

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

FOR IMMEDIATE RELEASE

Liberals with commanding lead in Quebec

Broad majority seen; PQ tied with CAQ

TORONTO APRIL 6th, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1251 decided Quebec voters on April 3, close to half will vote Liberal (44%), compared to just a quarter who will vote for the PQ (24%) or CAQ (23%). This represents an increase in share for the Liberals since Monday, March 31 (from 41%), accompanied by a sharp decrease for the PQ (from 29%). The CAQ is well up (from 19% to 23%). One twentieth or fewer will vote for QS (6%), the Greens (2%) or any other party (1%).

Francophone voters are more likely to vote Liberal (35%) than PQ (27%), and a similar proportion will vote CAQ (28%). The non-Francophone vote belongs almost completely to the Liberals (86%), compared to very few for the PQ (6%), CAQ (2%), Green (3%) or QS (2%). Of those who voted CAQ in the past, 3-in-10 will vote Liberal this time (29%), while just less than a tenth will vote PQ (8%).

Liberals to take 22 seat majority

If these results are projected up to seats in a 125 seat National Assembly, the Liberals would take a dominant 85 seats, or 22 more than needed for a majority, up from 65 on Monday, and the PQ would take just 26 seats, down from 51 at the beginning of the week. CAQ would take 12 seats, up from 7 on Monday, and QS would take 2 seats.

Francois Legault's approvals high

Francois Legault significantly outperforms his party, with approval from almost 6-in-10 voters (57%), and his net favourable rating (approve minus disapprove) is a very positive +30. Philippe Couillard has the approval of almost half (45%) which means he performs just as well as his party. His net rating is +4. Pauline Marois has the steady approval of 3-in-10 (31%), but her net is a dismal -34.

Few want a referendum

Just one fifth want a referendum on independence (21%), and fully three quarters do not (75%). Among Francophones, just one quarter want to go through the referendum process again (23%). Among PQ voters, 6-in-10 wish to put the independence question to the people (60%).

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April 6th, 2014

HIGHLIGHTS:

- Close to half will vote Liberal (44%), compared to just a quarter who will vote for the PQ (24%) or CAQ (23%).
- Francophone voters are more likely to vote Liberal (35%) than PQ (27%), and a similar proportion will vote CAQ (28%).
- If these results are projected up to seats in a 125 seat National Assembly, the Liberals would take a dominant 85 seats, or 22 more than needed for a majority.
- Francois Legault significantly outperforms his party, with approval from almost 6-in-10 voters (57%), and his net favourable rating (approve minus disapprove) is a very positive +30.
- Just one fifth want a referendum on independence (21%), and fully three quarters do not (75%).

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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One half believe PQ will hold referendum if elected

One half of voters expect the PQ to hold a referendum if they form the government (50%), whereas 4-in-10 do not expect this (41%). Three quarters of non-Francophones (76%) and Liberal voters (79%) think a referendum will be held, whereas few PQ supporters think this (8%).

"We are seeing a rare sight, a political party in freefall. From front-runners, with expectations of a majority, the PQ has transitioned through this campaign into the opposition-in-waiting, possibly the third party, with nothing but negative momentum. Their legacy policy, a referendum, is rejected by the vast majority," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- One half of voters expect the PQ to hold a referendum if they form the government (50%).
- "We are seeing a rare sight, a political party in freefall. From front-runners, with expectations of a majority, the PQ has transitioned through this campaign into the opposition-in-waiting, possibly the third party, with nothing but negative momentum. Their legacy policy, a referendum, is rejected by the vast majority," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1536 randomly selected Quebecers 18 years of age and older, 1251 of whom are decided voters. The poll was conducted on April 3rd, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Final results will depend on each party's success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Provincial Election Voting Preference - Trending

%	Liberal	PQ	CAQ	QS	Green	ON	Other
Apr 3 rd , 2014 (n=1536)	44	24	23	6	2	0	1
Mar 31 st , 2014 (n=854)	41	29	19	7	2	1	1
Mar 19 th , 2014 (n=1650)	45	32	13	7	2	0	1
Mar 5 th , 2014 (n=951)	40	37	12	7	2	0	1
Oct. 22 nd , 2013 (n=1094)	38	36	13	8	2	2	1
Sept. 13 th , 2013 (n=1179)	42	35	12	7	2	1	1
2012 Election	31	32	27	6	1	2	1

Seat Distribution - Trending

%	Liberal	PQ	CAQ	QS
Apr 3 rd , 2014 (n=1536)	85	26	12	2
Mar 31 st , 2014 (n=854)	65	51	7	2
Mar 19 th , 2014 (n=1650)	78	43	2	2
Mar 5 th , 2014 (n=951)	58	63	2	2
Oct. 22 nd , 2013 (n=1094)	56	63	4	2
Sept. 13 th , 2013 (n=1179)	64	55	4	2
2012 Election	50	54	19	2

Quebec Provincial Party Leader Approval Rating Trending (% Approve)

%	Sample	Marois	Couillard	Legault
Apr 3 rd , 2014	1536	31	45	57
Mar 31 st , 2014	854	31	45	54
Mar 19 th , 2014	1650	32	44	48
Mar 5 th , 2014	951	34	34	32

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Vote Preference

'Which party are you most likely to vote for, or have you voted for already in the provincial election on April 7?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1251	152	233	250	287	329	621	630
Liberal, or PLQ	44	27	41	46	48	56	40	48
Parti Quebecois, or PQ	24	23	18	24	27	25	24	23
Coalition Avenir Quebec, or CAQ	23	30	32	23	20	14	28	19
Quebec Solidaire, or QS	6	13	5	5	3	2	5	6
Green Party, or PVQ	2	5	3	1	0	1	2	2
Option Nationale, or ON	0	1	0	0	0	1	1	0
Other	1	1	1	1	1	1	1	1

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1251	570	193	488	249	239	1057	194
Liberal, or PLQ	44	51	39	37	41	33	35	86
Parti Quebecois, or PQ	24	21	15	31	27	35	27	6
Coalition Avenir Quebec, or CAQ	23	20	36	23	22	23	28	2
Quebec Solidaire, or QS	6	6	5	6	5	7	6	2
Green Party, or PVQ	2	2	4	1	2	0	2	3
Option Nationale, or ON	0	0	1	1	1	0	1	0
Other	1	1	1	1	2	1	1	0

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1251	126	239	212	189	126	211	29
Liberal, or PLQ	44	43	43	41	37	42	47	52
Parti Quebecois, or PQ	24	24	26	25	27	27	17	9
Coalition Avenir Quebec, or CAQ	23	14	24	25	28	22	29	24
Quebec Solidaire, or QS	6	13	5	6	5	8	5	8
Green Party, or PVQ	2	3	2	2	2	1	1	4
Option Nationale, or ON	0	1	1	0	0	1	0	2
Other	1	1	0	1	1	0	1	1

Voted in Last Election / Past Vote Preference

%	Total	Yes	No	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1251	1161	90	434	331	276	47	22	17	34
Liberal, or PLQ	44	44	36	89	8	29	19	17	0	44
Parti Quebecois, or PQ	24	24	22	1	67	8	16	5	51	15
Coalition Avenir Quebec, or CAQ	23	23	25	7	15	61	9	11	22	26
Quebec Solidaire, or QS	6	6	8	2	7	1	51	9	22	0
Green Party, or PVQ	2	2	6	0	1	0	2	57	0	0
Option Nationale, or ON	0	0	2	0	1	0	0	0	3	0
Other	1	1	1	0	1	0	3	1	3	15

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1251	247	958	652	494
Liberal, or PLQ	44	2	56	67	14
Parti Quebecois, or PQ	24	71	10	4	49
Coalition Avenir Quebec, or CAQ	23	10	28	24	24
Quebec Solidaire, or QS	6	12	3	3	10
Green Party, or PVQ	2	2	2	2	2
Option Nationale, or ON	0	2	0	1	0
Other	1	1	1	1	1

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Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1251	128	107	373	185	68	48	63
Liberal, or PLQ	44	0	19	69	24	43	9	39
Parti Quebecois, or PQ	24	12	0	26	48	28	51	8
Coalition Avenir Quebec, or CAQ	23	79	53	0	24	17	16	46
Quebec Solidaire, or QS	6	6	25	3	0	12	19	0
Green Party, or PVQ	2	1	1	1	3	0	5	2
Option Nationale, or ON	0	0	0	1	0	0	0	1
Other	1	1	1	0	1	1	0	4

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1251	340	551	38	105	72	57
Liberal, or PLQ	44	0	78	11	39	36	37
Parti Quebecois, or PQ	24	62	0	49	17	24	15
Coalition Avenir Quebec, or CAQ	23	26	17	0	42	36	39
Quebec Solidaire, or QS	6	9	3	29	0	2	8
Green Party, or PVQ	2	2	2	10	0	0	0
Option Nationale, or ON	0	1	0	0	1	1	0
Other	1	1	1	2	1	1	0

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Second Choice Vote Preference

'Which party would be your second choice?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1251	152	233	250	287	329	621	630
Liberal, or PLQ	11	11	14	11	8	8	14	8
Parti Quebecois, or PQ	10	14	10	10	8	5	10	10
Coalition Avenir Quebec, or CAQ	28	19	28	28	28	39	29	26
Quebec Solidaire, or QS	15	15	15	13	19	13	13	16
Green Party or PVQ	5	5	8	5	6	4	6	5
Option Nationale or ON	5	10	4	3	3	2	5	5
Other Parties	5	7	5	5	5	4	5	6
Have no second choice	22	19	17	26	23	25	19	24

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1251	570	193	488	249	239	1057	194
Liberal, or PLQ	11	7	19	12	12	12	12	2
Parti Quebecois, or PQ	10	10	10	9	8	10	11	3
Coalition Avenir Quebec, or CAQ	28	25	32	28	28	29	28	28
Quebec Solidaire, or QS	15	13	10	19	21	16	16	7
Green Party or PVQ	5	8	1	5	3	6	4	11
Option Nationale or ON	5	6	6	4	4	3	6	1
Other Parties	5	4	7	6	7	4	6	3
Have no second choice	22	27	16	18	17	18	17	45

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1251	126	239	212	189	126	211	29
Liberal, or PLQ	11	7	8	9	12	11	17	20
Parti Quebecois, or PQ	10	13	13	8	6	13	12	14
Coalition Avenir Quebec, or CAQ	28	16	27	28	26	31	33	34
Quebec Solidaire, or QS	15	16	15	18	18	15	9	5
Green Party or PVQ	5	5	6	6	5	9	4	0
Option Nationale or ON	5	4	4	8	9	3	4	0
Other Parties	5	7	5	4	5	3	5	7
Have no second choice	22	32	21	19	19	16	17	21

Voted in Last Election / Past Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1251	545	289	276	69	23	9	40
Liberal, or PLQ	11	0	5	34	10	4	6	14
Parti Quebecois, or PQ	10	4	0	20	39	5	11	12
Coalition Avenir Quebec, or CAQ	28	46	31	0	14	16	47	13
Quebec Solidaire, or QS	15	8	30	16	0	23	6	13
Green Party or PVQ	5	5	7	4	11	0	0	5
Option Nationale or ON	5	1	11	3	16	12	0	0
Other Parties	5	4	2	10	0	6	9	21
Have no second choice	22	32	15	14	9	35	20	21

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1251	247	958	652	494
Liberal, or PLQ	11	3	13	12	10
Parti Quebecois, or PQ	10	13	8	5	16
Coalition Avenir Quebec, or CAQ	28	18	31	33	22
Quebec Solidaire, or QS	15	28	11	11	19
Green Party or PVQ	5	7	5	4	6
Option Nationale or ON	5	14	2	2	9
Other Parties	5	2	6	8	3
Have no second choice	22	15	23	25	15

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Party Would Never Vote For

<i>%</i>	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1251	340	551	38	105	72	57
Liberal, or PLQ	11	0	13	6	29	17	12
Parti Quebecois, or PQ	10	17	0	21	10	15	27
Coalition Avenir Quebec, or CAQ	28	22	35	0	28	29	20
Quebec Solidaire, or QS	15	24	9	40	0	16	21
Green Party or PVQ	5	6	6	13	0	0	5
Option Nationale or ON	5	12	2	7	5	1	0
Other Parties	5	4	7	0	11	7	0
Have no second choice	22	15	29	12	17	15	15

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Party Would Never Vote For

‘Which party would you never vote for?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
Liberal, or PLQ	29	34	27	27	28	24	28	29
Parti Quebecois, or PQ	42	36	45	38	42	50	39	44
Coalition Avenir Quebec, or CAQ	4	6	4	2	4	1	3	4
Quebec Solidaire, or QS	8	7	8	12	8	6	11	6
Green Party or PVQ	6	6	4	8	6	6	7	5
Option Nationale or ON	4	2	4	6	4	4	4	4
There is no party you would never vote for	8	8	7	7	7	9	8	7

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
Liberal, or PLQ	29	30	21	30	26	34	33	6
Parti Quebecois, or PQ	42	46	45	35	41	30	35	78
Coalition Avenir Quebec, or CAQ	4	3	3	4	4	4	4	4
Quebec Solidaire, or QS	8	6	12	9	10	8	9	2
Green Party or PVQ	6	4	7	8	8	9	7	3
Option Nationale or ON	4	4	6	4	4	3	5	1
There is no party you would never vote for	8	7	6	9	6	11	8	6

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
Liberal, or PLQ	29	27	31	33	33	37	21	22
Parti Quebecois, or PQ	42	45	38	38	40	43	47	43
Coalition Avenir Quebec, or CAQ	4	4	3	4	3	3	5	7
Quebec Solidaire, or QS	8	5	6	8	5	7	15	12
Green Party or PVQ	6	5	8	9	6	4	3	8
Option Nationale or ON	4	3	6	4	3	1	4	4
There is no party you would never vote for	8	12	8	4	10	4	4	4

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
Liberal, or PLQ	29	0	73	30	44	28	51	19
Parti Quebecois, or PQ	42	79	0	32	21	36	0	32
Coalition Avenir Quebec, or CAQ	4	1	6	0	18	17	0	6
Quebec Solidaire, or QS	8	7	6	15	0	0	15	14
Green Party or PVQ	6	5	6	9	2	0	20	7
Option Nationale or ON	4	4	3	7	6	0	0	2
There is no party you would never vote for	8	5	6	7	9	19	13	19

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1284	250	976	658	505
Liberal, or PLQ	29	75	15	9	55
Parti Quebecois, or PQ	42	2	55	68	13
Coalition Avenir Quebec, or CAQ	4	6	3	2	6
Quebec Solidaire, or QS	8	4	9	8	8
Green Party or PVQ	6	5	6	5	7
Option Nationale or ON	4	2	5	3	5
There is no party you would never vote for	8	6	7	5	7

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Second Choice Vote Preference

	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
Liberal, or PLQ	29	0	49	23	47	33	69	19
Parti Quebecois, or PQ	42	54	0	54	25	48	14	54
Coalition Avenir Quebec, or CAQ	4	2	8	0	10	9	5	0
Quebec Solidaire, or QS	8	23	9	9	0	0	8	17
Green Party or PVQ	6	9	9	6	6	0	1	7
Option Nationale or ON	4	5	12	3	6	4	0	0
There is no party you would never vote for	8	7	14	6	6	7	2	3

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Approval of Pauline Marois

'Do you approve or disapprove of the job Pauline Marois is doing as premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
Approve	31	36	24	31	32	29	30	32
Disapprove	65	61	72	64	62	66	66	63
Don't know	5	3	5	5	5	5	4	5

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
Approve	31	28	25	36	32	40	35	8
Disapprove	65	67	73	58	63	53	60	89
Don't know	5	4	1	6	5	7	5	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
Approve	31	33	33	35	35	34	23	26
Disapprove	65	59	63	62	60	64	75	74
Don't know	5	8	4	3	5	3	1	0

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
Approve	31	3	94	16	36	33	50	27
Disapprove	65	93	5	80	58	52	44	60
Don't know	5	4	1	4	6	15	7	13

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
April 6th, 2014

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1284	250	976	658	505
Approve	31	82	15	8	59
Disapprove	65	14	81	90	37
Don't know	5	3	4	2	4

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
Approve	31	11	55	27	51	29	67	16
Disapprove	65	86	40	70	46	66	29	79
Don't know	5	3	6	3	3	5	5	5

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1284	349	556	39	105	79	57
Approve	31	74	2	50	17	29	29
Disapprove	65	22	96	48	78	62	62
Don't know	5	3	2	2	5	8	9

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April 6th, 2014

Approval of Philippe Couillard

‘Do you approve or disapprove of the job Philippe Couillard is doing as Leader of the Opposition?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
Approve	45	39	46	40	46	58	44	47
Disapprove	42	51	41	41	42	29	45	39
Don't know	13	10	12	19	12	13	11	15

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
Approve	45	46	54	40	45	35	41	69
Disapprove	42	40	36	46	40	51	46	16
Don't know	13	13	10	14	14	14	13	15

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
Approve	45	47	43	42	40	44	50	68
Disapprove	42	42	44	46	46	45	38	21
Don't know	13	11	12	12	15	12	12	11

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
Approve	45	87	9	28	17	23	13	25
Disapprove	42	4	80	56	69	54	81	54
Don't know	13	9	11	16	14	22	7	21

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TORONTO

April 6th, 2014

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1284	250	976	658	505
Approve	45	8	58	67	21
Disapprove	42	85	29	22	67
Don't know	13	6	13	11	12

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
Approve	45	51	29	63	29	36	9	33
Disapprove	42	24	59	27	60	54	89	54
Don't know	13	25	12	11	11	10	2	13

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1284	349	556	39	105	79	57
Approve	45	5	76	37	50	36	44
Disapprove	42	87	13	52	40	38	32
Don't know	13	8	12	10	11	26	24

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TORONTO

April 6th, 2014

Approval of Francois Legault

‘Do you approve or disapprove of the job Francois Legault is doing as Leader of the Coalition Avenir Quebec or CAQ?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
Approve	57	54	64	54	56	57	65	49
Disapprove	27	32	23	29	29	24	24	31
Don't know	16	14	13	17	16	19	11	20

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
Approve	57	52	67	59	59	60	60	42
Disapprove	27	29	24	27	29	25	26	33
Don't know	16	19	9	14	13	16	14	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
Approve	57	34	52	59	71	64	63	55
Disapprove	27	39	28	28	19	25	26	34
Don't know	16	27	20	13	10	11	10	10

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
Approve	57	46	49	95	33	46	73	36
Disapprove	27	32	37	4	50	34	0	38
Don't know	16	22	13	1	17	21	27	26

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TORONTO
April 6th, 2014

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1284	250	976	658	505
Approve	57	46	62	58	59
Disapprove	27	42	24	28	29
Don't know	16	12	15	14	12

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
Approve	57	86	66	72	48	39	45	53
Disapprove	27	12	30	14	36	40	42	32
Don't know	16	2	4	15	16	22	13	15

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1284	349	556	39	105	79	57
Approve	57	59	53	8	79	59	72
Disapprove	27	31	28	72	15	14	19
Don't know	16	10	19	21	5	27	9

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TORONTO

April 6th, 2014

Independence Referendum

'Do you want a referendum on independence or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
Want a referendum	21	27	15	19	24	15	22	19
Do not want a referendum	75	67	79	77	73	80	74	75
Don't know	5	5	6	4	3	4	4	5

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
Want a referendum	21	20	16	23	20	26	23	7
Do not want a referendum	75	76	82	70	74	66	72	90
Don't know	5	4	2	7	6	8	5	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
Want a referendum	21	24	23	24	23	22	14	19
Do not want a referendum	75	67	73	73	73	74	82	81
Don't know	5	9	4	4	4	4	3	0

Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
Want a referendum	21	1	60	8	44	16	81	19
Do not want a referendum	75	98	32	90	45	64	19	70
Don't know	5	1	8	1	11	20	0	11

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lbozinoff@forumresearch.com
416.960.9603

TORONTO
April 6th, 2014

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want	Will hold	Will not hold
Sample	1284	250	976	658	505
Want a referendum	21	100	0	7	37
Do not want a referendum	75	0	100	93	57
Don't know	5	0	0	1	6

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
Want a referendum	21	6	28	14	39	25	61	8
Do not want a referendum	75	93	64	84	57	72	28	91
Don't know	5	1	8	2	4	3	11	1

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1284	349	556	39	105	79	57
Want a referendum	21	54	1	32	11	17	11
Do not want a referendum	75	39	98	59	86	73	88
Don't know	5	7	1	8	4	10	1

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PQ Holding an Independence Referendum

‘Do you believe the Parti Quebecois will hold a referendum on independence if they are elected or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	155	241	254	295	339	633	651
PQ will hold a referendum if elected	50	45	53	44	53	56	49	51
PQ will not hold a referendum if elected	41	47	41	45	38	32	44	38
Don't know	9	8	6	10	9	13	7	11

Region / Language

%	Total	Mon	QC	ROQ	N Shore	S Shore	Francophone	NonFrancophone
Sample	1284	584	195	505	254	251	1087	197
PQ will hold a referendum if elected	50	49	62	45	53	38	45	76
PQ will not hold a referendum if elected	41	39	34	47	41	52	46	14
Don't know	9	12	4	8	6	10	9	10

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1284	131	249	213	191	128	215	30
PQ will hold a referendum if elected	50	49	52	47	48	49	53	45
PQ will not hold a referendum if elected	41	36	38	47	44	44	42	53
Don't know	9	14	10	7	8	8	5	2

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Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	545	289	276	69	23	9	40
PQ will hold a referendum if elected	50	79	8	53	24	43	67	43
PQ will not hold a referendum if elected	41	13	84	41	67	43	27	40
Don't know	9	9	8	7	9	14	7	16

Referendum Support / PQ Holding Referendum

%	Total	Want	Do not want
Sample	1284	250	976
PQ will hold a referendum if elected	50	16	62
PQ will not hold a referendum if elected	41	74	31
Don't know	9	10	7

Second Choice Vote Preference

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON	Other
Sample	1284	128	107	373	185	68	48	63
PQ will hold a referendum if elected	50	57	25	60	39	40	19	72
PQ will not hold a referendum if elected	41	38	65	33	54	48	73	24
Don't know	9	5	9	7	7	12	8	4

Party Would Never Vote For

%	Total	PLQ	PQ	CAQ	QS	PVQ	ON
Sample	1284	349	556	39	105	79	57
PQ will hold a referendum if elected	50	15	81	27	51	38	41
PQ will not hold a referendum if elected	41	78	13	65	38	45	46
Don't know	9	6	6	9	11	17	13

For more information:
Lorne Bozinoff, Ph.D.
President
Forum Research Inc.
Tel: (416) 960-9603
Fax: (416) 960-9602
E-mail: lbozinoff@forumresearch.com

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forumresearch.com