

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

PQ continues to slide in Quebec election

Liberal majority seen

TORONTO MARCH 31st, 2014 – In a random sampling of public opinion taken by The Forum Poll™ among 854 Quebec voters one week before the provincial election, 4-in-10 will vote Liberal (41%), compared to fewer than 3-in-10 who will vote Parti Quebecois (29%). One fifth will vote CAQ (19%), less than a tenth will vote QS (7%) and few will vote Green (2%), ON (1%) or for any other party (1%). These findings represent a continuation of the decline we have seen for the PQ (March 5 - 38%, March 19 - 32%, March 31 - 29%), while the Liberals have plateaued (March 5 - 40%, March 19 - 45%, March 31 - 41%). The CAQ has seen its share increase since we polled last (March 5 - 12%, March 19 - 13%, March 31 - 19%).

Close to 4-in-10 Francophones will vote Liberal (39%), while 3-in-10 will vote PQ (30%) and one fifth will vote CAQ (20%). Among non-Francophones, three quarters will vote Liberal (78%), compared to fewer than one tenth who will vote PQ (7%) or CAQ (4%). The Liberals capture close to half the vote in "la Couronne" around Montreal (48%).

The Liberal vote is the "stickiest" in that almost all past Liberal voters will vote Liberal again (90%), while about three quarters of past PQ voters will vote their party again (75%) and just more than half of CAQistes will vote CAQ again (56%). Of note, 3-in-10 past CAQistes will vote Liberal this time (30%), and about half this proportion will vote PQ (14%). One tenth of past Péquistes will vote CAQ this time around (11%).

Slim Liberal majority seen

If these results are projected up to seats in a 125 seat National Assembly, the Liberals would capture a 2 seat majority of 65 seats, down from 78 the last time we polled, while the PQ would take 51 seats, up from 43 on March 19. The CAQ would take 7 seats, well up from 2, while the QS would take just 2 seats.

Legault's approvals up sharply after debate

Francois Legault has the approval of more than half of Quebec voters (54%), well up from the last time we polled (48%), and his net favourable score (approve minus disapprove) is a shiny +27, well up from +16 last time. Philippe Couillard enjoys the approval of close to half (45%, similar to 44% on March 19), and his net is 3%, down slightly from +7. Mme Marois enjoys the approval of one third (31%, steady from 32%) and her net score is a dismal -32, down from -28 on March 19.

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HIGHLIGHTS:

- More than 4-in-10 will vote Liberal (42%), compared to fewer than 3-in-10 who will vote Parti Quebecois (29%).
- If these results are projected up to seats in a 125 seat National Assembly, the Liberals would capture a 2 seat majority of 65 seats, down from 78 the last time we polled, while the PQ would take 51 seats, up from 43 on March 19.
- Francois Legault has the approval of more than half of Quebec voters (54%), well up from the last time we polled (48%), and his net favourable score (approve minus disapprove) is a shiny +27, well up from +16 last time.

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Very few want referendum

Fewer than one quarter of Quebec voters want a referendum on independence (23%), and more than 7-in-10 do not want one (71%). Just a quarter of Francophones want to gamble on the future (26%), while two thirds do not (69%). Among non-Francophones, just a tenth are in favour (12%), and more than 8-in-10 are against the idea (82%). No Liberal voters to speak of want a referendum (1%), and just 6-in-10 PQ supporters do (59%).

CAQ and QS are strong second choices

In total, about one quarter or more say CAQ is their second choice (28%), while about half this proportion would opt for QS (16%). Among Liberal supporters, CAQ is the only party that merits mention as a second choice (43%), and among Péquistes, CAQ (31%) and QS (29%) are equally likely to be seen as good alternatives. Among CAQistes, where the swing vote lies, the second choice is twice as likely to be the Liberals (38%) as it is the PQ (19%). Francophones are most likely to say their second choice is the CAQ (31%), followed by QS (17%) and the Liberals (10%). Non-Francophones are most likely to say their second choice is CAQ (16%) or the Greens (17%).

PQ has highest negatives, followed by Liberals

In total, more than 4-in-10 would never vote PQ (44%), followed by one third who won't support the Liberals (31%). Few say they would not support any other party. Almost all Liberal supporters say they will never vote PQ (81%), while somewhat fewer Péquistes would never vote Liberal (73%). CAQistes are more likely to say they will not vote PQ (36%) than they are to say this of the Liberals (26%), but many will never vote QS (19%). Francophones are equally likely to say they will never vote Liberal (35%) or PQ (38%), while non-Francophones are more likely to say they will never vote PQ (71%) than Liberal (15%) or any other party.

"The prospect of a referendum is an anchor around the PQ's neck, and it's going to drown them. No one wants one, not Francophones, not the regions, not the young. Even among their own supporters, enthusiasm doesn't reach two thirds. It looks like "le beau projet" will have to be shelved again," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Fewer than one quarter of Quebec voters want a referendum on independence (23%), and more than 7-in-10 do not want one (71%).
- In total, about one quarter or more say CAQ is their second choice (28%), while about half this proportion would opt for QS (16%).
- In total, more than 4-in-10 would never vote PQ (44%), followed by one third who won't support the Liberals (31%).
- "The prospect of a referendum is an anchor around the PQ's neck, and it's going to drown them. No one wants one, not Francophones, not the regions, not the young. Even among their own supporters, enthusiasm doesn't reach two thirds. It looks like "le beau projet" will have to be shelved again," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 854 randomly selected Quebecois 18 years of age and older. The poll was conducted on March 31st, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Provincial Election Voting Preference - Trending

%	Liberal	PQ	CAQ	QS	Green	ON	Other
Mar 31 st , 2014 (n=854)	41	29	19	7	2	1	1
Mar 19 th , 2014 (n=1650)	45	32	13	7	2	0	1
Mar 5 th , 2014 (n=951)	40	37	12	7	2	0	1
Oct. 22 nd , 2013 (n=1094)	38	36	13	8	2	2	1
Sept. 13 th , 2013 (n=1179)	42	35	12	7	2	1	1
2012 Election	31	32	27	6	1	2	1

Seat Distribution - Trending

%	Liberal	PQ	CAQ	QS
Mar 31 st , 2014 (n=854)	65	51	7	2
Mar 19 th , 2014 (n=1650)	78	43	2	2
Mar 5 th , 2014 (n=951)	58	63	2	2
Oct. 22 nd , 2013 (n=1094)	56	63	4	2
Sept. 13 th , 2013 (n=1179)	64	55	4	2
2012 Election	50	54	19	2

Quebec Independence Opinion – Trending

%	Sample	Yes	No
Mar 31 st , 2014	854	31	69
Mar 19 th , 2014	1650	32	68
Mar 5 th , 2014	951	34	66
Sep 26 th , 2012	1758	19	81

Quebec Provincial Party Leader Approval Rating Trending (% Approve)

%	Sample	Marois	Couillard	Legault
Mar 31 st , 2014	854	31	45	54
Mar 19 th , 2014	1650	32	44	48
Mar 5 th , 2014	951	34	34	32

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Vote Preference

‘Which party are you most likely to vote for, or have you voted for already in the provincial election on April 7?’ + ‘Even though you may not have made up your mind, which party are you leaning towards at this time?’

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	687	82	135	160	151	159	366	321
Liberal, or PLQ	41	24	42	43	43	53	45	38
Parti Quebecois, or PQ	29	33	19	24	35	30	27	31
Coalition Avenir Quebec, or CAQ	19	23	25	25	15	10	21	17
Quebec Solidaire, or QS	7	12	10	6	3	7	3	12
Green Party, or PVQ	2	3	3	0	2	0	2	1
Option Nationale, or ON	1	3	0	1	0	0	1	1
Other	1	1	1	0	2	0	1	1

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	687	343	114	230	111	119	561	126
Liberal, or PLQ	41	48	47	32	34	31	39	78
Parti Quebecois, or PQ	29	28	17	35	41	30	30	7
Coalition Avenir Quebec, or CAQ	19	14	27	21	16	25	20	4
Quebec Solidaire, or QS	7	7	7	8	6	10	8	6
Green Party, or PVQ	2	2	1	1	1	1	2	1
Option Nationale, or ON	1	1	0	2	1	2	1	3
Other	1	1	1	1	0	1	1	1

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	687	57	113	110	100	95	123	19
Liberal, or PLQ	41	47	36	40	36	28	54	87
Parti Quebecois, or PQ	29	36	38	27	29	28	21	6
Coalition Avenir Quebec, or CAQ	19	8	11	22	25	28	21	0
Quebec Solidaire, or QS	7	6	11	8	6	13	4	0
Green Party, or PVQ	2	2	2	1	0	3	1	3
Option Nationale, or ON	1	1	1	0	3	1	0	4
Other	1	1	1	1	1	0	0	0

Voted in Last Election / Past Vote Preference

%	Total	Yes	No	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	687	643	44	261	174	139	42	11	6	10
Liberal, or PLQ	41	41	48	90	5	30	11	23	36	39
Parti Quebecois, or PQ	29	30	14	3	75	14	21	0	25	22
Coalition Avenir Quebec, or CAQ	19	19	12	4	11	56	15	0	0	8
Quebec Solidaire, or QS	7	7	14	2	7	1	49	23	24	6
Green Party, or PVQ	2	1	3	0	1	0	3	52	0	13
Option Nationale, or ON	1	1	6	0	1	0	0	0	14	6
Other	1	1	2	1	1	1	1	1	0	4

Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	687	191	496	139	521	27
Liberal, or PLQ	41	3	59	1	56	25
Parti Quebecois, or PQ	29	70	10	71	14	49
Coalition Avenir Quebec, or CAQ	19	10	23	7	24	9
Quebec Solidaire, or QS	7	13	5	15	5	11
Green Party, or PVQ	2	1	2	1	2	4
Option Nationale, or ON	1	3	0	3	0	3
Other	1	1	1	1	1	0

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Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	687	61	47	213	102	55	22	27
Liberal, or PLQ	41	0	19	67	18	39	2	44
Parti Quebecois, or PQ	29	14	0	29	49	12	70	20
Coalition Avenir Quebec, or CAQ	19	75	47	0	25	15	10	17
Quebec Solidaire, or QS	7	7	29	3	0	32	17	4
Green Party, or PVQ	2	2	3	0	4	0	0	12
Option Nationale, or ON	1	0	2	0	3	2	0	0
Other	1	1	1	1	1	1	0	4

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	687	192	327	21	51	25	37
Liberal, or PLQ	41	0	77	18	41	28	28
Parti Quebecois, or PQ	29	66	0	50	14	39	27
Coalition Avenir Quebec, or CAQ	19	16	16	0	43	22	40
Quebec Solidaire, or QS	7	14	3	24	0	11	2
Green Party, or PVQ	2	1	2	5	0	0	4
Option Nationale, or ON	1	2	0	2	0	0	0
Other	1	1	1	0	1	0	0

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Second Choice Vote Preference

'Which party would be your second choice?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	687	82	135	160	151	159	366	321
Liberal, or PLQ	10	11	12	14	7	4	9	11
Parti Quebecois, or PQ	8	11	8	11	5	1	7	8
Coalition Avenir Quebec, or CAQ	28	15	28	31	28	42	35	21
Quebec Solidaire, or QS	16	21	17	9	18	11	15	16
Green Party or PVQ	8	11	5	8	11	5	6	11
Option Nationale or ON	4	7	3	1	2	7	3	5
Other Parties	5	8	4	3	7	0	7	2
Have no second choice	22	15	23	21	22	30	19	25

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	687	343	114	230	111	119	561	126
Liberal, or PLQ	10	7	16	12	10	12	10	9
Parti Quebecois, or PQ	8	7	9	8	6	10	8	5
Coalition Avenir Quebec, or CAQ	28	23	41	28	29	26	31	16
Quebec Solidaire, or QS	16	15	12	18	16	20	17	9
Green Party or PVQ	8	11	4	7	4	9	6	17
Option Nationale or ON	4	4	1	6	8	3	5	2
Other Parties	5	6	2	4	4	4	4	7
Have no second choice	22	27	14	18	22	15	19	34

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	687	57	113	110	100	95	123	19
Liberal, or PLQ	10	5	7	13	9	15	13	0
Parti Quebecois, or PQ	8	10	3	6	10	15	6	0
Coalition Avenir Quebec, or CAQ	28	22	30	28	27	19	36	43
Quebec Solidaire, or QS	16	20	11	17	19	20	18	6
Green Party or PVQ	8	2	15	5	4	7	7	24
Option Nationale or ON	4	5	9	2	4	5	0	0
Other Parties	5	2	6	7	4	1	2	21
Have no second choice	22	34	19	21	23	17	19	6

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	687	329	166	116	45	8	11	12
Liberal, or PLQ	10	0	5	38	15	14	9	11
Parti Quebecois, or PQ	8	3	0	19	26	14	16	4
Coalition Avenir Quebec, or CAQ	28	43	31	0	11	0	4	21
Quebec Solidaire, or QS	16	7	29	20	0	36	34	22
Green Party or PVQ	8	8	2	6	27	0	24	7
Option Nationale or ON	4	0	12	2	10	0	0	0
Other Parties	5	6	3	4	1	36	0	25
Have no second choice	22	32	18	11	9	0	14	9

Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	687	191	496	139	521	27
Liberal, or PLQ	10	3	13	2	13	12
Parti Quebecois, or PQ	8	12	6	12	6	9
Coalition Avenir Quebec, or CAQ	28	20	31	18	32	18
Quebec Solidaire, or QS	16	29	10	32	10	19
Green Party or PVQ	8	7	9	7	8	21
Option Nationale or ON	4	9	2	10	3	0
Other Parties	5	3	5	3	5	13
Have no second choice	22	17	24	16	24	9

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Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	687	192	327	21	51	25	37
Liberal, or PLQ	10	0	12	10	24	26	12
Parti Quebecois, or PQ	8	13	0	15	21	10	7
Coalition Avenir Quebec, or CAQ	28	22	34	0	33	22	31
Quebec Solidaire, or QS	16	28	9	23	0	13	27
Green Party or PVQ	8	10	9	15	1	0	5
Option Nationale or ON	4	7	1	7	5	14	0
Other Parties	5	4	5	4	5	5	2
Have no second choice	22	16	29	26	11	11	15

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Party Would Never Vote For

‘Which party would you never vote for?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Liberal, or PLQ	31	41	28	24	34	27	26	36
Parti Quebecois, or PQ	44	36	47	46	42	53	46	42
Coalition Avenir Quebec, or CAQ	3	2	3	4	5	1	2	3
Quebec Solidaire, or QS	8	9	11	7	5	4	12	4
Green Party or PVQ	3	2	3	4	5	4	2	5
Option Nationale or ON	5	3	5	9	4	6	6	4
There is no party you would never vote for	6	7	4	6	5	5	5	6

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Liberal, or PLQ	31	29	19	39	32	45	35	15
Parti Quebecois, or PQ	44	49	45	37	38	37	38	71
Coalition Avenir Quebec, or CAQ	3	3	2	3	4	3	3	1
Quebec Solidaire, or QS	8	6	17	6	6	5	9	2
Green Party or PVQ	3	2	4	5	6	3	4	1
Option Nationale or ON	5	5	4	6	8	5	6	2
There is no party you would never vote for	6	6	8	4	6	2	5	8

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Liberal, or PLQ	31	33	41	35	39	32	17	29
Parti Quebecois, or PQ	44	43	40	50	36	35	55	40
Coalition Avenir Quebec, or CAQ	3	3	3	1	3	4	3	0
Quebec Solidaire, or QS	8	5	5	5	10	9	9	14
Green Party or PVQ	3	6	3	1	4	8	1	8
Option Nationale or ON	5	0	4	5	6	5	11	7
There is no party you would never vote for	6	9	5	4	2	7	5	2

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Liberal, or PLQ	31	0	73	26	56	14	79	33
Parti Quebecois, or PQ	44	81	0	36	24	60	5	41
Coalition Avenir Quebec, or CAQ	3	1	5	0	10	11	3	6
Quebec Solidaire, or QS	8	7	4	19	0	0	0	11
Green Party or PVQ	3	2	5	4	5	0	0	0
Option Nationale or ON	5	4	5	11	1	14	0	0
There is no party you would never vote for	6	5	7	3	4	0	13	9

Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	697	193	504	141	528	28
Liberal, or PLQ	31	79	10	84	12	52
Parti Quebecois, or PQ	44	1	64	2	61	7
Coalition Avenir Quebec, or CAQ	3	6	1	5	2	8
Quebec Solidaire, or QS	8	4	9	1	10	9
Green Party or PVQ	3	2	4	2	4	3
Option Nationale or ON	5	2	6	1	6	5
There is no party you would never vote for	6	5	6	5	5	17

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Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Liberal, or PLQ	31	0	52	24	56	37	51	25
Parti Quebecois, or PQ	44	55	0	55	25	49	13	50
Coalition Avenir Quebec, or CAQ	3	3	6	0	4	5	5	2
Quebec Solidaire, or QS	8	18	21	9	0	1	9	8
Green Party or PVQ	3	9	4	3	3	0	11	3
Option Nationale or ON	5	6	5	6	9	3	0	2
There is no party you would never vote for	6	9	12	4	4	5	11	10

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TORONTO

March 31st, 2014

Approval of Pauline Marois

‘Do you approve or disapprove of the job Pauline Marois is doing as premier?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Approve	31	40	18	26	35	32	28	34
Disapprove	63	51	75	68	59	63	68	58
Don't know	7	9	7	5	5	5	5	8

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Approve	31	29	23	37	38	36	34	17
Disapprove	63	66	72	55	54	56	59	80
Don't know	7	6	6	8	8	8	7	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Approve	31	40	41	29	30	34	20	29
Disapprove	63	54	54	63	59	60	75	71
Don't know	7	6	4	7	11	6	4	0

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Approve	31	3	90	18	22	0	55	21
Disapprove	63	94	6	75	65	86	9	64
Don't know	7	2	4	7	13	14	36	15

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Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	697	193	504	141	528	28
Approve	31	78	10	74	14	69
Disapprove	63	13	85	18	81	10
Don't know	7	10	5	8	5	21

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Approve	31	10	53	29	52	22	59	22
Disapprove	63	80	34	68	38	76	36	66
Don't know	7	10	13	4	10	2	5	12

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	697	198	327	21	52	26	38
Approve	31	72	2	64	17	26	26
Disapprove	63	19	97	33	72	59	57
Don't know	7	9	1	3	11	15	17

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March 31st, 2014

Approval of Philippe Couillard

'Do you approve or disapprove of the job Philippe Couillard is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Approve	45	29	52	50	48	53	51	39
Disapprove	42	53	36	39	44	34	40	44
Don't know	13	17	13	11	8	13	9	17

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Approve	45	49	46	40	43	37	41	63
Disapprove	42	37	38	51	47	54	47	20
Don't know	13	15	16	9	10	9	12	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Approve	45	45	36	44	39	44	56	53
Disapprove	42	32	56	41	50	49	29	37
Don't know	13	23	8	16	11	7	14	10

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Approve	45	83	11	35	13	8	0	16
Disapprove	42	3	85	49	67	78	91	68
Don't know	13	14	4	17	20	14	9	15

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Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	697	193	504	141	528	28
Approve	45	6	63	6	60	14
Disapprove	42	89	21	91	25	60
Don't know	13	5	17	2	15	26

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Approve	45	50	20	59	22	46	13	46
Disapprove	42	19	67	30	71	48	78	36
Don't know	13	31	13	11	7	6	9	18

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	697	198	327	21	52	26	38
Approve	45	4	75	17	60	46	39
Disapprove	42	92	10	77	23	35	33
Don't know	13	4	15	6	17	19	28

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Approval of Francois Legault

‘Do you approve or disapprove of the job Francois Legault is doing as Leader of the Coalition Avenir Quebec or CAQ?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Approve	54	50	63	54	57	48	66	43
Disapprove	27	25	24	28	26	31	21	32
Don't know	19	25	14	18	17	21	13	24

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Approve	54	44	70	60	60	61	60	31
Disapprove	27	31	18	25	22	27	24	41
Don't know	19	25	13	15	18	12	17	29

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Approve	54	38	45	50	52	64	68	47
Disapprove	27	28	33	28	31	28	16	47
Don't know	19	33	22	22	17	8	16	6

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Approve	54	47	55	97	26	24	27	24
Disapprove	27	29	31	1	38	25	60	61
Don't know	19	25	13	3	36	51	13	15

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Independent Quebec / Referendum

%	Total	Yes	No	Want	Do not want	Don't know
Sample	697	193	504	141	528	28
Approve	54	51	56	46	58	34
Disapprove	27	37	22	38	23	28
Don't know	19	13	22	16	19	39

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Approve	54	77	64	72	49	29	72	33
Disapprove	27	6	25	15	33	38	19	39
Don't know	19	17	11	13	18	33	9	28

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	697	198	327	21	52	26	38
Approve	54	52	50	23	82	66	60
Disapprove	27	34	26	55	11	15	21
Don't know	19	14	24	22	7	19	19

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TORONTO

March 31st, 2014

Quebec Independence Opinion

'Do you agree Quebec should be an independent country?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Yes	31	44	27	22	31	26	29	33
No	69	56	73	78	69	74	71	67

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Yes	31	30	19	37	37	37	34	16
No	69	70	81	63	63	63	66	84

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Yes	31	41	39	26	39	35	17	29
No	69	59	61	74	61	65	83	71

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Yes	31	2	78	16	53	14	86	33
No	69	98	22	84	47	86	14	67

Referendum

%	Total	Want	Do not want	Don't know
Sample	697	141	528	28
Yes	31	91	9	61
No	69	9	91	39

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Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Yes	31	8	50	23	57	26	64	23
No	69	92	50	77	43	74	36	77

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	697	198	327	21	52	26	38
Yes	31	78	1	67	18	19	15
No	69	22	99	33	82	81	85

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Independence Referendum

'Do you want a referendum on independence or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	697	82	137	165	152	161	369	328
Want a referendum	23	34	19	18	24	17	22	24
Do not want a referendum	71	55	77	78	71	81	74	68
Don't know	5	11	4	4	4	2	4	7

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	Non-Francophone
Sample	697	351	114	232	111	121	570	127
Want a referendum	23	21	13	31	28	33	26	12
Do not want a referendum	71	72	85	64	68	61	69	82
Don't know	5	7	1	5	4	5	5	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	697	58	114	112	102	95	124	19
Want a referendum	23	32	33	23	30	24	12	0
Do not want a referendum	71	57	59	77	69	73	84	76
Don't know	5	11	8	1	2	2	4	24

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	329	166	116	45	8	11	12
Want a referendum	23	1	59	9	46	14	58	39
Do not want a referendum	71	96	33	89	48	75	9	61
Don't know	5	3	9	2	6	11	33	0

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Independent Quebec

%	Total	Yes	No
Sample	697	193	504
Want a referendum	23	68	3
Do not want a referendum	71	21	94
Don't know	5	11	3

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	697	61	47	213	102	55	22	27
Want a referendum	23	5	38	15	47	18	56	14
Do not want a referendum	71	89	56	81	46	68	44	72
Don't know	5	6	6	4	7	13	0	14

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	697	198	327	21	52	26	38
Want a referendum	23	63	1	41	3	13	6
Do not want a referendum	71	28	98	44	91	83	89
Don't know	5	9	1	15	6	4	5

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