

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **FOR IMMEDIATE RELEASE**

### **Ford in tie with Chow after first TV debate**

#### **Mayor's approval up**

TORONTO MARCH 27<sup>th</sup>, 2014 - In a random sampling of public opinion taken by The Forum Poll™ among 634 Toronto voters immediately after the first TV debate of the mayoral campaign, almost one half approve of the job the mayor is doing (46%), and this is up since we last polled (42%). The mayor's approval is especially common to the youngest (under 35 - 56%), males (51%), the least wealthy (less than \$20K - 60%), in North York (56%) and Scarborough (57%), but not downtown (26%), among the least educated (secondary school or less - 58%, some college - 61%) and those who drive to work or school (55%).

#### **Chow and Ford tied for Mayor**

Olivia Chow and Rob Ford are tied in voter preference for mayor at one third each (33% and 32%, respectively), while John Tory has the support of one fifth (21%). Karen Stintz (5%) and David Soknacki (4%) cannot be seen to be contenders. These findings represent a slight decrease in vote share for Olivia Chow since we polled earlier this month, on the day she launched her campaign (March 14 - 36%). The Ford vote has increased (from 28%) and the Tory vote has stayed stable (March 14 - 22%).

The Ford vote mirrors those who approve of him. The Chow vote is characterized by the youngest (42%), females (38%), lower income groups (\$20K to \$40K - 42%, \$40K to \$60K - 40%), downtown and in Etobicoke/York (37% each), among transit users (37%), renters (44%), the least educated (37%) and mothers with children (42%). The Tory vote is strongest among the oldest (55 to 64 - 29%, 65+ - 30%), among mid income groups (\$60K to \$80K - 36%) and downtowners (27%). Of note, about one tenth of those who approve of Rob Ford will vote either for Olivia Chow (12%) or John Tory (11%).

#### **Chow, Tory tie if Ford can't run**

If Rob Ford is unable to complete his campaign, Olivia Chow and John Tory would each take a third of the vote (34% and 32%, respectively), and this represents a decrease for Chow since the last time we polled (from 38%). Karen Stintz sees her share increase (from 4% to 7%) while Soknacki is stable at 5%.

## **TORONTO**

**March 27<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- Immediately after the first TV debate of the mayoral campaign, almost one half approve of the job the mayor is doing (46%), and this is up since we last polled (42%).
- Olivia Chow and Rob Ford are tied in voter preference for mayor at one third each (33% and 32%, respectively), while John Tory has the support of one fifth (21%).
- If Rob Ford is unable to complete his campaign, Olivia Chow and John Tory would each take a third of the vote (34% and 32%, respectively), and this represents a decrease for Chow (from 38%).

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## **TORONTO**

**March 27<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- Among the three quarters of Toronto voters who recall seeing or hearing anything about the City TV debate, close to 4-in-10 agree Rob Ford won (37%), while about 3-in-10 think Olivia Chow was the winner (28%).
- Just one tenth give John Tory the victory (9%), and Karen Stintz (2%) and David Soknacki (1%) are not contenders here.
- "Now that all the main contenders are in the ring and the campaign has started, we can see who has the advantage, and it appears that Rob Ford and Olivia Chow are pretty evenly matched. If Rob Ford can't run, then John Tory and Olivia Chow are pretty evenly matched. That tells you that there is an overlap between Ford and Tory's support, but very little between Chow and Tory," said Forum Research President, Dr. Lorne Bozinoff.

## **Rob Ford is clear winner of debate**

Among the three quarters of Toronto voters who recall seeing or hearing anything about the City TV debate (75%), close to 4-in-10 agree Rob Ford won (37%), while about 3-in-10 think Olivia Chow was the winner (28%). Just one tenth give John Tory the victory (9%), and Karen Stintz (2%) and David Soknacki (1%) are not contenders here. A belief Rob Ford won the debate is most common to the least wealthy (less than \$20K - 55%), the oldest (65+ - 43%) and those Scarborough (50%), Etobicoke/York (44%) and North York (43%). Those who think Chow won the debate are most likely to be mid income groups (\$40K to \$60K - 39%), the wealthiest (\$100K to \$250K - 42%) and those who disapprove of Rob Ford (41%). Tory is seen as the victor by those in mid to high income groups (\$60K to \$80K - 28%).

"Now that all the main contenders are in the ring and the campaign has started, we can see who has the advantage, and it appears that Rob Ford and Olivia Chow are pretty evenly matched. If Rob Ford can't run, then John Tory and Olivia Chow are pretty evenly matched. That tells you that there is an overlap between Ford and Tory's support, but very little between Chow and Tory," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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**TORONTO**  
**March 27<sup>th</sup>, 2014**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 634 randomly selected Torontonians 18 years of age and older. The poll was conducted on March 27<sup>th</sup>, 2014.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Mayor Rob Ford Approval - Trending**

%	Sample	Approve	Disapprove
Mar 27 <sup>th</sup> , 2014	634	46	54
Mar 13 <sup>th</sup> , 2014	1271	42	58
Feb. 24 <sup>th</sup> , 2014	1310	44	56
Feb. 6 <sup>th</sup> , 2014	769	43	57
Jan. 22 <sup>nd</sup> , 2014	1063	45	55
Jan. 6 <sup>th</sup> , 2014	1105	47	53
Dec. 9 <sup>th</sup> , 2013	898	42	58
Nov. 20 <sup>th</sup> , 2013	1049	42	58
Nov. 6 <sup>th</sup> , 2013	1157	44	56
Nov. 4 <sup>th</sup> , 2013	1393	43	57
Oct 31 <sup>st</sup> , 2013	1032	44	56
Oct 28-29 <sup>th</sup> , 2013	1093	39	61
Sep 23 <sup>rd</sup> , 2013	1082	49	51
Aug 29 <sup>th</sup> , 2013	848	44	56
July 29 <sup>th</sup> , 2013	1368	46	54
June 25 <sup>th</sup> , 2013	1239	47	53
May 24 <sup>th</sup> , 2013	1395	42	58
May 10 <sup>th</sup> , 2013	974	44	56
April 11 <sup>th</sup> , 2013	850	43	57
April 5 <sup>th</sup> , 2013	484	49	50
March 20 <sup>th</sup> , 2013	1045	40	60
March 11 <sup>th</sup> , 2013	918	43	57
Feb. 26 <sup>th</sup> – 28 <sup>th</sup> , 2013	876	44	56
Feb. 22 <sup>nd</sup> , 2013	806	48	52
Jan. 25 <sup>th</sup> , 2013	1099	45	55
Dec. 14 <sup>th</sup> , 2012	897	42	58
Nov. 26 <sup>th</sup> , 2012	807	42	58
Nov 16 <sup>th</sup> – 17 <sup>th</sup> , 2012	848	45	55
Oct 25 <sup>th</sup> , 2012	614	44	56
Sep 28 <sup>th</sup> – 29 <sup>th</sup> , 2012	833	41	59
Sep 7 <sup>th</sup> – 8 <sup>th</sup> , 2012	834	42	58
Aug 9 <sup>th</sup> – 10 <sup>th</sup> , 2012	812	41	59
Jun 28 <sup>th</sup> , 2012	1212	42	58
Jun 7 <sup>th</sup> , 2012	951	45	55
May 28 <sup>th</sup> , 2012	704	40	60
Apr 18 <sup>th</sup> , 2012	812	47	53
Mar 15 <sup>th</sup> , 2012	1027	41	59
Feb 13 <sup>th</sup> , 2012	1547	43	57
Feb 1 <sup>st</sup> , 2012	1560	39	61
Oct 24 <sup>th</sup> , 2011	1004	37	63
Sep 13 <sup>th</sup> , 2011	1046	42	58
Jun 1 <sup>st</sup> , 2011	1050	57	43
Feb 25 <sup>th</sup> – 26 <sup>th</sup> , 2011	1012	60	40

**TORONTO**  
**March 27<sup>th</sup>, 2014**

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## 4-Way Mayoral Trial Heats Trending

*Stintz / Chow / Soknacki / Tory*

%	Sample	Karen Stintz	Olivia Chow	David Soknacki	John Tory	Don't Know
Mar 27 <sup>th</sup> , 2014	634	7	34	5	32	22
Mar 13 <sup>th</sup> , 2014	1271	4	38	5	32	21
Feb 25, 2014	1310	7	33	3	37	20
Feb. 6 <sup>th</sup> , 2014	769	9	40	7	25	20
Jan. 22 <sup>nd</sup> , 2014	1063	8	34	6	33	18
Jan. 6 <sup>th</sup> , 2014	1105	7	33	7	34	20
Dec. 9 <sup>th</sup> , 2013	898	11	32	4	36	16
Oct 31, 2013	1032	12	33	6	29	19
Oct 29, 2013	1093	12	37	2	32	17

## TORONTO

March 27<sup>th</sup>, 2014

## 5-Way Mayoral Trial Heats Trending

*Ford / Chow / Stintz / Tory / Soknacki*

%	Sample	Rob Ford	Olivia Chow	Karen Stintz	John Tory	David Soknacki	Don't Know
Mar 27 <sup>th</sup> , 2014	634	32	33	5	21	4	5
Mar 13 <sup>th</sup> , 2014	1271	28	36	5	22	2	7
Feb 25, 2014	1310	31	31	6	27	2	3
Feb. 6 <sup>th</sup> , 2014	769	30	35	6	22	3	5
Jan. 22 <sup>nd</sup> , 2014	1063	30	31	7	24	4	4
Jan. 6 <sup>th</sup> , 2014	1105	35	30	5	22	3	5
Dec. 9 <sup>th</sup> , 2013	898	25	32	7	27	4	5
Nov. 20 <sup>th</sup> , 2013	1049	31	34	7	22	4	3
Nov. 6 <sup>th</sup> , 2013	1157	29	28	12	25	2	5
Nov. 4 <sup>th</sup> , 2013	1393	26	32	10	25	2	7
Oct. 31 <sup>st</sup> , 2013	1032	24	29	11	25	3	7
Oct. 29 <sup>th</sup> , 2013	1093	27	32	11	21	2	7

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**Approval of Ford**

*'Overall do you approve or disapprove of the job Rob Ford is doing as Mayor of Toronto?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	634	56	73	131	187	187	290	344
Approve	46	56	40	43	44	39	51	42
Disapprove	54	44	60	57	56	61	49	58

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	634	212	159	135	128
Approve	46	26	56	50	57
Disapprove	54	74	44	50	43

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	634	246	172	54	468	166
Approve	46	55	42	37	47	43
Disapprove	54	45	58	63	53	57

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	634	53	85	91	65	70	117	29
Approve	46	60	49	45	42	51	47	41
Disapprove	54	40	51	55	58	49	53	59

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	634	92	154	238	150
Approve	46	58	61	41	32
Disapprove	54	42	39	59	68

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## **TORONTO**

**March 27<sup>th</sup>, 2014**

### *Have Children / Are Mothers*

%	Total	Yes	No	Moms
Sample	634	148	486	71
Approve	46	42	48	45
Disapprove	54	58	52	55

### *Rob Ford Approval*

%	Total	Approve	Disapprove
Sample	634	267	367
Approve	46	100	0
Disapprove	54	0	100

### *Saw Debate / Debate Winner*

%	Total	Have Seen	Have Not	Ford	Stintz	Tory	Chow	Soknacki	None	Don't Know
Sample	634	486	148	176	7	39	126	4	87	47
Approve	46	43	55	82	44	28	16	0	19	25
Disapprove	54	57	45	18	56	72	84	100	81	75

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## **TORONTO**

**March 27<sup>th</sup>, 2014**

### **4-Way Mayoral Trial Heats**

#### **Stintz / Chow / Soknacki / Tory**

*'If a mayoral election were held today, who would you vote for if the candidates were John Tory, Olivia Chow, Karen Stintz and David Soknacki?'*

[All Respondents]

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	634	56	73	131	187	187	290	344
Olivia Chow	34	43	31	28	30	34	30	39
Karen Stintz	7	10	5	6	6	5	9	5
John Tory	32	27	28	36	37	37	34	30
David Soknacki	5	5	10	2	2	1	6	4
Don't know	22	15	26	27	26	22	22	22

#### **Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	634	212	159	135	128
Olivia Chow	34	40	32	35	29
Karen Stintz	7	4	4	10	10
John Tory	32	30	30	29	39
David Soknacki	5	4	5	6	4
Don't know	22	21	29	20	18

#### **Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	634	246	172	54	468	166
Olivia Chow	34	33	37	34	29	46
Karen Stintz	7	5	11	3	7	7
John Tory	32	35	25	35	37	20
David Soknacki	5	3	8	8	6	1
Don't know	22	25	20	20	21	25

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	634	53	85	91	65	70	117	29
Olivia Chow	34	28	45	42	24	35	39	9
Karen Stintz	7	15	3	5	6	7	8	3
John Tory	32	34	21	24	45	25	28	65
David Soknacki	5	0	4	1	12	7	4	9
Don't know	22	23	28	28	14	26	21	14

**TORONTO**

**March 27<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	634	92	154	238	150
Olivia Chow	34	32	31	36	37
Karen Stintz	7	11	3	7	8
John Tory	32	31	27	30	40
David Soknacki	5	2	7	7	0
Don't know	22	24	32	20	15

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	634	148	486	71
Olivia Chow	34	31	36	36
Karen Stintz	7	9	6	6
John Tory	32	31	32	30
David Soknacki	5	9	2	6
Don't know	22	20	23	23

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**TORONTO**

**March 27<sup>th</sup>, 2014**

***Rob Ford Approval***

%	Total	Approve	Disapprove
Sample	634	267	367
Olivia Chow	34	19	48
Karen Stintz	7	8	6
John Tory	32	32	31
David Soknacki	5	4	5
Don't know	22	37	10

***Saw Debate / Debate Winner***

%	Total	Have Seen	Have Not	Ford	Stintz	Tory	Chow	Soknacki	None	Don't Know
Sample	634	486	148	176	7	39	126	4	87	47
Olivia Chow	34	35	32	10	0	12	75	32	34	48
Karen Stintz	7	6	11	9	19	0	4	0	3	5
John Tory	32	35	23	41	75	76	14	0	40	21
David Soknacki	5	4	6	5	0	4	4	68	1	2
Don't know	22	20	28	35	6	8	4	0	22	25

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**March 27<sup>th</sup>, 2014**

**5-Way Mayoral Trial Heats**

**Ford / Chow / Stintz / Tory / Soknacki**

*'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, Olivia Chow, Karen Stintz, John Tory and David Soknacki?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	634	56	73	131	187	187	290	344
Rob Ford	32	38	29	28	31	29	34	29
Karen Stintz	5	4	10	3	2	4	7	3
John Tory	21	7	18	31	29	30	21	20
Olivia Chow	33	42	31	26	30	30	28	38
David Soknacki	4	7	6	3	2	0	6	2
Don't know	5	1	7	8	6	7	4	7

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	634	212	159	135	128
Rob Ford	32	21	39	32	38
Karen Stintz	5	5	3	4	8
John Tory	21	27	19	18	16
Olivia Chow	33	37	30	37	28
David Soknacki	4	3	4	7	3
Don't know	5	7	5	2	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	634	246	172	54	468	166
Rob Ford	32	42	25	30	33	29
Karen Stintz	5	7	3	3	6	1
John Tory	21	17	23	11	23	14
Olivia Chow	33	27	37	41	28	44
David Soknacki	4	2	7	9	4	5
Don't know	5	5	5	6	5	6

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**March 27<sup>th</sup>, 2014**

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	634	53	85	91	65	70	117	29
Rob Ford	32	48	28	34	26	40	30	36
Karen Stintz	5	1	2	3	4	1	6	9
John Tory	21	12	19	17	36	17	20	38
Olivia Chow	33	34	42	40	19	34	35	9
David Soknacki	4	5	4	0	14	8	3	0
Don't know	5	1	6	7	0	1	5	8

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	634	92	154	238	150
Rob Ford	32	43	37	26	29
Karen Stintz	5	1	2	8	5
John Tory	21	16	17	22	24
Olivia Chow	33	37	30	33	35
David Soknacki	4	1	6	5	3
Don't know	5	2	8	6	4

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	634	148	486	71
Rob Ford	32	31	32	34
Karen Stintz	5	7	4	4
John Tory	21	18	22	13
Olivia Chow	33	34	33	42
David Soknacki	4	4	4	2
Don't know	5	6	5	7

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## TORONTO

March 27<sup>th</sup>, 2014

### Rob Ford Approval

%	Total	Approve	Disapprove
Sample	634	267	367
Rob Ford	32	66	2
Karen Stintz	5	3	6
John Tory	21	11	28
Olivia Chow	33	12	51
David Soknacki	4	4	4
Don't know	5	2	8

### Saw Debate / Debate Winner

%	Total	Have Seen	Have Not	Ford	Stintz	Tory	Chow	Soknacki	None	Don't Know
Sample	634	486	148	176	7	39	126	4	87	47
Rob Ford	32	31	35	66	6	18	4	47	13	11
Karen Stintz	5	5	4	7	19	4	4	0	0	7
John Tory	21	22	16	13	75	63	14	0	32	22
Olivia Chow	33	32	36	7	0	5	71	32	35	46
David Soknacki	4	4	4	4	0	7	5	21	2	1
Don't know	5	5	5	2	0	3	2	0	18	13

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**TORONTO**

**March 27<sup>th</sup>, 2014**

**Aware of City TV Mayoral Debate**

*'Have you seen or heard anything about the City TV Mayoral Debate that was held yesterday?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	634	56	73	131	187	187	290	344
Yes	75	72	75	80	76	76	77	74
No	25	28	25	20	24	24	23	26

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	634	212	159	135	128
Yes	75	81	72	74	72
No	25	19	28	26	28

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	634	246	172	54	468	166
Yes	75	75	75	74	78	69
No	25	25	25	26	22	31

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	634	53	85	91	65	70	117	29
Yes	75	64	67	66	83	79	78	96
No	25	36	33	34	17	21	22	4

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	634	92	154	238	150
Yes	75	63	68	77	87
No	25	37	32	23	13

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**March 27<sup>th</sup>, 2014**

***Have Children / Are Mothers***

%	Total	Yes	No	Moms
Sample	634	148	486	71
Yes	75	75	75	75
No	25	25	25	25

***Rob Ford Approval***

%	Total	Approve	Disapprove
Sample	634	267	367
Yes	75	71	79
No	25	29	21

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**March 27<sup>th</sup>, 2014**

**Debate Winner**

*'As far as you know, who won this debate?'*

*[Have seen or heard about the City TV Mayoral Debate]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	486	41	55	105	143	142	225	261
Rob Ford	37	40	33	36	34	43	42	32
Karen Stintz	2	4	0	1	2	1	2	2
John Tory	9	13	7	7	8	7	10	7
Olivia Chow	28	32	29	25	28	21	25	30
David Soknacki	1	0	2	2	0	1	1	1
None of these	15	8	18	19	18	19	15	16
Don't know	8	4	10	11	10	9	5	11

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	486	173	115	101	97
Rob Ford	37	28	33	44	50
Karen Stintz	2	2	3	0	1
John Tory	9	8	7	10	10
Olivia Chow	28	29	32	28	20
David Soknacki	1	1	0	1	2
None of these	15	24	14	10	10
Don't know	8	9	11	8	5

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	486	192	133	41	372	114
Rob Ford	37	43	27	44	38	35
Karen Stintz	2	1	4	1	1	4
John Tory	9	13	7	3	10	6
Olivia Chow	28	24	32	31	26	32
David Soknacki	1	0	2	2	1	0
None of these	15	11	22	8	16	14
Don't know	8	8	6	11	8	9

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	486	34	59	64	52	55	96	27
Rob Ford	37	55	45	35	44	39	25	49
Karen Stintz	2	6	1	1	0	4	1	0
John Tory	9	7	1	3	28	3	6	22
Olivia Chow	28	15	28	39	16	24	42	14
David Soknacki	1	0	0	0	0	5	1	0
None of these	15	10	15	19	9	17	14	11
Don't know	8	7	10	3	3	9	10	4

**TORONTO**

**March 27<sup>th</sup>, 2014**

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	486	61	112	188	125
Rob Ford	37	50	49	32	30
Karen Stintz	2	1	4	0	3
John Tory	9	9	2	12	9
Olivia Chow	28	29	24	29	28
David Soknacki	1	0	1	2	0
None of these	15	7	15	18	15
Don't know	8	3	5	7	14

**Have Children / Are Mothers**

%	Total	Yes	No	Moms
Sample	486	110	376	54
Rob Ford	37	35	38	39
Karen Stintz	2	0	3	0
John Tory	9	11	8	7
Olivia Chow	28	26	29	24
David Soknacki	1	2	0	1
None of these	15	15	15	16
Don't know	8	10	7	13

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## **TORONTO**

**March 27<sup>th</sup>, 2014**

### ***Rob Ford Approval***

<b>%</b>	<b>Total</b>	<b>Approve</b>	<b>Disapprove</b>
<b>Sample</b>	<b>486</b>	<b>193</b>	<b>293</b>
<b>Rob Ford</b>	37	71	12
<b>Karen Stintz</b>	2	2	2
<b>John Tory</b>	9	6	11
<b>Olivia Chow</b>	28	10	41
<b>David Soknacki</b>	1	0	2
<b>None of these</b>	15	7	22
<b>Don't know</b>	8	5	11

For more information:

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