

NEWS RELEASE



FOR IMMEDIATE RELEASE

One quarter unaware Flaherty has resigned

One third think him one of the best

TORONTO MARCH 29th, 2014 – In a random sampling of public opinion taken by The Forum Poll™ among 1764 Canadian voters, three quarters (78%) were aware Finance Minister Jim Flaherty had resigned his cabinet post, and awareness is highest among the oldest (55 to 64 - 88%, 65+ - 91%), males (84%), those in mid income groups (\$60K to \$80K - 43%), in Atlantic Canada (85%) and the prairies (84%) and among Conservative supporters (86%).

A third say Flaherty one of the best, a tenth say the best

In total, one third of Canadians (31%) say Jim Flaherty was either one of Canada's best finance ministers (22%), or the best (9%). The plurality, or one quarter say he is a good finance minister (27%), while 3-in-10 in total (30%) think him average (18%) or poor (12%).

Thinking him the best finance minister the country has produced is characteristic of the oldest (65+ - 15%), low income groups (\$20K to \$40K - 12%), BC residents (13%), Conservative voters (20%) and Evangelical Christians (17%). In total, 6-in-10 conservatives consider Flaherty the best or one of the best (60%), compared to fewer than one quarter of Liberals (23%) and New Democrats (16%).

"Jim Flaherty never realized his desired legacy, slaying the deficit, but he leaves his post with the good wishes of many Canadians," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

March 29th, 2014

HIGHLIGHTS:

- Three quarters (78%) were aware Finance Minister Jim Flaherty had resigned his cabinet post.
- In total, one third of Canadians (31%) say Jim Flaherty was either one of Canada's best finance ministers (22%), or the best (9%).
- "Jim Flaherty never realized his desired legacy, slaying the deficit, but he leaves his post with the good wishes of many Canadians," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
March 29th, 2014

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1764 randomly selected Canadians 18 years of age and older. The poll was conducted on March 25-28th, 2014.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

March 29th, 2014

Awareness of Flaherty Resignation

'Are you aware federal finance minister Jim Flaherty has resigned his cabinet position?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No	Moms
Sample	1764	158	206	334	492	574	855	909	369	1395	168
Yes	78	66	75	81	88	91	84	73	72	82	62
No	22	34	25	19	12	9	16	27	28	18	38

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1764	144	426	661	115	179	239	1373	391
Yes	78	85	70	82	84	71	81	81	70
No	22	15	30	18	16	29	19	19	30

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1764	187	309	259	226	179	307
Yes	78	65	74	74	83	80	85
No	22	35	26	26	17	20	15

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1764	497	622	347	94	76	61
Yes	78	86	80	80	62	57	67
No	22	14	20	20	38	43	33

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1764	396	502	588	278
Yes	78	70	75	85	81
No	22	30	25	15	19

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
March 29th, 2014

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1764	1287	457	85	603	142	91	386
Yes	78	80	85	89	78	70	59	79
No	22	20	15	11	22	30	41	21

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

March 29th, 2014

Description of Flaherty

'How would you describe Jim Flaherty's tenure as finance minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No	Moms
Sample	1764	158	206	334	492	574	855	909	369	1395	168
Canada's best finance minister	9	7	8	6	8	15	10	7	9	9	6
One of Canada's best finance ministers	22	18	15	27	24	26	23	20	20	22	18
A good finance minister	27	25	27	26	30	31	28	27	24	29	23
An average finance minister	18	16	24	17	21	15	17	19	18	18	17
A poor finance minister	12	17	13	12	9	5	14	10	14	11	14
Don't know	12	17	14	11	9	8	7	17	15	11	21

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1764	144	426	661	115	179	239	1373	391
Canada's best finance minister	9	5	7	10	6	7	13	9	6
One of Canada's best finance ministers	22	22	20	23	21	25	18	22	19
A good finance minister	27	25	32	27	34	22	20	26	33
An average finance minister	18	27	17	18	12	13	23	19	18
A poor finance minister	12	14	12	11	17	13	9	12	12
Don't know	12	7	12	10	9	20	17	13	11

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
March 29th, 2014

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1764	187	309	259	226	179	307
Canada's best finance minister	9	11	12	9	6	8	5
One of Canada's best finance ministers	22	12	19	24	25	25	25
A good finance minister	27	30	19	26	28	25	34
An average finance minister	18	12	24	17	20	16	20
A poor finance minister	12	19	9	9	13	11	11
Don't know	12	15	17	16	8	15	5

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1764	497	622	347	94	76	61
Canada's best finance minister	9	20	4	4	7	3	18
One of Canada's best finance ministers	22	40	19	12	13	6	18
A good finance minister	27	23	32	27	25	23	18
An average finance minister	18	8	23	22	28	18	11
A poor finance minister	12	2	11	21	19	26	6
Don't know	12	6	12	14	8	23	28

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1764	396	502	588	278
Canada's best finance minister	9	12	9	8	6
One of Canada's best finance ministers	22	21	22	23	19
A good finance minister	27	27	27	29	24
An average finance minister	18	17	17	18	24
A poor finance minister	12	9	11	11	18
Don't know	12	16	13	12	8

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

March 29th, 2014

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1764	1287	457	85	603	142	91	386
Canada's best finance minister	9	10	12	17	7	11	11	4
One of Canada's best finance ministers	22	25	28	30	23	25	18	13
A good finance minister	27	28	25	33	31	26	22	26
An average finance minister	18	16	15	10	19	14	11	25
A poor finance minister	12	8	10	2	9	8	17	18
Don't know	12	11	10	8	11	16	21	13

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
forumresearch.com