know	18	19	17

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Approve	42	25	51	49	43	41
Disapprove	40	55	37	36	19	51
Don't know	18	20	11	15	38	7

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Approve	42	20	43	44	55	60	35
Disapprove	40	60	26	43	27	21	45
Don't know	18	20	31	13	17	19	20

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Green P Parking

'I'm going to read you a series of policies supported by candidates for mayor. Please tell me if you would approve or disapprove of each: Imposing a \$3 surcharge on "Green P" parking spots to raise money for transit?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Approve	41	39	42	41	43	40	46	36
Disapprove	45	43	47	46	46	42	44	45
Don't know	15	18	11	13	11	18	10	19

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Approve	41	51	34	34	43
Disapprove	45	41	49	47	42
Don't know	15	9	17	19	15

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Approve	41	30	48	60	43	37
Disapprove	45	58	34	26	47	40
Don't know	15	12	18	13	11	23

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Approve	41	53	37	44	33	47	48	42
Disapprove	45	23	51	41	53	49	44	48
Don't know	15	24	12	15	15	4	9	10

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Approve	41	35	31	43	49
Disapprove	45	54	46	44	39
Don't know	15	11	23	13	12

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Approve	41	43	40	36
Disapprove	45	45	45	50
Don't know	15	12	16	15

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Approve	41	26	50
Disapprove	45	60	36
Don't know	15	14	15

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Approve	41	30	44	48	54	36
Disapprove	45	59	44	44	35	36
Don't know	15	11	13	8	11	28

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Approve	41	23	37	43	50	66	29
Disapprove	45	63	46	46	33	30	48
Don't know	15	14	18	11	17	4	23

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Selling Majority of Toronto Hydro

'I'm going to read you a series of policies supported by candidates for mayor. Please tell me if you would approve or disapprove of each: Selling off 51% of Toronto Hydro to pay for transit?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Approve	20	26	16	15	23	19	21	19
Disapprove	62	56	67	66	56	63	69	55
Don't know	18	18	17	18	21	17	10	25

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Approve	20	23	23	22	11
Disapprove	62	67	46	67	66
Don't know	18	10	30	11	24

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Approve	20	17	25	15	21	20
Disapprove	62	61	61	70	61	63
Don't know	18	22	15	15	19	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Approve	20	26	29	21	12	25	23	28
Disapprove	62	56	50	64	67	65	67	60
Don't know	18	18	22	16	21	9	10	11

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Approve	20	27	23	22	11
Disapprove	62	57	55	62	69
Don't know	18	16	22	16	20

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Approve	20	23	19	28
Disapprove	62	62	61	48
Don't know	18	15	19	24

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Approve	20	26	17
Disapprove	62	59	63
Don't know	18	15	20

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Approve	20	28	20	11	6	18
Disapprove	62	58	64	69	57	72
Don't know	18	14	16	20	37	10

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Approve	20	23	9	28	15	23	15
Disapprove	62	64	80	56	65	60	45
Don't know	18	13	11	16	21	16	40

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Reducing Land Transfer Tax

'Do you think reducing the Land Transfer Tax by 10% is a good idea or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Good idea	45	41	46	47	48	47	43	47
Not a good idea	33	34	36	29	33	28	37	28
Don't know	22	24	17	24	19	25	19	25

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Good idea	45	40	47	52	44
Not a good idea	33	42	27	29	30
Don't know	22	19	26	19	25

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Good idea	45	47	46	27	48	40
Not a good idea	33	29	36	46	33	32
Don't know	22	24	18	27	19	29

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Good idea	45	42	50	42	45	41	45	53
Not a good idea	33	34	21	36	26	42	39	40
Don't know	22	24	29	22	30	17	16	7

TORONTO
May 2nd, 2014

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Good idea	45	53	49	46	36
Not a good idea	33	25	29	28	48
Don't know	22	23	22	26	16

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Good idea	45	48	44	51
Not a good idea	33	34	32	20
Don't know	22	19	24	29

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Good idea	45	60	37
Not a good idea	33	23	38
Don't know	22	17	25

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Good idea	45	59	43	29	47	63
Not a good idea	33	23	37	46	18	18
Don't know	22	18	20	25	35	18

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Good idea	45	56	30	53	36	44	39
Not a good idea	33	24	42	30	35	48	37
Don't know	22	20	28	17	29	8	25

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Support for Land Transfer Tax

'Do you think eliminating the Land Transfer Tax is a good idea or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Good idea	42	37	40	44	47	45	38	45
Not a good idea	38	38	42	37	36	33	45	32
Don't know	21	24	19	18	17	22	18	24

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Good idea	42	35	46	47	40
Not a good idea	38	50	29	35	34
Don't know	21	15	26	18	25

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Good idea	42	45	40	32	43	38
Not a good idea	38	31	45	53	40	32
Don't know	21	24	16	15	17	29

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Good idea	42	22	51	42	39	39	36	33
Not a good idea	38	40	21	29	49	51	48	59
Don't know	21	37	28	29	11	10	16	8

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Good idea	42	50	51	38	35
Not a good idea	38	23	26	41	52
Don't know	21	27	23	22	13

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Good idea	42	44	40	52
Not a good idea	38	39	37	23
Don't know	21	17	23	25

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Good idea	42	60	30
Not a good idea	38	18	50
Don't know	21	22	20

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Good idea	42	60	38	30	29	33
Not a good idea	38	22	46	45	63	31
Don't know	21	18	16	25	8	35

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Good idea	42	57	39	46	25	29	63
Not a good idea	38	19	32	39	54	50	15
Don't know	21	24	29	16	21	21	21

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TORONTO
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Usage of Gardiner

'Do you travel on the Gardiner Expressway at least once a week?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Yes	28	28	36	31	28	17	31	26
No	72	72	64	69	72	83	69	74

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Yes	28	35	12	38	28
No	72	65	88	62	72

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Yes	28	36	29	22	30	24
No	72	64	71	78	70	76

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Yes	28	7	21	28	26	33	38	50
No	72	93	79	72	74	67	62	50

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Yes	28	15	27	34	29
No	72	85	73	66	71

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Yes	28	34	26	27
No	72	66	74	73

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Yes	28	32	26
No	72	68	74

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Yes	28	34	31	27	19	20
No	72	66	69	73	81	80

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Yes	28	29	31	35	25	18	20
No	72	71	69	65	75	82	80

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TORONTO
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Disruptions on Gardiner

‘How have lane closures on the Gardiner Expressway disrupted your daily travel routine?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	888	51	101	165	278	293	399	489
Disrupted daily travel a great deal	15	16	18	15	13	8	17	12
Disrupted daily travel somewhat	22	24	22	22	20	16	22	21
Hasn't disrupted daily travel much	35	40	29	34	30	40	34	36
Hasn't disrupted daily travel at all	15	11	18	15	20	15	18	12
Don't travel on a daily basis	14	9	14	14	17	21	10	18

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	888	318	193	170	207
Disrupted daily travel a great deal	15	21	7	17	13
Disrupted daily travel somewhat	22	20	23	29	14
Hasn't disrupted daily travel much	35	36	43	30	31
Hasn't disrupted daily travel at all	15	14	15	16	14
Don't travel on a daily basis	14	10	12	8	28

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Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	888	336	230	75	650	238
Disrupted daily travel a great deal	15	17	17	5	16	12
Disrupted daily travel somewhat	22	25	24	15	21	22
Hasn't disrupted daily travel much	35	34	32	52	34	38
Hasn't disrupted daily travel at all	15	11	17	18	15	14
Don't travel on a daily basis	14	14	10	10	14	15

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	888	66	116	133	104	79	165	43
Disrupted daily travel a great deal	15	14	16	13	17	15	21	7
Disrupted daily travel somewhat	22	28	11	27	15	23	23	46
Hasn't disrupted daily travel much	35	25	43	30	47	30	26	31
Hasn't disrupted daily travel at all	15	16	7	7	13	17	24	11
Don't travel on a daily basis	14	16	22	23	9	15	7	4

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	888	149	214	325	200
Disrupted daily travel a great deal	15	23	16	12	14
Disrupted daily travel somewhat	22	13	21	23	24
Hasn't disrupted daily travel much	35	42	39	29	37
Hasn't disrupted daily travel at all	15	10	11	19	14
Don't travel on a daily basis	14	12	13	17	11

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	888	175	713	88
Disrupted daily travel a great deal	15	20	12	15
Disrupted daily travel somewhat	22	21	22	23
Hasn't disrupted daily travel much	35	30	37	33
Hasn't disrupted daily travel at all	15	18	13	16
Don't travel on a daily basis	14	10	15	14

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	888	329	559
Disrupted daily travel a great deal	15	23	10
Disrupted daily travel somewhat	22	24	20
Hasn't disrupted daily travel much	35	32	37
Hasn't disrupted daily travel at all	15	8	19
Don't travel on a daily basis	14	13	15

Past Provincial Vote

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	888	230	377	147	28	24
Disrupted daily travel a great deal	15	19	14	14	11	17
Disrupted daily travel somewhat	22	30	21	14	14	19
Hasn't disrupted daily travel much	35	25	35	44	48	47
Hasn't disrupted daily travel at all	15	13	12	17	20	11
Don't travel on a daily basis	14	13	17	12	7	5

Mayoral Vote Preference

%	Total	Rob Ford	Karen Stintz	John Tory	Olivia Chow	David Soknacki	Don't know
Disrupted daily travel a great deal	15	22	27	13	8	11	20
Disrupted daily travel somewhat	22	22	26	30	19	10	3
Hasn't disrupted daily travel much	35	34	34	30	37	46	41
Hasn't disrupted daily travel at all	15	9	7	15	18	20	21
Don't travel on a daily basis	14	12	6	11	19	13	15

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