

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## **FOR IMMEDIATE RELEASE**

### **Ford's approval ratings unshaken by international ridicule**

#### **Majority agree with decision to strip his powers**

TORONTO, NOVEMBER 20<sup>th</sup>, 2013 - In a random sampling of public opinion taken among 1049 Toronto voters after the week when he was featured on all the late night talk shows and a day after his duties were curtailed by council, just more than 4-in-10 approve of the job Rob Ford is doing as mayor (42%), and this is essentially unchanged from two weeks ago, after an equally controversial week capped by an admission he had smoked crack cocaine (44%). Ford's popularity is especially high among the least wealthy (less than \$20K - 49%, \$20K to \$40K - 52%), males (49%), in York/Etobicoke (57%), the least educated (55%), Catholics (54%), those with children (49%) and those whose ethnic background is from somewhere other than the British Isles.

#### **Six-in-ten approve of decision to strip mayor of power**

Close to two thirds approve council's decision to strip Mayor Ford of most of his budget, staff and authority and give it to Deputy Mayor Norm Kelly (60%). One third disapprove (34%) and one twentieth have no opinion (5%). Those who don't approve are typical Ford supporters, (young, male, low income, less educated, suburbs) described in more detail below.

#### **Approval high for Deputy Mayor, also Olivia Chow**

Two thirds approve of the job Norm Kelly is doing as Deputy Mayor (65%), 6-in-10 approve of Olivia Chow (59%), about one half approve of John Tory (52%) and Karen Stintz (47%) while just one third approve of Doug Ford (36%).

#### **Minority want a civic election now**

Just fewer than one half think a municipal election should be held now (44%), and this is especially the case among the youngest (53%), mid-income groups (\$40K to \$60K - 53%) in the downtown and North York (47% each). Rob Ford supporters are less likely to support an election (39%) than are those who disapprove of the mayor (47%).

#### **One half want referendum on Rob Ford**

One half of Torontonians (49%) want a referendum on whether Rob Ford should remain in office (49%) while just fewer do not think this (47%). Rob Ford supporters are less likely to want a referendum (37%) than are those who disapprove of the mayor (59%).

## **TORONTO**

**November 20<sup>th</sup>, 2013**

## **HIGHLIGHTS:**

- Just more than 4-in-10 approve of the job Rob Ford is doing as mayor (42%), and this is essentially unchanged from two weeks ago.
- Close to two thirds approve council's decision to strip Mayor Ford of most of his budget, staff and authority and give it to Deputy Mayor Norm Kelly (60%).
- Two thirds approve of the job Norm Kelly is doing as Deputy Mayor (65%), 6-in-10 approve of Olivia Chow (59%), about one half approve of John Tory (52%) and Karen Stintz (47%) while just one third approve of Doug Ford (36%).
- Just fewer than one half think a municipal election should be held now (44%).
- One half of Torontonians (49%) want a referendum on whether Rob Ford should remain in office (49%) while just fewer do not think this (47%).

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

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## **TORONTO**

**November 20<sup>th</sup>, 2013**

## **HIGHLIGHTS:**

- In a rating of candidate attributes, Rob Ford is seen to best able to handle the city budget (34%).
- Six-in-ten Toronto voters want Rob Ford to resign (60%) and this hasn't changed in two weeks (61%).
- Close to 7-in-10 believe Mayor Ford has a substance abuse problem (69%), well up from just more than half two weeks ago (54%).
- One third of Toronto voters say they will vote for Rob Ford in 2014 (33%), and this percentage barely increases if it is posited that the mayor goes to rehab first (34%).
- One third of Torontonians think Rob Ford is good for Toronto (35%).

## **Ford seen best for budget, Chow best for vision**

In a rating of candidate attributes, Rob Ford is seen to best able to handle the city budget (34%), compared to Olivia Chow (28%), John Tory (22%) or Karen Stintz (8%). Chow is seen to have the best vision for the city (34% to 30% for Rob Ford, 21% for John Tory and 9% for Karen Stintz). Despite his success in uniting council against him, Olivia Chow is seen to be better able to make councillors work together (33%) than Rob Ford (20%). John Tory is seen to be best at this by a quarter (26%), while a tenth choose Stintz (8%). Olivia Chow is seen as the candidate most likely to leave the city better than she found it (34%), followed by Rob Ford (31%), John Tory (21%) and Karen Stintz (8%).

## **Six-in-ten still want Ford to resign**

Six-in-ten Toronto voters want Rob Ford to resign (60%) and this hasn't changed in two weeks (61%). More than a quarter of those who voted for him think resignation is a good idea (28%).

## **Sharp increase in those who think mayor has substance abuse problem**

Close to 7-in-10 believe Mayor Ford has a substance abuse problem (69%), well up from just more than half two weeks ago (54%). Just fewer think he should take a leave of absence to deal with substance abuse problems (64%). Of note, more than a third of those who support Rob Ford agree he has a problem (36%) and should deal with it (37%).

## **One third will vote for Ford in 2014**

One third of Toronto voters say they will vote for Rob Ford in 2014 (33%), and this percentage barely increases if it is posited that the mayor goes to rehab first (34%). This group may be considered to be the bedrock of Ford Nation, and they are characteristically mid-aged (45 to 54 - 40%), male (43%), in mid to higher income groups (\$80K to \$100K - 46%), in Etobicoke/York (46%), drivers (41%), those with some college or university (45%), Catholics (45%), non-British Europeans (46%) and non-Europeans (44%) and those with children (42%). Of note, one tenth of Rob Ford's supporters will not vote for him next year (10%).

## **One third think Rob Ford is good for Toronto**

One third of Torontonians think Rob Ford is good for Toronto (35%), and this group is essentially the same as the core supporters described previously. Six-in-ten think he is bad for Toronto (61%) and very few don't have an opinion (4%).

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## **Just one fifth support Ford for PM**

One fifth of Torontonians say they would support Rob Ford for Prime Minister, an ambition he has espoused (19%). Three quarters would not (75%) and one twentieth have no opinion (5%). Those who support this ambition are young (29%), male (23%), low income (32%), in Etobicoke/York (30%), non-Christians (28%), non-Europeans (29%) and Ford supporters (43%). Of note, most Ford supporters would not support him for Prime Minister (45%).

“What we can see from this is that, to his core supporters, the true citizens of Ford Nation, who comprise about one third of the voters in Toronto, Rob Ford is a viable candidate for mayor. Nothing more he can do will surprise them or put them off. They've seen the worst there is, and they still stand by their man,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## **TORONTO**

**November 20<sup>th</sup>, 2013**

## **HIGHLIGHTS:**

- One fifth of Torontonians say they would support Rob Ford for Prime Minister, an ambition he has espoused (19%).
- “What we can see from this is that, to his core supporters, the true citizens of Ford Nation, who comprise about one third of the voters in Toronto, Rob Ford is a viable candidate for mayor. Nothing more he can do will surprise them or put them off. They've seen the worst there is, and they still stand by their man,” said Forum Research President, Dr. Lorne Bozinoff.

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## **TORONTO**

**November 20<sup>th</sup>, 2013**

### **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1049 randomly selected Torontonians 18 years of age and older. The poll was conducted on November 20<sup>th</sup>, 2013.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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## *Mayoral Attribute Summary*

%	Rob Ford	Olivia Chow	John Tory	Karen Stintz	Don't Know
Handle the city budget the best?	34	28	22	8	8
Best vision for the city?	30	34	21	9	6
Get councilors to work together as one?	20	33	26	8	13
Leave the city in better shape than he or she found it?	31	34	21	8	7

**TORONTO**  
**November 20<sup>th</sup>, 2013**

## *Approval Summary*

%	Approve	Disapprove
Norm Kelly	65	35
Olivia Chow	59	41
John Tory	52	48
Karen Stintz	47	53
Rob Ford	42	58
Doug Ford	36	64

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### **Rob Ford Approval - Trending**

%	Sample	Approve	Disapprove
Nov. 20 <sup>th</sup> , 2013	1049	42	58
Nov. 6 <sup>th</sup> , 2013	1157	44	56
Nov. 4 <sup>th</sup> , 2013	1393	43	57
Oct 31 <sup>st</sup> , 2013	1032	44	56
Oct 28-29 <sup>th</sup> , 2013	1093	39	61
Sep 23 <sup>rd</sup> , 2013	1082	49	51
Aug 29 <sup>th</sup> , 2013	848	44	56
July 29 <sup>th</sup> , 2013	1368	46	54
June 25 <sup>th</sup> , 2013	1239	47	53
May 24 <sup>th</sup> , 2013	1395	42	58
May 10 <sup>th</sup> , 2013	974	44	56
April 11 <sup>th</sup> , 2013	850	43	57
April 5 <sup>th</sup> , 2013	484	49	50
March 20 <sup>th</sup> , 2013	1045	40	60
March 11 <sup>th</sup> , 2013	918	43	57
Feb. 26 <sup>th</sup> – 28 <sup>th</sup> , 2013	876	44	56
Feb. 22 <sup>nd</sup> , 2013	806	48	52
Jan. 25 <sup>th</sup> , 2013	1099	45	55
Dec. 14 <sup>th</sup> , 2012	897	42	58
Nov. 26 <sup>th</sup> , 2012	807	42	58
Nov 16 <sup>th</sup> – 17 <sup>th</sup> , 2012	848	45	55
Oct 25 <sup>th</sup> , 2012	614	44	56
Sep 28 <sup>th</sup> – 29 <sup>th</sup> , 2012	833	41	59
Sep 7 <sup>th</sup> – 8 <sup>th</sup> , 2012	834	42	58
Aug 9 <sup>th</sup> – 10 <sup>th</sup> , 2012	812	41	59
Jun 28 <sup>th</sup> , 2012	1212	42	58
Jun 7 <sup>th</sup> , 2012	951	45	55
May 28 <sup>th</sup> , 2012	704	40	60
Apr 18 <sup>th</sup> , 2012	812	47	53
Mar 15 <sup>th</sup> , 2012	1027	41	59
Feb 13 <sup>th</sup> , 2012	1547	43	57
Feb 1 <sup>st</sup> , 2012	1560	39	61
Oct 24 <sup>th</sup> , 2011	1004	37	63
Sep 13 <sup>th</sup> , 2011	1046	42	58
Jun 1 <sup>st</sup> , 2011	1050	57	43
Feb 25 <sup>th</sup> – 26 <sup>th</sup> , 2011	1012	60	40

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### ***Should Ford Resign - Trending***

%	Sample	Should Resign	Should Not Resign	Don't know
Nov 20 <sup>th</sup> , 2013	1049	62	36	2
Nov 6 <sup>th</sup> , 2013	1157	61	35	4
Nov 4 <sup>th</sup> , 2013	1393	59	38	3
Oct 31 <sup>st</sup> , 2013	1032	60	36	4

### ***Agreement with Ford having a Substance Abuse Problem - Trending***

%	Sample	Yes / Agree	No / Disagree	Don't know
Nov 20 <sup>th</sup> , 2013	1049	69	22	9
Nov 4 <sup>th</sup> , 2013	1393	54	20	26

### ***Should Ford take a Leave of Absence? - Trending***

%	Sample	Yes	No	Don't know
Nov 20 <sup>th</sup> , 2013	1049	64	25	10
Nov 6 <sup>th</sup> , 2013	1157	65	23	11
Nov 4 <sup>th</sup> , 2013	1393	53	28	19

### ***Voting for Ford in 2014 - Trending***

%	Sample	Yes	No	Don't know
Nov 20 <sup>th</sup> , 2013	1049	33	62	5
Nov 6 <sup>th</sup> , 2013	1157	35	60	5

### ***Voting for Ford in 2014 after Rehab - Trending***

%	Sample	Yes	No	Don't know
Nov 20 <sup>th</sup> , 2013	1049	34	58	8
Nov 6 <sup>th</sup> , 2013	1157	34	59	8

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**Approval of Ford**

*'Overall do you approve or disapprove of the job Rob Ford is doing as Mayor of Toronto?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	42	42	40	46	39	39	49	35
Disapprove	58	58	60	54	61	61	51	65

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	42	25	46	57	43
Disapprove	58	75	54	43	57

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	42	47	38	32	40	46
Disapprove	58	53	62	68	60	54

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	42	49	52	38	53	48	32	23
Disapprove	58	51	48	62	47	52	68	77

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	42	55	55	35	34
Disapprove	58	45	45	65	66

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	42	48	39	48	54	51	49	24
Disapprove	58	52	61	52	46	49	51	76

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	42	38	28	53	51
Disapprove	58	62	72	47	49

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Approve	42	49	39
Disapprove	58	51	61

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	42	77	9	15	32	29
Disapprove	58	23	91	85	68	71

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**Approval of City Council Limiting Ford**

*'City council has stripped Mayor Ford of most of his authority and office budget and has given them to Deputy Mayor Norm Kelly instead. Do you approve or disapprove of this decision?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	60	58	63	59	60	64	54	67
Disapprove	34	39	32	35	35	27	43	27
Don't know	5	3	5	5	5	8	4	6

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	60	75	53	45	65
Disapprove	34	22	38	50	30
Don't know	5	3	9	5	4

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	60	56	63	64	62	57
Disapprove	34	39	34	26	34	36
Don't know	5	5	3	10	4	7

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	60	53	53	66	53	49	72	76
Disapprove	34	42	39	31	41	45	27	20
Don't know	5	5	7	4	5	7	1	4

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	60	50	47	64	73
Disapprove	34	46	43	31	25
Don't know	5	4	10	5	2

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	60	56	67	54	49	57	50	74
Disapprove	34	39	29	21	48	40	37	23
Don't know	5	5	3	25	4	3	12	3

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	60	63	72	50	52
Disapprove	34	33	24	45	38
Don't know	5	4	4	5	10

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Approve	60	54	63
Disapprove	34	41	31
Don't know	5	5	5

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	60	30	93	84	65	65
Disapprove	34	62	6	12	28	31
Don't know	5	8	1	4	7	4

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***Rob Ford Approval***

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	60	15	93
Disapprove	34	77	4
Don't know	5	8	3

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**Approval of Kelly**

*'Overall do you approve or disapprove of the job councilor Norm Kelly is doing as Deputy Mayor of Toronto?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	65	54	66	68	74	77	63	67
Disapprove	35	46	34	32	26	23	37	33

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	65	70	61	62	67
Disapprove	35	30	39	38	33

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	65	67	57	71	67	62
Disapprove	35	33	43	29	33	38

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	65	47	63	71	57	65	74	85
Disapprove	35	53	37	29	43	35	26	15

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	65	56	57	70	70
Disapprove	35	44	43	30	30

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	65	65	77	59	61	55	45	74
Disapprove	35	35	23	41	39	45	55	26

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	65	67	72	58	63
Disapprove	35	33	28	42	37

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Approve	65	58	68
Disapprove	35	42	32

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	65	47	93	70	71	55
Disapprove	35	53	7	30	29	45

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	65	41	83
Disapprove	35	59	17

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**Approval of Doug Ford**

*‘Overall do you approve or disapprove of Doug Ford?’*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	36	41	35	38	35	29	42	31
Disapprove	64	59	65	62	65	71	58	69

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	36	23	41	47	38
Disapprove	64	77	59	53	62

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	36	40	35	29	35	38
Disapprove	64	60	65	71	65	62

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	36	42	39	41	43	43	25	14
Disapprove	64	58	61	59	57	57	75	86

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	36	49	48	32	27
Disapprove	64	51	52	68	73

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lbozinoff@forumresearch.com  
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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	36	41	30	34	50	46	37	24
Disapprove	64	59	70	66	50	54	63	76

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	36	36	20	47	39
Disapprove	64	64	80	53	61

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Approve	36	42	33
Disapprove	64	58	67

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	36	68	4	9	34	27
Disapprove	64	32	96	91	66	73

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	36	80	5
Disapprove	64	20	95

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**Approval of Stintz**

*'Overall do you approve or disapprove of Karen Stintz?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	47	48	51	47	42	45	43	51
Disapprove	53	52	49	53	58	55	57	49

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	47	60	43	39	44
Disapprove	53	40	57	61	56

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	47	44	50	56	46	50
Disapprove	53	56	50	44	54	50

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	47	45	54	51	39	40	49	61
Disapprove	53	55	46	49	61	60	51	39

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	47	37	41	55	45
Disapprove	53	63	59	45	55

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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	47	43	52	58	34	41	26	67
Disapprove	53	57	48	42	66	59	74	33

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	47	48	61	35	46
Disapprove	53	52	39	65	54

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Approve	47	44	49
Disapprove	53	56	51

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	47	24	75	60	40	59
Disapprove	53	76	25	40	60	41

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	47	15	70
Disapprove	53	85	30

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**Approval of Chow**

*‘Overall do you approve or disapprove of Olivia Chow ?’*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	59	66	59	54	56	50	54	63
Disapprove	41	34	41	46	44	50	46	37

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	59	75	54	42	58
Disapprove	41	25	46	58	42

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	59	52	66	67	54	70
Disapprove	41	48	34	33	46	30

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	59	59	66	71	58	51	57	57
Disapprove	41	41	34	29	42	49	43	43

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	59	52	52	65	56
Disapprove	41	48	48	35	44

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	59	53	58	51	49	59	48	76
Disapprove	41	47	42	49	51	41	52	24

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	59	63	65	45	57
Disapprove	41	37	35	55	43

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Approve	59	57	59
Disapprove	41	43	41

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	59	32	85	80	57	71
Disapprove	41	68	15	20	43	29

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	59	26	82
Disapprove	41	74	18

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**Approval of Tory**

*'Overall do you approve or disapprove of John Tory?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Approve	52	45	55	54	58	59	52	53
Disapprove	48	55	45	46	42	41	48	47

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Approve	52	57	50	47	54
Disapprove	48	43	50	53	46

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Approve	52	54	48	52	57	42
Disapprove	48	46	52	48	43	58

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Approve	52	23	50	52	48	45	62	80
Disapprove	48	77	50	48	52	55	38	20

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Approve	52	37	45	56	61
Disapprove	48	63	55	44	39

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Approve	52	50	64	63	44	34	54	57
Disapprove	48	50	36	37	56	66	46	43

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## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Approve	52	57	60	47	38
Disapprove	48	43	40	53	62

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Approve	52	52	53
Disapprove	48	48	47

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Approve	52	46	64	56	53	44
Disapprove	48	54	36	44	47	56

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Approve	52	39	62
Disapprove	48	61	38

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## *Municipal Election Now*

*'Do you think a municipal election should be held now or not?'*

*[All Respondents]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	44	53	51	35	42	28	46	42
No	52	44	45	61	53	64	52	52
Don't know	4	2	4	5	5	8	2	6

### **Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	44	47	47	38	41
No	52	50	46	59	54
Don't know	4	3	7	3	5

### **Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	44	43	49	44	41	50
No	52	52	48	53	55	45
Don't know	4	5	3	2	4	4

### **Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	44	49	32	53	46	43	48	43
No	52	44	62	43	49	56	49	57
Don't know	4	7	6	5	6	1	3	0

### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	44	53	40	43	44
No	52	41	57	53	50
Don't know	4	6	3	4	6

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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	44	43	38	23	46	53	40	47
No	52	52	55	73	50	43	56	51
Don't know	4	5	7	4	5	4	5	2

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	44	40	41	44	57
No	52	55	55	53	37
Don't know	4	5	4	3	6

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Yes	44	48	42
No	52	47	54
Don't know	4	4	5

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	44	41	41	41	45	64
No	52	56	56	49	47	34
Don't know	4	3	3	10	8	2

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	44	39	47
No	52	58	48
Don't know	4	4	5

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 lbozinoff@forumresearch.com  
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**Referendum on Ford**

*‘Do you think there should be a referendum on whether Rob Ford should remain in office or not?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	49	60	45	45	44	44	46	53
No	47	40	50	52	51	48	50	44
Don't know	3	0	4	3	5	8	4	3

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	49	52	48	48	49
No	47	45	49	47	48
Don't know	3	3	3	5	3

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	49	47	53	52	48	52
No	47	50	45	45	48	44
Don't know	3	3	2	3	3	4

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	49	62	51	54	44	42	50	37
No	47	36	46	39	52	57	47	62
Don't know	3	2	3	7	4	0	2	2

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 lbozinoff@forumresearch.com  
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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	49	49	51	53	41
No	47	46	44	44	56
Don't know	3	4	5	3	3

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	49	46	49	38	47	37	55	56
No	47	51	48	59	48	62	41	42
Don't know	3	4	4	4	5	1	4	2

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	49	49	49	49	52
No	47	47	47	47	47
Don't know	3	4	5	4	1

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Yes	49	42	53
No	47	55	44
Don't know	3	3	4

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	49	39	55	64	52	56
No	47	58	41	31	46	40
Don't know	3	3	3	5	2	4

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***Rob Ford Approval***

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	49	37	59
No	47	60	38
Don't know	3	4	3

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lbozinoff@forumresearch.com  
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**Best Handle City Budget**

*'Which mayoral candidate would handle the city budget the best?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Rob Ford	34	34	33	39	34	29	40	28
Olivia Chow	28	36	26	23	27	20	23	32
John Tory	22	17	25	19	24	31	24	21
Karen Stintz	8	5	8	11	7	9	7	8
Don't know	8	8	8	8	7	11	6	11

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Rob Ford	34	19	40	47	34
Olivia Chow	28	38	23	19	30
John Tory	22	24	21	21	22
Karen Stintz	8	8	9	8	5
Don't know	8	10	8	6	10

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Rob Ford	34	41	29	27	34	34
Olivia Chow	28	22	36	29	25	34
John Tory	22	23	20	18	25	17
Karen Stintz	8	7	6	15	9	4
Don't know	8	7	8	11	7	11

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Rob Ford	34	42	38	32	42	41	25	21
Olivia Chow	28	37	28	39	20	24	28	12
John Tory	22	4	23	14	25	21	29	35
Karen Stintz	8	3	3	7	4	6	10	26
Don't know	8	14	7	7	9	8	9	6

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Rob Ford	34	48	47	27	26
Olivia Chow	28	30	24	30	26
John Tory	22	14	17	24	29
Karen Stintz	8	2	6	9	10
Don't know	8	6	6	10	8

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Rob Ford	34	40	31	37	47	41	40	17
Olivia Chow	28	23	20	16	21	38	26	39
John Tory	22	23	31	22	21	12	21	21
Karen Stintz	8	6	10	9	4	5	3	13
Don't know	8	7	8	16	7	3	10	10

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lbozinoff@forumresearch.com  
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## *Ethnicity*

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Rob Ford	34	31	21	43	45
Olivia Chow	28	29	26	21	34
John Tory	22	23	27	23	14
Karen Stintz	8	6	16	6	6
Don't know	8	10	10	7	2

## *Have Children*

%	Total	Yes	No
Sample	1049	252	797
Rob Ford	34	41	31
Olivia Chow	28	27	28
John Tory	22	19	24
Karen Stintz	8	6	8
Don't know	8	8	9

## *Past Mayoral Vote*

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Rob Ford	34	68	3	8	25	19
Olivia Chow	28	10	38	51	29	44
John Tory	22	15	35	24	22	19
Karen Stintz	8	3	14	12	12	1
Don't know	8	5	10	5	12	17

## *Rob Ford Approval*

%	Total	Approve	Disapprove
Sample	1049	420	629
Rob Ford	34	80	1
Olivia Chow	28	4	45
John Tory	22	11	30
Karen Stintz	8	1	13
Don't know	8	4	11

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**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**

**November 20<sup>th</sup>, 2013**

**Best Vision for the City**

*'Which mayoral candidate would have the best vision for the city?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Rob Ford	30	34	27	32	30	24	34	27
Olivia Chow	34	39	34	31	33	26	29	37
John Tory	21	11	24	23	23	33	24	19
Karen Stintz	9	7	9	10	8	9	9	8
Don't know	6	8	6	5	6	7	4	8

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Rob Ford	30	17	34	42	32
Olivia Chow	34	52	25	27	26
John Tory	21	20	22	21	22
Karen Stintz	9	6	13	5	10
Don't know	6	5	7	5	10

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Rob Ford	30	35	29	23	29	32
Olivia Chow	34	28	39	43	31	39
John Tory	21	26	14	14	26	11
Karen Stintz	9	6	10	14	8	9
Don't know	6	5	7	6	5	9

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## Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Rob Ford	30	39	36	35	37	35	17	14
Olivia Chow	34	27	32	43	28	36	38	23
John Tory	21	10	19	13	21	14	29	52
Karen Stintz	9	20	4	5	6	10	7	9
Don't know	6	5	10	4	8	6	9	1

**TORONTO**  
**November 20<sup>th</sup>, 2013**

## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Rob Ford	30	44	41	25	21
Olivia Chow	34	17	31	37	39
John Tory	21	14	16	24	27
Karen Stintz	9	18	7	7	8
Don't know	6	8	5	7	6

## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Rob Ford	30	35	26	27	44	32	33	17
Olivia Chow	34	27	28	22	29	25	26	52
John Tory	21	21	30	35	17	10	27	19
Karen Stintz	9	9	9	6	5	20	8	8
Don't know	6	7	8	10	5	13	6	4

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lbozinoff@forumresearch.com  
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**November 20<sup>th</sup>, 2013**

## *Ethnicity*

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Rob Ford	30	30	17	36	38
Olivia Chow	34	35	41	31	27
John Tory	21	21	31	19	14
Karen Stintz	9	8	9	6	13
Don't know	6	7	3	7	8

## *Have Children*

%	Total	Yes	No
Sample	1049	252	797
Rob Ford	30	35	28
Olivia Chow	34	32	35
John Tory	21	18	23
Karen Stintz	9	7	9
Don't know	6	8	6

## *Past Mayoral Vote*

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Rob Ford	30	61	2	7	23	15
Olivia Chow	34	11	52	63	39	36
John Tory	21	20	28	15	23	13
Karen Stintz	9	4	9	11	10	21
Don't know	6	4	8	3	5	15

## *Rob Ford Approval*

%	Total	Approve	Disapprove
Sample	1049	420	629
Rob Ford	30	69	2
Olivia Chow	34	9	51
John Tory	21	14	26
Karen Stintz	9	2	14
Don't know	6	5	7

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 lbozinoff@forumresearch.com  
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**November 20<sup>th</sup>, 2013**

***Able to get Council Working as One***

*‘Which mayoral candidate would be able to get councilors to work together as one?’*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Rob Ford	20	23	20	20	16	14	24	16
Olivia Chow	33	41	33	28	33	23	28	38
John Tory	26	14	29	28	33	37	29	24
Karen Stintz	8	7	7	11	7	10	9	7
Don't know	13	15	10	13	10	16	10	16

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Rob Ford	20	11	24	28	16
Olivia Chow	33	45	33	19	32
John Tory	26	23	26	28	28
Karen Stintz	8	10	7	9	6
Don't know	13	11	9	15	18

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Rob Ford	20	24	18	14	20	19
Olivia Chow	33	30	39	34	28	47
John Tory	26	29	20	21	30	16
Karen Stintz	8	8	7	12	10	4
Don't know	13	9	15	18	13	14

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Rob Ford	20	33	27	19	23	19	9	10
Olivia Chow	33	44	32	37	35	33	37	14
John Tory	26	11	26	18	24	18	34	48
Karen Stintz	8	4	5	5	5	8	10	23
Don't know	13	9	11	21	12	21	10	5

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Rob Ford	20	36	22	16	14
Olivia Chow	33	31	33	33	35
John Tory	26	23	21	26	33
Karen Stintz	8	3	7	11	7
Don't know	13	7	16	14	11

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Rob Ford	20	24	17	23	29	27	21	8
Olivia Chow	33	30	29	12	30	39	25	44
John Tory	26	27	37	32	22	17	38	20
Karen Stintz	8	7	9	15	5	5	3	13
Don't know	13	12	9	18	14	13	12	15

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lbozinoff@forumresearch.com  
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**November 20<sup>th</sup>, 2013**

## *Ethnicity*

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Rob Ford	20	18	9	25	27
Olivia Chow	33	32	35	29	40
John Tory	26	28	33	23	19
Karen Stintz	8	8	14	6	6
Don't know	13	14	9	17	9

## *Have Children*

%	Total	Yes	No
Sample	1049	252	797
Rob Ford	20	26	16
Olivia Chow	33	33	33
John Tory	26	24	27
Karen Stintz	8	7	9
Don't know	13	9	15

## *Past Mayoral Vote*

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Rob Ford	20	39	2	2	18	11
Olivia Chow	33	13	44	60	36	52
John Tory	26	28	31	19	22	18
Karen Stintz	8	3	13	11	12	7
Don't know	13	17	11	7	11	13

## *Rob Ford Approval*

%	Total	Approve	Disapprove
Sample	1049	420	629
Rob Ford	20	46	0
Olivia Chow	33	13	48
John Tory	26	23	29
Karen Stintz	8	2	13
Don't know	13	16	11

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**Leave City in Better Shape**

*'Which mayoral candidate would leave the city in better shape than he or she found it?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Rob Ford	31	33	28	33	31	27	36	26
Olivia Chow	34	43	33	31	33	24	28	39
John Tory	21	11	24	21	24	32	22	19
Karen Stintz	8	7	7	9	6	9	7	8
Don't know	7	6	9	6	6	8	6	8

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Rob Ford	31	17	36	44	29
Olivia Chow	34	49	27	25	32
John Tory	21	21	22	18	22
Karen Stintz	8	5	10	7	8
Don't know	7	8	5	5	9

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Rob Ford	31	36	27	27	30	32
Olivia Chow	34	29	42	40	31	41
John Tory	21	24	14	15	24	11
Karen Stintz	8	7	7	11	8	7
Don't know	7	4	9	8	6	8

**TORONTO**

**November 20<sup>th</sup>, 2013**

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**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Rob Ford	31	40	36	27	38	36	23	20
Olivia Chow	34	27	38	50	33	30	37	13
John Tory	21	6	20	10	21	19	28	40
Karen Stintz	8	20	3	5	3	8	7	24
Don't know	7	8	3	9	5	7	5	2

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Rob Ford	31	44	43	24	25
Olivia Chow	34	19	26	41	36
John Tory	21	16	17	21	26
Karen Stintz	8	11	7	8	6
Don't know	7	10	7	6	7

**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Rob Ford	31	37	27	37	44	38	33	15
Olivia Chow	34	28	30	23	28	26	25	52
John Tory	21	22	30	25	18	15	24	17
Karen Stintz	8	8	8	4	4	17	3	10
Don't know	7	6	5	12	5	5	14	7

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 lbozinoff@forumresearch.com  
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**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Rob Ford	31	28	19	42	38
Olivia Chow	34	37	38	27	29
John Tory	21	20	25	21	16
Karen Stintz	8	6	13	3	11
Don't know	7	8	4	6	6

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Rob Ford	31	36	29
Olivia Chow	34	34	34
John Tory	21	19	22
Karen Stintz	8	5	9
Don't know	7	7	7

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Rob Ford	31	61	3	8	24	17
Olivia Chow	34	13	51	66	31	39
John Tory	21	17	28	18	20	19
Karen Stintz	8	3	11	6	11	13
Don't know	7	5	6	3	14	11

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Rob Ford	31	73	0
Olivia Chow	34	10	51
John Tory	21	12	27
Karen Stintz	8	1	12
Don't know	7	3	10

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 lbozinoff@forumresearch.com  
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**November 20<sup>th</sup>, 2013**

***Should Ford Resign***

*'Do you think Mayor Ford should resign or not?'*

*[All Respondents]*

***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Mayor Ford should resign	62	64	64	58	62	62	56	68
Mayor should not resign	36	36	34	41	33	35	42	30
Don't know	2	0	2	1	4	3	1	2

***Region***

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Mayor Ford should resign	62	78	55	51	61
Mayor should not resign	36	21	43	48	35
Don't know	2	1	2	1	3

***Transportation / Own Property***

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Mayor Ford should resign	62	56	68	69	63	60
Mayor should not resign	36	43	31	29	35	38
Don't know	2	1	1	2	2	2

***Household Income***

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Mayor Ford should resign	62	54	57	61	56	55	73	76
Mayor should not resign	36	45	40	37	40	44	26	23
Don't know	2	1	3	2	3	1	1	1

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lbozinoff@forumresearch.com  
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**November 20<sup>th</sup>, 2013**

## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Mayor Ford should resign	62	49	47	70	70
Mayor should not resign	36	48	49	29	29
Don't know	2	2	4	1	2

## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Mayor Ford should resign	62	56	67	54	47	60	54	80
Mayor should not resign	36	41	30	38	51	40	46	19
Don't know	2	2	3	8	1	1	0	1

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Mayor Ford should resign	62	66	76	49	54
Mayor should not resign	36	32	24	50	43
Don't know	2	2	1	1	4

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Mayor Ford should resign	62	57	65
Mayor should not resign	36	42	33
Don't know	2	1	2

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## *Past Mayoral Vote*

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Mayor Ford should resign	62	28	95	91	68	74
Mayor should not resign	36	70	4	7	31	23
Don't know	2	2	1	1	0	3

## *Rob Ford Approval*

%	Total	Approve	Disapprove
Sample	1049	420	629
Mayor Ford should resign	62	14	97
Mayor should not resign	36	83	2
Don't know	2	3	1

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lbozinoff@forumresearch.com  
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**Agreement with Ford having a Substance Abuse Problem**

*'Do you agree or disagree Mayor Ford has a substance abuse problem?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Agree	69	63	71	69	71	76	66	72
Disagree	22	26	22	22	18	16	25	19
Don't know	9	10	6	9	11	9	9	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Agree	69	80	64	60	69
Disagree	22	11	26	30	24
Don't know	9	8	10	10	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Agree	69	67	70	70	70	67
Disagree	22	25	21	23	22	22
Don't know	9	8	9	7	8	10

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Agree	69	56	66	68	61	67	81	81
Disagree	22	28	27	27	25	25	15	14
Don't know	9	16	7	6	14	7	4	5

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Agree	69	57	64	71	79
Disagree	22	31	27	21	14
Don't know	9	12	9	8	8

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Agree	69	65	75	58	58	68	64	81
Disagree	22	24	18	19	30	24	24	16
Don't know	9	11	7	24	13	8	12	4

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Agree	69	70	80	63	64
Disagree	22	23	13	23	25
Don't know	9	7	7	13	10

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Agree	69	64	71
Disagree	22	25	20
Don't know	9	10	8

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Agree	69	45	95	89	72	75
Disagree	22	42	4	2	23	10
Don't know	9	13	2	8	5	15

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Agree	69	36	93
Disagree	22	48	3
Don't know	9	15	4

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Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

***Should Ford take a Leave of Absence?***

*'Should Mayor Ford take a leave of absence and seek help for substance abuse problems or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	64	59	65	63	69	71	60	69
No	25	29	28	23	22	19	29	22
Don't know	10	11	6	13	10	10	11	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	64	73	57	59	67
No	25	20	32	30	20
Don't know	10	7	11	12	13

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	64	60	66	68	65	63
No	25	27	26	25	24	28
Don't know	10	12	8	8	11	9

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	64	52	58	69	56	70	71	67
No	25	34	30	19	35	16	21	24
Don't know	10	14	12	11	9	14	8	8

**TORONTO**

**November 20<sup>th</sup>, 2013**

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**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	64	62	63	64	68
No	25	29	28	23	26
Don't know	10	9	9	13	7

**Religion**

%	Total	Christ ian	Protestant Christian	Evangelical Christian	Cath olic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	64	60	66	56	55	60	59	79
No	25	29	21	34	33	32	31	14
Don't know	10	12	13	11	12	8	10	7

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	64	65	73	58	62
No	25	26	20	28	25
Don't know	10	9	7	14	13

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Yes	64	63	65
No	25	28	24
Don't know	10	9	11

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	64	46	84	78	65	69
No	25	40	8	14	26	24
Don't know	10	14	7	8	8	7

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	64	37	84
No	25	49	8
Don't know	10	14	8

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
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Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

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## ***Voting Ford in 2014***

*'Would you vote for Rob Ford in the municipal election in 2014 or not?'*

*[All Respondents]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	33	32	33	38	34	29	41	26
No	62	63	65	57	60	64	55	68
Don't know	5	5	2	4	6	7	4	5

### ***Region***

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	33	21	39	43	33
No	62	77	56	50	61
Don't know	5	2	5	7	6

### ***Transportation / Own Property***

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	33	40	28	29	34	31
No	62	56	67	69	63	61
Don't know	5	4	5	2	3	8

### ***Household Income***

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	33	41	39	31	41	35	24	23
No	62	53	56	64	53	54	73	76
Don't know	5	5	4	4	6	11	3	1

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T 416.960.9600  
F 416.960.9602  
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Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

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## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	33	47	43	27	27
No	62	50	47	70	70
Don't know	5	3	11	3	3

## Religion

%	Total	Christ ian	Protestant Christian	Evangelical Christian	Cathol ic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	33	38	29	29	44	43	41	18
No	62	56	67	63	48	52	54	80
Don't know	5	6	4	8	8	5	4	2

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	33	31	21	42	41
No	62	66	75	49	55
Don't know	5	3	3	9	4

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Yes	33	38	31
No	62	55	65
Don't know	5	6	4

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	33	64	3	8	29	21
No	62	27	96	91	67	72
Don't know	5	8	0	0	4	7

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	33	79	1
No	62	12	98
Don't know	5	9	1

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
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Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**Voting Ford in 2014 after Rehab**

*'Would you vote for Rob Ford in the municipal election of 2014 if he attended rehab and dealt with his substance abuse problems or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	34	30	35	40	38	29	43	26
No	58	58	59	54	55	63	51	63
Don't know	8	12	7	5	7	8	6	11

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	34	21	36	46	36
No	58	73	56	44	53
Don't know	8	6	8	10	11

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	34	41	28	29	35	32
No	58	53	60	67	57	59
Don't know	8	6	12	4	8	9

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	34	32	34	36	40	46	27	23
No	58	48	60	51	51	48	68	76
Don't know	8	19	6	13	9	5	6	1

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	34	40	45	30	28
No	58	47	47	63	65
Don't know	8	13	8	8	7

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Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	34	39	30	31	45	46	40	19
No	58	52	64	46	44	49	52	74
Don't know	8	9	6	23	10	5	8	7

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	34	30	22	46	44
No	58	59	71	47	52
Don't know	8	11	7	7	4

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Yes	34	42	30
No	58	51	61
Don't know	8	7	9

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	34	67	4	12	20	21
No	58	21	95	83	66	67
Don't know	8	11	2	4	15	11

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	34	77	4
No	58	10	92
Don't know	8	13	5

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Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

***Is Ford Good or Bad for Toronto?***

*'Do you think Rob Ford is good or bad for Toronto?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Good	35	38	34	37	33	30	42	28
Bad	61	62	61	56	60	63	54	67
Don't know	4	0	5	7	7	7	4	5

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Good	35	20	41	48	34
Bad	61	77	54	49	59
Don't know	4	3	5	3	7

**Transportation / Own Property**

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Good	35	41	31	31	34	38
Bad	61	54	66	66	61	59
Don't know	4	5	3	3	5	3

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Good	35	45	40	31	44	43	26	23
Bad	61	51	57	63	51	52	71	75
Don't know	4	4	2	6	4	5	3	3

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Good	35	48	46	30	27
Bad	61	48	47	67	69
Don't know	4	5	7	3	4

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T 416.960.9600  
F 416.960.9602  
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Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

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## Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Good	35	41	28	29	51	46	39	19
Bad	61	54	67	58	45	51	55	79
Don't know	4	5	5	14	4	3	6	3

## Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Good	35	33	23	47	38
Bad	61	64	73	49	54
Don't know	4	4	4	4	8

## Have Children

%	Total	Yes	No
Sample	1049	252	797
Good	35	43	32
Bad	61	52	64
Don't know	4	5	4

## Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Good	35	67	4	9	26	26
Bad	61	25	96	90	68	70
Don't know	4	8	0	1	6	4

## Rob Ford Approval

%	Total	Approve	Disapprove
Sample	1049	420	629
Good	35	82	1
Bad	61	10	97
Don't know	4	8	2

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## Ford for Prime Minister

### MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

### TORONTO

November 20<sup>th</sup>, 2013

'Would you vote for Rob Ford for Prime Minister of Canada or not?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1049	77	163	245	269	295	477	572
Yes	19	29	18	13	15	11	23	16
No	75	66	80	79	79	81	72	78
Don't know	5	5	2	8	6	8	5	6

### Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1049	342	224	238	245
Yes	19	10	25	30	12
No	75	86	71	60	84
Don't know	5	4	4	10	4

### Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1049	450	293	103	815	234
Yes	19	19	23	15	16	26
No	75	75	75	72	78	70
Don't know	5	6	2	13	6	4

### Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1049	56	143	148	129	120	240	44
Yes	19	32	25	19	23	25	7	3
No	75	64	71	70	72	70	90	95
Don't know	5	4	4	10	5	5	4	2

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1049	122	258	411	258
Yes	19	38	26	14	12
No	75	57	66	81	85
Don't know	5	5	8	6	3

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
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**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

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**Religion**

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1049	682	285	37	283	77	121	246
Yes	19	21	12	21	28	22	28	11
No	75	72	81	71	64	76	71	86
Don't know	5	7	7	8	9	2	1	3

**Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1049	491	213	225	120
Yes	19	16	11	25	29
No	75	79	87	65	65
Don't know	5	5	2	10	5

**Have Children**

%	Total	Yes	No
Sample	1049	252	797
Yes	19	24	17
No	75	71	77
Don't know	5	5	6

**Past Mayoral Vote**

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1049	445	296	112	118	78
Yes	19	37	1	7	16	12
No	75	54	95	92	81	83
Don't know	5	9	3	1	3	6

**Rob Ford Approval**

%	Total	Approve	Disapprove
Sample	1049	420	629
Yes	19	43	2
No	75	45	97
Don't know	5	11	1

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 T 416.960.9600  
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**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

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**November 20<sup>th</sup>, 2013**

For more information:

Lorne Bozinoff, Ph.D.  
President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)