

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Ford nation unshaken by crack admission

Ford wins races if he goes to rehab

TORONTO, NOVEMBER 6th, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1157 Toronto voters one day after Mayor Rob Ford admitted to using crack cocaine, his approval rating is essentially unchanged (44%) from two days ago, after he publicly apologized for his mistakes (November 4 - 43%), and several days before that, when police revealed the existence of the now-famous video (October 31 - 44%). Ford's approval is high among the oldest, the least wealthy, males, the least educated, those who drive to work or school and those in the suburbs, especially Scarborough.

Six-in-ten want Ford to resign

Close to two thirds want Ford to resign (61%) and this proportion has stayed steady since previous waves of polling (November 4 - 59%, October 31 - 60%).

Chief Blair's approval high; few want him to resign

Three quarters of Torontonians approve of the job Bill Blair is doing as Police Chief (74%), and approval is especially high among the oldest, females, those in high income groups who use transit and those in Etobicoke/York. Just 1-in-7 think Chief Blair should resign, as Councillor Doug Ford has suggested (14%), and these tend to be those in low income groups, males and those in Scarborough.

Sharp increase in those who want Ford in rehab

Two thirds think Mayor Ford should take a leave of absence and deal with substance abuse problems (65%), and this represents a 12 point increase since two days ago (November 4 - 53%). Fewer than one quarter do not think he needs this help (23%) and one tenth do not know what to say (11%). Most of the increase in this measure has come from the ranks of the unsure (November 4 - 19%).

Most will not vote against their councillor if asked to by Ford

Two thirds would not vote against their local councillor if advised to do so by Mayor Ford in an election (67%), but just less than one fifth say they would (18%). One seventh don't have an opinion (15%).

Ford improves electoral chances if he goes to rehab

Mayor Ford narrowly loses a number of different races for mayor if conditions don't change, but improves his chances to victory in all of them if he goes to rehab and emerges clean and sober.

TORONTO

November 6th, 2013

HIGHLIGHTS:

- One day after Mayor Rob Ford admitted to using crack cocaine, his approval rating is essentially unchanged (44%) from two days ago, after he publicly apologized for his mistakes (November 4 - 43%), and several days before that, when police revealed the existence of the now-famous video (October 31 - 44%).
- Close to two thirds want Ford to resign (61%) and this proportion has stayed steady since previous waves of polling (November 4 - 59%, October 31 - 60%).
- Three quarters of Torontonians approve of the job Bill Blair is doing as Police Chief (74%).
- Two thirds think Mayor Ford should take a leave of absence and deal with substance abuse problems (65%).
- Two thirds would not vote against their local councillor if advised to do so by Mayor Ford in an election (67%).

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HIGHLIGHTS:

- Mayor Ford narrowly loses a number of different races for mayor if conditions don't change, but improves his chances to victory in all of them if he goes to rehab and emerges clean and sober.
- "It is clear that the mayor has a viable political future, but only if he goes to rehab and gets his addictions under control. Ford Nation continues to support him, but they are not as likely to vote for him as they were, unless he gets help," said Forum Research President, Dr. Lorne Bozinoff.

In a race between the only declared candidates, TTC Chair Karen Stintz defeats Ford 40% to 34%, and former budget chief David Soknacki takes one tenth (9%). If Ford goes to rehab, however, and emerges clean and sober, he narrowly edges Stintz 38% to 36%, and Soknacki takes one tenth (10%)

In the same race with MP Olivia Chow added, a pre-rehab Rob Ford barely loses, 33% to 35%. Stintz takes less than a fifth of the vote (17%) and Soknacki takes less than a tenth (7%). Post-rehab, however, Rob Ford (36%) and Olivia Chow tie (35%), while Stintz continues to take less than a fifth (18%) and Soknacki less than a tenth (6%).

Finally, in a race where the declared contestants and Chow and radio host John Tory compete, a pre-rehab Rob Ford ties Chow (29% to 28%), while Tory falls just behind (25%). Stintz takes one tenth (12%) and Soknacki very few (2%). After rehab, however, Rob Ford registers a clear win of 32% to 28% for Chow, 21% for Tory, 12% for Stintz and 3% for Soknacki.

"It is clear that the mayor has a viable political future, but only if he goes to rehab and gets his addictions under control. Ford Nation continues to support him, but they are not as likely to vote for him as they were, unless he gets help," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1157 randomly selected Torontonians 18 years of age and older. The poll was conducted on November 6th, 2013.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Rob Ford Approval Trending

%	Sample	Approve	Disapprove
Nov. 6 th , 2013	1157	44	56
Nov. 4 th , 2013	1393	43	57
Oct 31 st , 2013	1032	44	56
Oct 28-29 th , 2013	1093	39	61
Sep 23 rd , 2013	1082	49	51
Aug 29 th , 2013	848	44	56
July 29 th , 2013	1368	46	54
June 25 th , 2013	1239	47	53
May 24 th , 2013	1395	42	58
May 10 th , 2013	974	44	56
April 11 th , 2013	850	43	57
April 5 th , 2013	484	49	50
March 20 th , 2013	1045	40	60
March 11 th , 2013	918	43	57
Feb. 26 th – 28 th , 2013	876	44	56
Feb. 22 nd , 2013	806	48	52
Jan. 25 th , 2013	1099	45	55
Dec. 14 th , 2012	897	42	58
Nov. 26 th , 2012	807	42	58
Nov 16 th – 17 th , 2012	848	45	55
Oct 25 th , 2012	614	44	56
Sep 28 th – 29 th , 2012	833	41	59
Sep 7 th – 8 th , 2012	834	42	58
Aug 9 th – 10 th , 2012	812	41	59
Jun 28 th , 2012	1212	42	58
Jun 7 th , 2012	951	45	55
May 28 th , 2012	704	40	60
Apr 18 th , 2012	812	47	53
Mar 15 th , 2012	1027	41	59
Feb 13 th , 2012	1547	43	57
Feb 1 st , 2012	1560	39	61
Oct 24 th , 2011	1004	37	63
Sep 13 th , 2011	1046	42	58
Jun 1 st , 2011	1050	57	43
Feb 25 th – 26 th , 2011	1012	60	40

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Should Ford Resign - Trending

%	Sample	Should Resign	Should Not Resign	Don't know
Nov 6 th , 2013	1157	61	35	4
Nov 4 th , 2013	1393	59	38	3
Oct 31 st , 2013	1032	60	36	4

Should Ford Take a Leave of Absence - Trending

%	Sample	Yes	No	Don't know
Nov 6 th , 2013	1157	65	23	11
Nov 4 th , 2013	1393	53	28	19

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Summary of Mayoral Trial Heats Release

Ford / Stintz / Soknacki

%	Sample	Rob Ford	Karen Stintz	David Soknacki	Don't Know
Nov 6, 2013	1157	34	40	9	16
Nov 4, 2013	1393	33	38	8	21
Oct 31, 2013	1032	33	37	9	21
Oct 30, 2013	1041	40	31	13	16

Ford / Chow / Stintz / Soknacki

%	Sample	Rob Ford	Olivia Chow	Karen Stintz	David Soknacki	Don't Know
Nov 6, 2013	1157	33	35	17	7	7
Nov 4, 2013	1393	29	39	16	6	10
Oct 31, 2013	1032	33	33	20	5	10

Ford / Chow / Stintz / Tory / Soknacki

%	Sample	Rob Ford	Olivia Chow	Karen Stintz	John Tory	David Soknacki	Don't Know
Nov 6, 2013	1157	29	28	12	25	2	5
Oct 29, 2013	1093	27	32	11	21	2	7

Current Ford vs. Clean and Sober Ford - Trial Comparisons

Ford / Stintz / Soknacki

%	Rob Ford	Karen Stintz	David Soknacki	Don't Know
Current Ford	34	40	9	16
Clean and Sober Ford	38	36	10	16

Ford / Chow / Stintz / Soknacki

%	Rob Ford	Olivia Chow	Karen Stintz	David Soknacki	Don't Know
Current Ford	33	35	17	7	7
Clean and Sober Ford	36	35	18	6	5

Ford / Chow / Stintz / Tory / Soknacki

%	Rob Ford	Olivia Chow	Karen Stintz	John Tory	David Soknacki	Don't Know
Current Ford	29	28	12	25	2	5
Clean and Sober Ford	32	28	12	21	3	4

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Approval of Ford

‘Overall do you approve or disapprove of the job Rob Ford is doing as Mayor of Toronto?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Approve	44	41	48	44	46	40	50	38
Disapprove	56	59	52	56	54	60	50	62

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Approve	44	33	47	39	59
Disapprove	56	67	53	61	41

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Approve	44	48	38	40	44	42
Disapprove	56	52	62	60	56	58

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Approve	44	54	52	53	46	46	33	54
Disapprove	56	46	48	47	54	54	67	46

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Approve	44	51	52	41	35
Disapprove	56	49	48	59	65

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Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Approve	44	48	46	40	47	57	47	33
Disapprove	56	52	54	60	53	43	53	67

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Approve	44	43	31	53	49
Disapprove	56	57	69	47	51

Have Children

%	Total	Yes	No
Sample	1157	295	862
Approve	44	42	45
Disapprove	56	58	55

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Approve	44	77	11	38	18	45
Disapprove	56	23	89	62	82	55

Bill Blair Approval

%	Total	Approve	Disapprove
Sample	1157	879	278
Approve	44	32	76
Disapprove	56	68	24

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Should Ford Resign

'Do you think Mayor Ford should resign or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Think Mayor Ford should resign	61	64	59	60	57	61	53	68
Think the Mayor should not resign	35	36	35	36	36	34	44	28
Don't know	4	0	7	4	6	5	4	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Think Mayor Ford should resign	61	73	58	64	43
Think the Mayor should not resign	35	24	37	33	51
Don't know	4	2	5	3	6

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Think Mayor Ford should resign	61	55	68	69	60	62
Think the Mayor should not resign	35	41	30	27	36	35
Don't know	4	4	3	5	4	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Think Mayor Ford should resign	61	50	61	46	53	60	73	57
Think the Mayor should not resign	35	46	35	50	43	37	24	41
Don't know	4	4	4	4	4	3	3	1

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Think Mayor Ford should resign	61	50	56	63	67
Think the Mayor should not resign	35	45	40	32	30
Don't know	4	5	3	4	3

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Think Mayor Ford should resign	61	56	60	60	56	48	61	70
Think the Mayor should not resign	35	39	37	36	40	46	36	27
Don't know	4	4	3	5	4	6	3	4

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Think Mayor Ford should resign	61	63	70	52	55
Think the Mayor should not resign	35	33	27	46	38
Don't know	4	4	3	2	8

Have Children

%	Total	Yes	No
Sample	1157	295	862
Think Mayor Ford should resign	61	63	60
Think the Mayor should not resign	35	34	36
Don't know	4	4	4

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Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Think Mayor Ford should resign	61	28	92	70	84	60
Think the Mayor should not resign	35	66	7	26	10	39
Don't know	4	6	1	3	7	1

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Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Think Mayor Ford should resign	61	15	96	73	25
Think the Mayor should not resign	35	79	2	23	71
Don't know	4	6	2	4	3

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Approval of Bill Blair

'Do you approve or disapprove of the job Bill Blair is doing as Police Chief?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Approve	74	73	70	75	75	77	69	78
Disapprove	26	27	30	25	25	23	31	22

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Approve	74	76	66	80	73
Disapprove	26	24	34	20	27

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Approve	74	69	80	70	74	72
Disapprove	26	31	20	30	26	28

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Approve	74	76	69	73	61	68	82	63
Disapprove	26	24	31	27	39	32	18	37

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Approve	74	76	71	72	77
Disapprove	26	24	29	28	23

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Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Approve	74	76	83	62	72	69	74	69
Disapprove	26	24	17	38	28	31	26	31

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Approve	74	76	78	64	71
Disapprove	26	24	22	36	29

Have Children

%	Total	Yes	No
Sample	1157	295	862
Approve	74	72	74
Disapprove	26	28	26

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Approve	74	59	90	74	73	81
Disapprove	26	41	10	26	27	19

Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1157	479	678
Approve	74	54	89
Disapprove	26	46	11

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Should Bill Blair Resign?

'Do you think Chief of Police Bill Blair should resign or not?'

[Have heard about this video]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Think Chief Blair should resign	14	12	18	15	14	12	19	10
Think Chief Blair should not resign	78	75	78	79	79	84	73	83
Don't know	7	13	5	6	7	3	8	7

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Think Chief Blair should resign	14	9	17	12	21
Think Chief Blair should not resign	78	83	76	80	73
Don't know	7	8	7	8	6

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Think Chief Blair should resign	14	16	10	13	16	11
Think Chief Blair should not resign	78	77	79	84	80	74
Don't know	7	7	11	3	4	15

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Think Chief Blair should resign	14	13	24	14	19	13	10	21
Think Chief Blair should not resign	78	79	68	79	75	77	85	69
Don't know	7	8	7	7	6	9	4	9

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Think Chief Blair should resign	14	12	16	14	14
Think Chief Blair should not resign	78	73	77	79	82
Don't know	7	15	7	7	4

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Think Chief Blair should resign	14	16	15	8	16	18	15	11
Think Chief Blair should not resign	78	76	83	57	74	72	77	83
Don't know	7	8	2	34	10	10	8	6

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Think Chief Blair should resign	14	14	14	18	10
Think Chief Blair should not resign	78	82	83	73	67
Don't know	7	4	3	9	22

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Have Children

%	Total	Yes	No
Sample	1157	295	862
Think Chief Blair should resign	14	16	13
Think Chief Blair should not resign	78	77	79
Don't know	7	7	8

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Think Chief Blair should resign	14	25	5	6	14	10
Think Chief Blair should not resign	78	69	92	80	78	76
Don't know	7	6	3	14	8	14

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Think Chief Blair should resign	14	27	5	2	48
Think Chief Blair should not resign	78	63	90	94	34
Don't know	7	10	6	4	17

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November 6th, 2013

Should Ford Take a Leave of Absence?

‘Should Mayor Ford take a leave of absence and seek help for substance abuse problems or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Yes	65	61	67	62	67	76	59	71
No	23	28	21	24	25	15	30	18
Don't know	11	11	12	14	8	9	11	11

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Yes	65	69	63	66	63
No	23	16	26	28	25
Don't know	11	15	11	6	12

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Yes	65	61	68	61	68	60
No	23	26	23	21	22	26
Don't know	11	12	9	18	10	14

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Yes	65	50	65	67	56	67	72	63
No	23	43	24	25	29	17	16	36
Don't know	11	7	11	9	15	16	13	1

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TORONTO
November 6th, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Yes	65	44	68	68	69
No	23	48	23	20	17
Don't know	11	8	9	12	14

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Yes	65	63	68	79	61	53	71	66
No	23	26	22	13	29	31	18	21
Don't know	11	11	10	8	10	16	11	12

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Yes	65	72	73	56	49
No	23	20	18	29	34
Don't know	11	8	9	14	18

Have Children

%	Total	Yes	No
Sample	1157	295	862
Yes	65	64	66
No	23	25	23
Don't know	11	11	11

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Yes	65	50	85	61	77	61
No	23	39	6	12	14	32
Don't know	11	10	9	27	9	7

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Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Yes	65	40	85	75	38
No	23	43	8	16	43
Don't know	11	17	7	8	18

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November 6th, 2013

Vote with Ford against Local Councillors

'In the next municipal election in 2014, would you vote against your local councillor if you were asked to do so by Mayor Ford or not?'

[Have heard about this video]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Yes	18	17	20	18	18	16	26	11
No	67	66	67	67	64	71	62	71
Don't know	15	17	12	15	17	13	12	18

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Yes	18	14	19	16	25
No	67	79	58	72	54
Don't know	15	7	22	12	21

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Yes	18	21	17	7	18	17
No	67	62	68	84	69	63
Don't know	15	17	15	9	13	19

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Yes	18	35	15	28	26	23	8	20
No	67	47	66	51	59	67	79	63
Don't know	15	18	18	20	14	10	13	17

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Yes	18	28	17	18	14
No	67	59	61	67	78
Don't know	15	13	22	15	9

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Yes	18	21	25	5	19	21	14	13
No	67	65	66	68	66	58	63	74
Don't know	15	14	9	27	15	21	23	13

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Yes	18	14	17	24	25
No	67	70	72	60	60
Don't know	15	16	11	16	15

Have Children

%	Total	Yes	No
Sample	1157	295	862
Yes	18	19	17
No	67	64	69
Don't know	15	17	14

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Yes	18	33	3	14	12	14
No	67	47	88	81	77	61
Don't know	15	20	9	5	11	25

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Yes	18	37	3	11	37
No	67	39	88	76	41
Don't know	15	24	8	13	22

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Ford vs. Stintz vs. Soknacki

'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, Karen Stintz and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	34	33	35	35	37	33	42	27
Karen Stintz	40	39	39	42	39	42	36	43
David Soknacki	9	12	8	9	8	9	9	10
Don't know	16	15	18	14	16	16	12	20

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	34	22	37	33	50
Karen Stintz	40	53	36	38	30
David Soknacki	9	10	7	11	10
Don't know	16	15	20	18	10

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	34	40	30	28	35	33
Karen Stintz	40	37	43	50	40	40
David Soknacki	9	7	11	7	9	11
Don't know	16	16	15	15	16	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	34	52	34	44	42	35	25	36
Karen Stintz	40	25	41	40	37	32	50	50
David Soknacki	9	4	10	8	7	13	9	4
Don't know	16	19	15	8	14	19	16	9

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November 6th, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	34	45	39	33	26
Karen Stintz	40	26	35	46	43
David Soknacki	9	19	8	7	10
Don't know	16	10	18	14	22

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	34	37	34	24	38	45	39	27
Karen Stintz	40	38	46	54	33	27	45	42
David Soknacki	9	11	10	5	12	11	3	10
Don't know	16	14	10	18	17	17	13	22

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Rob Ford	34	31	27	46	39
Karen Stintz	40	42	50	33	34
David Soknacki	9	9	10	7	12
Don't know	16	18	13	14	15

Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	34	34	35
Karen Stintz	40	37	42
David Soknacki	9	14	7
Don't know	16	16	16

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Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	34	63	6	27	11	39
Karen Stintz	40	20	68	42	47	34
David Soknacki	9	8	11	6	9	14
Don't know	16	9	15	26	33	13

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	34	77	2	22	70
Karen Stintz	40	11	62	49	15
David Soknacki	9	4	13	11	4
Don't know	16	7	23	18	11

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Ford vs. Chow vs. Stintz vs. Soknacki

'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, Karen Stintz, David Soknacki and Olivia Chow?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	33	33	33	35	35	31	42	26
Olivia Chow	35	40	36	31	33	34	28	42
Karen Stintz	17	11	18	21	19	20	17	17
David Soknacki	7	9	6	4	5	7	8	6
Don't know	7	8	6	9	8	7	6	9

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	33	24	36	31	46
Olivia Chow	35	43	29	37	31
Karen Stintz	17	21	17	16	13
David Soknacki	7	5	8	10	4
Don't know	7	7	10	7	6

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	33	39	30	24	34	31
Olivia Chow	35	29	41	42	33	42
Karen Stintz	17	18	15	18	19	12
David Soknacki	7	5	7	11	6	9
Don't know	7	9	7	4	8	6

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	33	46	36	43	40	35	25	36
Olivia Chow	35	34	35	30	36	34	41	20
Karen Stintz	17	7	16	16	14	17	19	37
David Soknacki	7	4	6	4	2	7	9	4
Don't know	7	9	7	8	7	7	7	4

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	33	44	40	31	25
Olivia Chow	35	26	28	40	41
Karen Stintz	17	11	17	18	19
David Soknacki	7	16	7	4	6
Don't know	7	3	10	6	10

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	33	37	35	24	37	46	35	25
Olivia Chow	35	32	33	30	33	25	32	45
Karen Stintz	17	16	22	11	12	12	22	17
David Soknacki	7	8	6	3	12	3	5	5
Don't know	7	8	5	31	6	13	6	8

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Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Rob Ford	33	30	26	46	37
Olivia Chow	35	37	48	29	25
Karen Stintz	17	19	19	15	12
David Soknacki	7	6	4	4	15
Don't know	7	9	3	6	10

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Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	33	33	33
Olivia Chow	35	32	37
Karen Stintz	17	17	17
David Soknacki	7	9	5
Don't know	7	8	7

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	33	62	4	27	11	39
Olivia Chow	35	17	56	57	41	27
Karen Stintz	17	12	28	12	19	12
David Soknacki	7	4	9	2	5	12
Don't know	7	5	4	2	24	9

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	33	74	2	21	68
Olivia Chow	35	11	54	44	12
Karen Stintz	17	7	25	20	8
David Soknacki	7	4	9	8	4
Don't know	7	4	10	7	9

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Ford vs. Chow vs. Stintz vs. Tory vs. Soknacki

'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, Olivia Chow, Karen Stintz, John Tory and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	29	30	29	28	30	26	37	21
Olivia Chow	28	33	27	24	24	24	22	33
Karen Stintz	12	12	12	12	10	12	9	14
John Tory	25	19	23	28	29	32	26	24
David Soknacki	2	1	2	2	3	2	2	2
Don't know	5	5	7	6	4	3	4	6

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	29	21	32	23	43
Olivia Chow	28	39	24	24	19
Karen Stintz	12	12	10	13	11
John Tory	25	23	26	32	19
David Soknacki	2	2	3	0	3
Don't know	5	3	5	7	5

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	29	33	26	26	29	28
Olivia Chow	28	21	32	39	24	35
Karen Stintz	12	10	13	12	11	13
John Tory	25	28	23	14	29	16
David Soknacki	2	2	1	4	2	1
Don't know	5	5	5	5	5	6

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	29	47	37	35	33	33	18	24
Olivia Chow	28	29	27	29	31	25	32	7
Karen Stintz	12	6	15	12	11	12	9	10
John Tory	25	9	11	21	22	20	31	56
David Soknacki	2	1	3	2	1	1	4	2
Don't know	5	7	7	2	2	8	5	1

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	29	40	33	27	21
Olivia Chow	28	20	23	28	36
Karen Stintz	12	7	14	12	11
John Tory	25	28	22	26	25
David Soknacki	2	3	1	2	1
Don't know	5	2	7	5	5

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	29	31	24	26	33	42	35	22
Olivia Chow	28	24	24	27	24	23	23	37
Karen Stintz	12	11	15	0	8	10	11	14
John Tory	25	27	32	33	26	14	24	21
David Soknacki	2	2	2	5	2	0	3	2
Don't know	5	6	2	9	7	10	4	4

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Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Rob Ford	29	23	21	42	39
Olivia Chow	28	30	37	22	16
Karen Stintz	12	14	11	11	8
John Tory	25	26	25	20	27
David Soknacki	2	2	2	1	3
Don't know	5	6	3	4	7

Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	29	27	30
Olivia Chow	28	26	29
Karen Stintz	12	11	12
John Tory	25	29	23
David Soknacki	2	2	2
Don't know	5	6	5

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	29	49	8	25	6	39
Olivia Chow	28	11	42	47	36	22
Karen Stintz	12	6	16	9	16	14
John Tory	25	28	30	15	20	21
David Soknacki	2	1	2	2	5	1
Don't know	5	4	2	2	18	4

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	29	63	2	18	60
Olivia Chow	28	9	42	33	12
Karen Stintz	12	3	18	13	6
John Tory	25	20	29	29	15
David Soknacki	2	1	2	2	3
Don't know	5	3	7	6	3

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Clean and Sober Ford vs. Stintz vs. Soknacki -

'If a mayoral election were held after Mayor Ford had attended rehab, and returned clean and sober, who would you vote for if the candidates were Rob Ford, Karen Stintz and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	38	34	41	41	42	36	44	33
Karen Stintz	36	32	35	38	36	43	33	39
David Soknacki	10	13	9	8	8	10	9	10
Don't know	16	21	16	13	14	11	14	17

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	38	23	44	36	55
Karen Stintz	36	50	32	33	25
David Soknacki	10	8	9	11	12
Don't know	16	18	15	20	9

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	38	42	33	31	40	34
Karen Stintz	36	36	35	42	39	30
David Soknacki	10	7	13	6	8	15
Don't know	16	15	18	20	13	22

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	38	49	35	52	46	35	30	45
Karen Stintz	36	25	31	34	41	35	44	35
David Soknacki	10	8	16	4	7	9	12	8
Don't know	16	18	18	10	7	21	14	13

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TORONTO
November 6th, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	38	48	46	34	31
Karen Stintz	36	17	24	45	44
David Soknacki	10	21	9	8	8
Don't know	16	14	21	12	18

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	38	43	41	34	43	50	40	27
Karen Stintz	36	32	42	31	27	25	39	41
David Soknacki	10	9	5	3	12	11	11	11
Don't know	16	15	12	31	17	14	9	21

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Rob Ford	38	37	32	43	42
Karen Stintz	36	34	43	37	31
David Soknacki	10	9	9	9	14
Don't know	16	19	15	11	13

Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	38	40	38
Karen Stintz	36	34	37
David Soknacki	10	13	8
Don't know	16	13	17

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Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	38	73	8	20	9	43
Karen Stintz	36	14	66	50	40	25
David Soknacki	10	6	10	6	19	13
Don't know	16	7	16	24	31	20

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	38	82	5	27	71
Karen Stintz	36	10	56	43	15
David Soknacki	10	3	15	11	7
Don't know	16	6	24	19	7

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Clean and Sober Ford vs. Chow vs. Stintz vs. Soknacki

'If a mayoral election were held after Mayor Ford had attended rehab, and returned clean and sober, who would you vote for if the candidates were Rob Ford, Olivia Chow, Karen Stintz and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	36	30	40	40	40	35	44	29
Olivia Chow	35	45	31	30	32	31	27	43
Karen Stintz	18	14	18	19	18	22	19	17
David Soknacki	6	7	7	5	4	5	7	5
Don't know	5	4	4	6	6	6	3	6

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	36	23	39	35	52
Olivia Chow	35	45	30	36	28
Karen Stintz	18	25	18	16	9
David Soknacki	6	4	4	9	8
Don't know	5	4	9	4	3

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	36	41	32	30	38	31
Olivia Chow	35	30	40	42	33	41
Karen Stintz	18	20	14	20	20	12
David Soknacki	6	4	9	3	4	10
Don't know	5	5	5	5	5	6

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	36	48	37	44	44	33	29	43
Olivia Chow	35	33	39	31	34	34	41	19
Karen Stintz	18	8	12	16	14	25	20	32
David Soknacki	6	4	10	3	1	5	7	4
Don't know	5	8	2	6	7	4	4	3

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	36	46	43	34	27
Olivia Chow	35	24	31	37	44
Karen Stintz	18	10	13	23	17
David Soknacki	6	17	6	4	4
Don't know	5	2	7	3	8

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non- Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	36	41	36	34	43	53	39	24
Olivia Chow	35	31	33	26	31	22	33	47
Karen Stintz	18	17	22	25	12	14	19	19
David Soknacki	6	6	4	3	9	3	6	5
Don't know	5	5	4	12	5	9	2	6

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Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1157	576	236	228	117
Rob Ford	36	34	30	45	39
Olivia Chow	35	37	45	28	29
Karen Stintz	18	17	18	21	14
David Soknacki	6	6	5	2	12
Don't know	5	6	2	3	7

Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	36	38	35
Olivia Chow	35	29	38
Karen Stintz	18	18	17
David Soknacki	6	8	5
Don't know	5	7	4

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	36	68	7	21	10	41
Olivia Chow	35	14	58	54	47	26
Karen Stintz	18	10	29	22	15	15
David Soknacki	6	3	4	1	13	11
Don't know	5	4	2	2	15	7

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	36	79	3	25	68
Olivia Chow	35	10	55	43	15
Karen Stintz	18	7	26	21	8
David Soknacki	6	2	9	6	5
Don't know	5	3	7	5	4

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Clean and Sober Ford vs. Chow vs. Stintz vs. Tory vs. Soknacki

'If a mayoral election were held after Mayor Ford had attended rehab, and returned clean and sober, who would you vote for if the candidates were Rob Ford, Olivia Chow, Karen Stintz, John Tory and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	87	176	266	319	309	493	664
Rob Ford	32	28	36	36	32	29	39	25
Olivia Chow	28	36	26	24	26	23	20	35
Karen Stintz	12	15	13	11	10	11	11	14
John Tory	21	17	18	22	27	29	23	20
David Soknacki	3	0	4	4	2	6	4	2
Don't know	4	5	3	4	3	3	3	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1157	425	240	252	240
Rob Ford	32	20	36	27	50
Olivia Chow	28	39	23	27	20
Karen Stintz	12	14	14	10	11
John Tory	21	20	19	32	14
David Soknacki	3	3	4	1	3
Don't know	4	4	5	3	2

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1157	482	334	106	882	275
Rob Ford	32	36	29	27	35	26
Olivia Chow	28	20	34	39	24	37
Karen Stintz	12	13	12	10	11	14
John Tory	21	23	21	14	24	16
David Soknacki	3	3	1	3	3	2
Don't know	4	4	3	8	3	5

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1157	65	136	147	162	126	227	49
Rob Ford	32	44	37	38	40	28	25	36
Olivia Chow	28	31	32	21	28	26	31	11
Karen Stintz	12	9	14	13	13	21	9	18
John Tory	21	7	11	22	15	18	26	33
David Soknacki	3	3	5	2	2	3	3	1
Don't know	4	7	2	4	2	3	5	1

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1157	128	301	471	257
Rob Ford	32	41	39	29	24
Olivia Chow	28	20	25	28	35
Karen Stintz	12	6	11	15	13
John Tory	21	28	17	21	22
David Soknacki	3	3	3	3	2
Don't know	4	2	5	3	3

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1157	715	299	22	293	101	141	301
Rob Ford	32	36	28	33	39	45	35	23
Olivia Chow	28	24	25	6	25	22	27	37
Karen Stintz	12	10	15	26	6	7	14	16
John Tory	21	24	28	22	24	13	19	17
David Soknacki	3	3	2	3	2	7	3	3
Don't know	4	4	2	10	4	6	3	4

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Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
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Olivia Chow	28	29	39	24	18
Karen Stintz	12	13	10	15	10
John Tory	21	23	21	15	24
David Soknacki	3	2	3	4	3
Don't know	4	4	2	2	6

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Have Children

%	Total	Yes	No
Sample	1157	295	862
Rob Ford	32	34	31
Olivia Chow	28	23	31
Karen Stintz	12	12	12
John Tory	21	24	20
David Soknacki	3	2	3
Don't know	4	4	3

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1157	463	322	102	162	108
Rob Ford	32	58	9	18	9	38
Olivia Chow	28	9	46	44	35	24
Karen Stintz	12	6	14	21	19	14
John Tory	21	24	25	14	17	17
David Soknacki	3	2	2	1	5	4
Don't know	4	1	3	2	15	2

Rob Ford / Bill Blair Approval

%	Total	Ford - Approve	Ford - Disapprove	Blair - Approve	Blair - Disapprove
Sample	1157	479	678	879	278
Rob Ford	32	68	4	20	65
Olivia Chow	28	7	44	35	8
Karen Stintz	12	6	18	12	13
John Tory	21	16	25	26	9
David Soknacki	3	2	3	3	3
Don't know	4	1	6	4	3

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