

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

April 22nd, 2012

HIGHLIGHTS:

- In the final pre-election sampling of public opinion taken among Albertans 18 years of age and older by The Forum Poll™, just more than four-in-ten among those absolutely certain to vote will support Wildrose (38%), while just one third will vote PC (36%). One tenth will vote for either the NDP (12%) or the Liberals (10%). Very few will vote for the Alberta Party (3%) or other parties (1%).
- "Ever since the election writ dropped, we have been polling Wildrose close to 40s, and they haven't moved off that position. This is likely to yield a bare majority for the Wildrose on Monday night" said Forum Research president, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

Wildrose Heading for a Bare Majority

Wildrose maintains narrow lead over PC's

Toronto, April 22nd, 2012 – In the final pre-election sampling of public opinion taken among Albertans 18 years of age and older by The Forum Poll™, almost four-in-ten plan to support the Wildrose (38%), while just one third intend to vote PC (36%). One tenth will vote for the NDP (12%) and another one tenth will support the Liberals (10%). Very few will vote for the Alberta Party (3%) or other parties (1%).

Support for the Wildrose party is significantly higher among those residing outside of Edmonton (25% in Edmonton; compared to 46% Southern Alberta, 45% Central Alberta, 41% Northern Alberta, and 43% in Calgary), and male Albertans (43%, compared to 32% of females). Conversely, the Progressive Conservative party enjoyed stronger support among female Albertans (40%, compared to 33% of males).

Wildrose will hold 71% of their vote from the last provincial election, compared to 56% for NDP, 43% for PC, 29% for Liberal, and only 14% for Green (now the Alberta party). Wildrose will pick up support from 48% of past PC voters, 20% of past Green voters, 13% of past Liberal voters, and 10% of past NDP voters. PC will in turn pick up support from 36% of past Liberal voters, 32% of past Green voters, 19% of past NDP voters, and 11% of past Wildrose voters.

Wildrose is set to secure a slim majority, picking up 44 of 87 seats in the house

Taking in to account margin for error, these voting intention results — if they hold on Election Day — result in Wildrose capturing 44 out of the legislature's 87 seats, just a little over what is needed for a majority. The PCs would take just 36 seats, and the NDP (4 seats) and the Liberals (3 seats) would split the few that are left.

"Ever since the election writ dropped, we have been polling Wildrose close to 40s, and they haven't moved off that position. This is likely to yield a bare majority for the Wildrose on Monday night" said Forum Research president, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1949 randomly selected residents of Alberta aged 18 or older. The poll was conducted on April 22nd, 2012.

Results based on the total sample are considered accurate +/- 3.1%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp.

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This and other Forum Polls™ may be found at Forum's poll archive at www.forumresearch.com/polls.asp.

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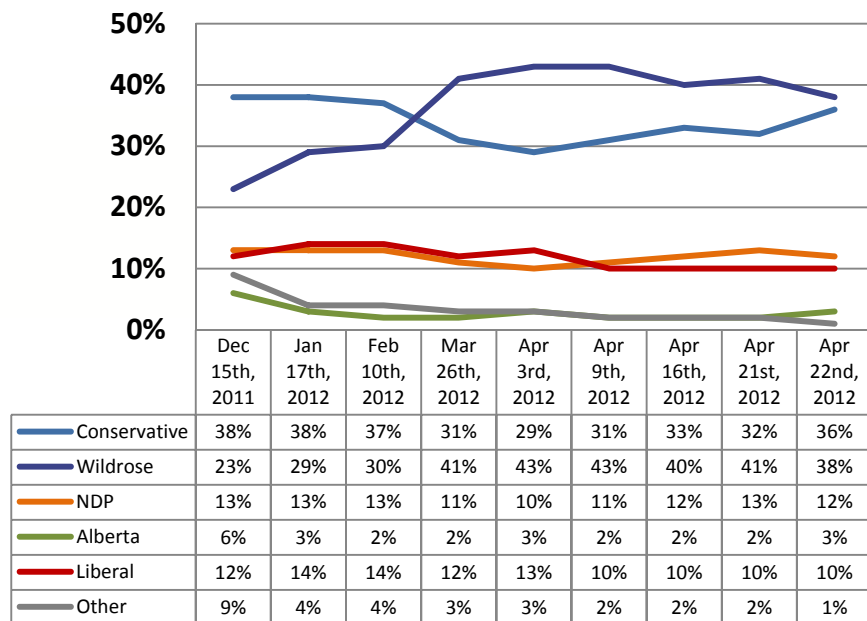


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Provincial Party Preference Trending



Provincial Election Voting Preference Trending

[Decided / Leaning, Absolutely Certain to Vote Only]

%	Sample	PC	Wildrose	NDP	Alb	Lib	Other
Apr 22 nd , 2012	1493	36	38	12	3	10	1
April 21 st , 2012	1950	32	41	13	2	10	2
Apr 16 th , 2012	1639	33	40	12	2	10	2
Apr 9 th , 2012	1781	31	43	11	2	10	2
Apr 3 rd , 2012	1689	29	43	10	3	13	3
Mar 26 th , 2012	1069	31	41	11	2	12	3
Feb 10 th , 2012	1011	37	30	13	2	14	4
Jan 17 th , 2012	1000	38	29	13	3	14	4
Dec 15 th , 2011	1015	38	23	13	6	12	9

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Seat Distribution

	Jan 17 th , 2012	Feb 10 th , 2012	Mar 26 th , 2012	Apr 3 rd , 2012	Apr 9 th , 2012	Apr 16 th , 2012	Apr 21 st , 2012	Apr 22 nd , 2012
PC	59	54	22	20	20	25	19	36
Wildrose Party	11	21	58	58	60	55	62	44
NDP	6	5	4	4	4	4	4	4
Liberal	11	7	3	5	3	3	2	3
Alberta Party	0	0	0	0	0	0	0	0
Other Parties	0	0	0	0	0	0	0	0
TOTAL	87	87	87	87	87	87	87	87

TORONTO

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Provincial Party Preference

'In next Monday's Alberta provincial election, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning, Absolutely Certain to Vote Only]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1949	198	231	383	542	595	901	1048
PC	36	35	37	32	37	42	33	40
Wildrose Party	38	30	38	45	38	37	43	32
NDP	12	18	11	11	10	10	11	13
Alberta Party	3	4	4	3	2	2	3	3
Liberal	10	12	9	9	11	8	9	11
Other Parties	1	2	0	1	1	1	1	1

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Region

%	Total	Calgary	Edmonton	South AB	Central AB	North AB	Rest of AB
Sample	1949	652	668	221	237	171	629
PC	36	37	37	31	35	41	35
Wildrose Party	38	43	25	46	45	41	44
NDP	12	6	19	14	8	11	11
Alberta Party	3	2	4	1	5	1	3
Liberal	10	11	12	8	6	7	7
Other Parties	1	1	2	0	1	0	1

Past Vote

%	Total	PC	Wildrose	NDP	Green	Liberal	Other Parties
Sample	1949	1170	92	211	73	268	40
PC	36	43	11	19	32	36	31
Wildrose Party	38	48	71	10	20	13	24
NDP	12	3	8	56	16	18	2
Alberta Party	3	2	4	2	14	3	7
Liberal	10	5	5	13	16	29	20
Other Parties	1	1	1	0	3	1	17

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For more information:

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