

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
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## FOR IMMEDIATE RELEASE

### Majority disapprove of Fennell as mayor

#### Vulnerable to Sanderson in election

TORONTO JANUARY 18<sup>th</sup>, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1060 Brampton voters, close to 6-in-10 disapprove of the job Susan Fennell is doing as mayor (58%), and disapproval is higher among males (63%), the wealthier (\$80K to \$100K - 64%), the best educated (post grad - 64%) and provincial New Democrats (67%).

#### Majority approve of Hurontario LRT

Close to 6-in-10 approve of the LRT being built on Hurontario Street (58%), while 3-in-10 don't approve (31%). One tenth have no opinion (12%). Approval of the LRT is characteristic of mid aged groups (35 to 44 - 62%), mid income groups (\$60K to \$80K - 64%), post grads (64%), provincial Liberals (68%) and NDP voters (65%) and those who approve of Susan Fennell (64%).

#### Fennell vulnerable to Sanderson in election

In a straight two-way match-up, John Sanderson beats Susan Fennell for mayor 46% to 33%, where one fifth have no opinion (21%).

In a match-up with Navdeep Bains, Fennell prevails with 42% to 36%, where one fifth are undecided (22%).

In a three-way match-up, Sanderson just edges Fennell 34% to 31%, with Bains trailing at 19%. One-in-eight are undecided (16%)

"It appears Mayor Fennell's big-spending ways have left her at a disadvantage to at least one challenger, and she doesn't prevail even in a multi-candidate race, which is problematic for an incumbent," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## TORONTO

January 18<sup>th</sup>, 2014

## HIGHLIGHTS:

- Close to 6-in-10 disapprove of the job Susan Fennell is doing as mayor (58%).
- Close to 6-in-10 approve of the LRT being built on Hurontario Street (58%), while 3-in-10 don't approve (31%).
- "It appears Mayor Fennell's big-spending ways have left her at a disadvantage to at least one challenger, and she doesn't prevail even in a multi-candidate race, which is problematic for an incumbent," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1060 randomly selected Canadians 18 years of age and older. The poll was conducted on January 18<sup>th</sup>, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Approval of Susan Fennell**

*‘Overall do you approve or disapprove of the job Susan Fennell is doing as Mayor of Brampton?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1060	92	169	289	249	261	475	585
Approve	42	43	45	40	40	38	37	46
Disapprove	58	57	55	60	60	62	63	54

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1060	88	183	159	148	114	145	17
Approve	42	46	47	39	40	36	42	38
Disapprove	58	54	53	61	60	64	58	62

**Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1060	222	356	349	133
Approve	42	46	46	38	36
Disapprove	58	54	54	62	64

**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1060	754	111	107	88
Approve	42	40	46	56	41
Disapprove	58	60	54	44	59

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1060	695	296	64	246	89	189	176
Approve	42	45	46	60	45	36	42	34
Disapprove	58	55	54	40	55	64	58	66

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## **TORONTO**

**January 18<sup>th</sup>, 2014**

### ***Ethnicity***

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1060	541	166	133	220
Approve	42	41	46	40	43
Disapprove	58	59	54	60	57

### ***Past Provincial Vote Preference***

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Didn't Vote
Sample	1060	366	352	159	47	45	91
Approve	42	43	45	33	22	25	60
Disapprove	58	57	55	67	78	75	40

### ***Past Mayoral Vote Preference***

%	Total	Susan Fennell	Bruce Haines	Garnet Manning	Hary Randhawa	Someone else	Didn't Vote
Sample	1060	529	96	80	35	132	188
Approve	42	57	11	16	33	14	48
Disapprove	58	43	89	84	67	86	52

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**Approval of Hurontario LRT Line**

*'Do you approve or disapprove of the planned Light Rail Transit or LRT line along Hurontario Street?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1060	92	169	289	249	261	475	585
Approve	58	56	62	59	60	50	56	60
Disapprove	31	31	27	30	32	36	36	26
Don't know	12	13	11	11	9	14	9	14

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1060	88	183	159	148	114	145	17
Approve	58	47	57	59	64	62	59	45
Disapprove	31	28	33	29	18	34	33	53
Don't know	12	25	10	12	18	4	9	3

**Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1060	222	356	349	133
Approve	58	46	61	58	64
Disapprove	31	39	25	32	31
Don't know	12	15	15	10	5

**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1060	754	111	107	88
Approve	58	58	66	40	59
Disapprove	31	31	22	47	28
Don't know	12	11	13	13	13

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1060	695	296	64	246	89	189	176
Approve	58	57	58	72	55	54	65	51
Disapprove	31	31	34	16	34	30	24	35
Don't know	12	11	8	13	12	16	10	14

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1060	541	166	133	220
Approve	58	55	53	64	63
Disapprove	31	32	36	32	25
Don't know	12	13	11	4	12

## Past Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Didn't Vote
Sample	1060	366	352	159	47	45	91
Approve	58	48	68	65	54	34	54
Disapprove	31	39	24	25	44	48	25
Don't know	12	13	8	10	2	18	21

## Past Mayoral Vote Preference

%	Total	Susan Fennell	Bruce Haines	Garnet Manning	Hargy Randhawa	Someone else	Didn't Vote
Sample	1060	529	96	80	35	132	188
Approve	58	64	41	52	70	56	51
Disapprove	31	28	47	40	20	31	30
Don't know	12	8	12	8	10	14	19

## Approval of Susan Fennell

%	Total	Approve	Disapprove
Sample	1060	433	627
Approve	58	64	53
Disapprove	31	23	36
Don't know	12	13	11

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***Fennell vs. Sanderson***

*'If a mayoral election were held today, who would you vote for if the candidates were Susan Fennell and John Sanderson?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1060	92	169	289	249	261	475	585
Susan Fennell	33	38	34	28	29	31	33	33
John Sanderson	46	41	39	53	52	55	50	42
Don't know	21	20	27	19	18	14	16	24

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1060	88	183	159	148	114	145	17
Susan Fennell	33	37	42	30	31	26	38	35
John Sanderson	46	44	41	52	41	54	49	34
Don't know	21	19	17	17	28	20	13	31

**Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1060	222	356	349	133
Susan Fennell	33	34	37	29	34
John Sanderson	46	44	43	49	50
Don't know	21	22	20	23	16

**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1060	754	111	107	88
Susan Fennell	33	32	29	47	35
John Sanderson	46	48	45	38	42
Don't know	21	20	26	14	23

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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1060	695	296	64	246	89	189	176
Susan Fennell	33	35	34	49	36	26	37	26
John Sanderson	46	47	47	34	47	51	46	46
Don't know	21	19	19	18	16	23	17	29

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1060	541	166	133	220
Susan Fennell	33	32	33	33	36
John Sanderson	46	48	50	47	40
Don't know	21	20	17	20	23

**Past Provincial Vote Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Didn't Vote
Sample	1060	366	352	159	47	45	91
Susan Fennell	33	31	35	26	35	20	48
John Sanderson	46	48	48	56	43	36	28
Don't know	21	21	17	17	22	43	25

**Past Mayoral Vote Preference**

%	Total	Susan Fennell	Bruce Haines	Garnet Manning	Hargy Randhawa	Someone else	Didn't Vote
Sample	1060	529	96	80	35	132	188
Susan Fennell	33	47	7	26	31	8	32
John Sanderson	46	37	88	51	67	62	36
Don't know	21	16	6	22	2	30	32

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***Approval of Susan Fennell***

%	Total	Approve	Disapprove
Sample	1060	433	627
Susan Fennell	33	68	8
John Sanderson	46	17	68
Don't know	21	16	24

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***Fennell vs. Bains***

*'If a mayoral election were held today, who would you vote for if the candidates were Susan Fennell and Navdeep Bains?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1060	92	169	289	249	261	475	585
Susan Fennell	42	46	34	40	44	48	40	44
Navdeep Bains	36	39	41	34	30	29	42	30
Don't know	22	15	25	26	26	23	18	26

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1060	88	183	159	148	114	145	17
Susan Fennell	42	44	42	42	38	37	44	37
Navdeep Bains	36	32	36	37	35	48	39	31
Don't know	22	24	22	21	27	15	17	31

**Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1060	222	356	349	133
Susan Fennell	42	48	48	38	30
Navdeep Bains	36	29	33	36	53
Don't know	22	23	19	26	17

**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1060	754	111	107	88
Susan Fennell	42	38	48	58	48
Navdeep Bains	36	40	25	18	34
Don't know	22	22	26	24	18

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1060	695	296	64	246	89	189	176
Susan Fennell	42	46	51	55	48	28	33	41
Navdeep Bains	36	30	27	28	27	45	51	36
Don't know	22	24	22	17	25	28	16	23

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1060	541	166	133	220
Susan Fennell	42	42	54	50	33
Navdeep Bains	36	37	26	28	43
Don't know	22	21	20	22	24

## Past Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Didn't Vote
Sample	1060	366	352	159	47	45	91
Susan Fennell	42	47	37	31	44	27	66
Navdeep Bains	36	31	41	48	34	34	19
Don't know	22	22	22	21	22	40	15

## Past Mayoral Vote Preference

%	Total	Susan Fennell	Bruce Haines	Garnet Manning	Hargy Randhawa	Someone else	Didn't Vote
Sample	1060	529	96	80	35	132	188
Susan Fennell	42	56	21	28	18	15	47
Navdeep Bains	36	27	49	50	80	52	26
Don't know	22	17	30	22	2	33	27

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## *Approval of Susan Fennell*

%	Total	Approve	Disapprove
Sample	1060	433	627
Susan Fennell	42	73	20
Navdeep Bains	36	16	51
Don't know	22	11	29

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***Fennell vs. Sanderson vs. Bains***

*'If a mayoral election were held today, who would you vote for if the candidates were Susan Fennell, John Sanderson and Navdeep Bains?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1060	92	169	289	249	261	475	585
Susan Fennell	31	38	28	25	27	30	28	33
John Sanderson	34	25	29	41	43	48	37	32
Navdeep Bains	19	25	25	17	13	7	23	16
Don't know	16	12	18	18	17	16	12	19

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1060	88	183	159	148	114	145	17
Susan Fennell	31	41	34	31	30	23	32	4
John Sanderson	34	24	32	38	28	40	40	51
Navdeep Bains	19	19	19	18	23	26	18	23
Don't know	16	15	15	13	18	11	10	22

**Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1060	222	356	349	133
Susan Fennell	31	34	37	26	21
John Sanderson	34	33	32	35	40
Navdeep Bains	19	15	17	19	31
Don't know	16	17	14	19	9

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**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1060	754	111	107	88
Susan Fennell	31	29	33	43	31
John Sanderson	34	36	34	38	28
Navdeep Bains	19	20	11	5	27
Don't know	16	15	22	14	15

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1060	695	296	64	246	89	189	176
Susan Fennell	31	32	29	45	34	25	29	29
John Sanderson	34	40	44	27	43	30	26	30
Navdeep Bains	19	10	12	6	8	13	33	28
Don't know	16	18	15	21	14	32	12	14

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1060	541	166	133	220
Susan Fennell	31	30	30	29	32
John Sanderson	34	36	45	43	21
Navdeep Bains	19	20	10	9	28
Don't know	16	13	14	18	19

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**Past Provincial Vote Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Didn't Vote
Sample	1060	366	352	159	47	45	91
Susan Fennell	31	30	29	28	19	25	48
John Sanderson	34	40	38	32	41	25	17
Navdeep Bains	19	13	21	24	26	24	20
Don't know	16	17	12	16	13	26	15

**Past Mayoral Vote Preference**

%	Total	Susan Fennell	Bruce Haines	Garnet Manning	Hargy Randhawa	Someone else	Didn't Vote
Sample	1060	529	96	80	35	132	188
Susan Fennell	31	40	13	15	27	9	35
John Sanderson	34	31	71	32	36	42	25
Navdeep Bains	19	16	10	35	36	26	17
Don't know	16	13	7	19	1	24	22

**Approval of Susan Fennell**

%	Total	Approve	Disapprove
Sample	1060	433	627
Susan Fennell	31	63	7
John Sanderson	34	14	49
Navdeep Bains	19	12	25
Don't know	16	11	19

For more information:

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 President

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