

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Approval of Pipelines Increases**

### **Seen as safer than rail for transporting crude**

TORONTO, OCTOBER 23, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1859 Canadians 18 years of age and older, more than 4-in-10 approved of the Keystone XL pipeline (42%) and just more than a third approved of the Northern Gateway pipeline (36%), both of which represent increases in approval since the last time we polled this (April 2013 - 38% and 32% approval, respectively). Approval of Keystone XL, which would run from the Alberta oil sands to Houston, is especially high in Alberta (69%), and especially low in Quebec (34%), and is higher among Conservatives (72%) than among Liberals (42%) or, especially, New Democrats (28%). Approval of the Northern Gateway pipeline, which would run from the oil sands across the Rockies to Kitimat, where oil would be shipped to Asia in supertankers, is especially high also in Alberta (66%) and among Conservatives (62%), although not among New Democrats (25%) and Liberals (34%).

### **Pipelines seen as safer than rail**

More than half see pipelines as a safer way to transport crude oil (58%) than rail (18%), and this represents a slight decline in the proportion who take this view (July 2013 - 62%). This view is especially characteristic of Albertans (75%) and least characteristic, surprisingly, of Quebec (52%) where the Lac Mégantic rail disaster recently occurred. Conservative voters are especially likely to prefer pipelines to rail (75%), compared to Liberals (58%) or New Democrats (52%).

"It appears that recent rail incidents have improved Canadians' view of pipelines for transporting crude. While it is tempting to think the incident at Lac Mégantic galvanized the country against rail transport of crude oil, this does not appear to be the case in Quebec, of all places," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**October 23<sup>rd</sup>, 2013**

### **HIGHLIGHTS:**

- more than 4-in-10 approved of the Keystone XL pipeline (42%) and just more than a third approved of the Northern Gateway pipeline (36%), both of which represent increases in approval since the last time we polled this (April 2013 - 38% and 32% approval, respectively).
- More than half see pipelines as a safer way to transport crude oil (58%) than rail (18%), and this represents a slight decline in the proportion who take this view (July 2013 - 62%).
- "It appears that recent rail incidents have improved Canadians' view of pipelines for transporting crude. While it is tempting to think the incident at Lac Mégantic galvanized the country against rail transport of crude oil, this does not appear to be the case in Quebec, of all places," said Forum Research President, Dr. Lorne Bozinoff.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1859 randomly selected Canadians 18 years of age and older. The poll was conducted on October 21 and 22, 2013.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### ***Keystone XSL Pipeline Approval Trending***

%	In Favour	Opposed	Don't Know
Oct. 21-22 <sup>nd</sup> , 2013 (n=1859)	42	41	16
April 2 <sup>nd</sup> , 2012 (n=1165)	38	46	16
Dec. 20 <sup>th</sup> , 2011 (n=1160)	38	49	13

### ***Northern Gateway Pipeline Support Trending***

%	In Favour	Opposed	Don't know
Oct. 21-22 <sup>nd</sup> , 2013 (n=1859)	36	48	16
April 2 <sup>nd</sup> to April 8 <sup>th</sup> , 2013 (n=1863)	32	54	14
Nov 19 <sup>th</sup> , 2012 (n=1849)	36	50	15
Sep 26 <sup>th</sup> , 2012 (n=1758)	34	48	18
Feb 6 <sup>th</sup> , 2012 (n=1210)	39	45	19
Jan 13 <sup>th</sup> , 2012 (n=1211)	37	43	20
Dec 13 <sup>th</sup> , 2011 (n=1160)	35	51	15

### ***Safest Transportation for Oil Trending***

%	By Rail	By Pipeline	Some Other Way / Don't Know
Oct. 21-22 <sup>nd</sup> , 2013 (n=1859)	18	58	24
July 24 <sup>th</sup> , 2013 (n=1782)	16	62	22

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**October 23<sup>rd</sup>, 2013**

**Favour of Keystone XL Pipeline**

*'Are you in favour of or opposed to the Keystone XL pipeline which would carry crude oil from the Alberta oil sands to Houston, Texas?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
In favour	42	32	42	43	50	52	52	33
Opposed	41	49	39	44	38	32	38	45
Don't know	16	18	19	14	12	16	10	22

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1859	155	415	663	165	189	272	1484	375
In favour	42	39	34	43	42	69	37	45	33
Opposed	41	46	47	39	44	23	49	40	47
Don't know	16	15	19	18	14	8	14	15	20

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
In favour	42	32	30	46	44	50	53	54
Opposed	41	49	51	39	45	38	32	39
Don't know	16	19	19	15	10	12	15	7

**Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
In favour	42	73	42	28	14	28	30
Opposed	41	16	42	61	73	41	56
Don't know	16	10	16	11	13	31	14

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### ***Highest Level of Education***

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
In favour	42	37	45	43	43
Opposed	41	40	42	41	43
Don't know	16	23	13	16	14

### ***Religion***

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
In favour	42	47	54	56	42	46	39	33
Opposed	41	35	31	29	38	37	45	55
Don't know	16	18	16	14	20	17	15	12

### ***Ethnicity***

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1859	1339	191	209	84	36
In favour	42	42	48	51	33	23
Opposed	41	42	44	31	44	67
Don't know	16	16	8	19	23	9

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**Favour of Northern Gateway Pipeline**

*‘Are you in favour of or opposed to a second pipeline, the Northern Gateway pipeline which would carry crude oil from the Alberta oil sands across the Rocky Mountains to the BC coast at Kitimat to be shipped by tanker to refineries in Asia?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
In favour	36	32	35	37	39	40	46	26
Opposed	48	50	49	48	49	42	44	51
Don't know	16	18	16	16	12	18	9	23

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1859	155	415	663	165	189	272	1484	375
In favour	36	28	25	36	37	66	37	39	25
Opposed	48	55	53	49	43	26	50	46	52
Don't know	16	17	22	15	20	7	13	15	22

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
In favour	36	38	26	38	39	39	41	69
Opposed	48	42	55	45	50	50	46	25
Don't know	16	20	20	17	11	11	13	6

**Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
In favour	36	62	33	26	22	17	32
Opposed	48	25	51	61	68	55	59
Don't know	16	13	16	13	10	28	9

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### *Highest Level of Education*

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
In favour	36	33	38	35	38
Opposed	48	45	46	49	50
Don't know	16	22	16	16	12

### *Religion*

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
In favour	36	40	43	54	36	44	38	26
Opposed	48	41	42	29	42	41	47	63
Don't know	16	19	15	17	22	15	15	11

### *Ethnicity*

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1859	1339	191	209	84	36
In favour	36	36	40	42	27	29
Opposed	48	47	53	42	52	58
Don't know	16	17	7	16	21	13

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**Safest Transportation of Oil**

*‘Which is the safest way to transport crude oil overland, by rail or by pipeline?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
By rail	18	27	18	15	13	12	16	20
By pipeline	58	45	58	61	66	70	67	50
Don't know	24	28	24	24	21	18	16	30

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1859	155	415	663	165	189	272	1484	375
By rail	18	20	21	17	16	14	22	18	20
By pipeline	58	62	52	60	59	75	49	60	50
Don't know	24	18	27	24	24	11	29	22	30

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
By rail	18	24	21	15	21	22	15	14
By pipeline	58	50	55	60	56	63	64	81
Don't know	24	27	24	25	23	15	21	5

**Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
By rail	18	10	19	25	25	6	39
By pipeline	58	79	62	48	43	42	38
Don't know	24	11	19	27	32	51	23

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### ***Highest Level of Education***

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
By rail	18	16	20	19	17
By pipeline	58	55	58	60	57
Don't know	24	29	22	21	26

### ***Religion***

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
By rail	18	17	12	21	20	15	28	18
By pipeline	58	62	69	61	58	59	52	52
Don't know	24	21	18	18	22	26	21	29

### ***Ethnicity***

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European	First Nations
Sample	1859	1339	191	209	84	36
By rail	18	18	18	14	19	42
By pipeline	58	59	57	65	46	30
Don't know	24	23	24	21	36	28

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