

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Ontario Liberals bounce back

Healthy majority seen

TORONTO MARCH 24th, 2014 – In a random sampling of public opinion taken by The Forum Poll™ among 908 Ontario voters, more than a third would vote Liberal if the provincial election were held today (35%), compared to just less than a third who will vote PC (32%). This represents an exact reversal of positions since the last time we polled (February 26 - Liberals 32%, PCs 35%), although the Liberal lead is not particularly significant at this sample size. The NDP would take a quarter of the votes (25%), identical to their share last month (26%), and the Green Party will take less than a tenth of the vote (&%), while few will vote for any other party (1%).

The Liberal vote is concentrated among the Boomers (55 to 64 - 39%), the very wealthy (\$80K to \$100K - 49%, \$100K to \$250K - 40%), in the GTA (39%), but especially in the 416 Toronto area code (45%), among the least (41%) and most educated (46%) and among those with no religion (40%). The PCs find favour especially with the oldest (37%), those in mid income groups (\$40K to \$60K - 38%), in eastern Ontario (40%), among those with some post-secondary education (40%), among Protestant (47%) and Evangelical Christians (49%) and households in which there is no union member (37%). The NDP vote is characterized by the youngest (30%), those in low income groups (\$20K to \$40K - 30%), mid income groups (\$60K to \$80K - 30%), in Southwestern Ontario (32%), non-Christians (38%), those with no religion (40%) and union members (36%).

Of note, one tenth of past PC voters will vote Liberal this time (12%), as will about one eighth of past NDP voters (16%). A similar proportion of past Liberal voters will support the PCs (14%) or the NDP (17%) this time.

Liberal majority in the cards

If these results are projected up to seats in a 107 seat house, the Liberals would take a 12 seat majority of 66 seats in total, well up from last month's projection of 42, while the PCs would take just 29 seats, sharply down from 48 one month ago. The NDP would claim just 12 seats, also well down from their projected 17 seats last month.

TORONTO

March 24th, 2014

HIGHLIGHTS:

- More than a third would vote Liberal if the provincial election were held today (35%), compared to just less than a third who will vote PC (32%).
- This represents an exact reversal of positions since the last time we polled (February 26 - Liberals 32%, PCs 35%), although the Liberal lead is not particularly significant at this sample size.
- The NDP would take a quarter of the votes (25%), identical to their share last month (26%), and the Green Party will take less than a tenth of the vote (&%), while few will vote for any other party (1%).
- If these results are projected up to seats in a 107 seat house, the Liberals would take a 12 seat majority of 66 seats in total, well up from last month's projection of 42, while the PCs would take just 29 seats, sharply down from 48 one month ago.

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HIGHLIGHTS:

- When asked their second choice, the plurality of voters opt for the NDP (28%), followed by the Liberals (17%) and the Greens (15%).
- More than a third of voters would never support the PCs (34%), compared to just a fifth who would never vote Liberal (20%) and a tenth who would never vote for the New Democrats (10%) or the Greens (11%).
- Kathleen Wynne draws the approval of one third (34%), similar to last month (32%), and her net favourable score (approve minus disapprove) is -12, improved from -15 last month.
- Just more than 4-in-10 voters think an election should be held in Ontario right now (42%), and this is down from last month (46%), while the proportion who don't want an election has held steady at close to one half (47%).

NDP is everybody's second choice

When asked their second choice, the plurality of voters opt for the NDP (28%), followed by the Liberals (17%) and the Greens (15%). Few will pick the PCs as their second choice (8%), and more than a quarter are undecided on this measure (27%). Among PCs, the second choice party is evenly split between the NDP and the Liberals (20% each). Liberals, on the other hand, are far more likely to choose the NDP second (50%) than they are to pick the PCs (12%). The same applies to NDP supporters, most of whom pick the Liberals second (37%) rather than the PCs (10%).

PCs have highest negatives, Greens, NDP lowest

More than a third of voters would never support the PCs (34%), compared to just a fifth who would never vote Liberal (20%) and a tenth who would never vote for the New Democrats (10%) or the Greens (11%). A similar proportion say they might vote for any party (11%). Among PC supporters, 4-in-10 would never vote Liberal (42%), while one quarter wouldn't vote NDP (27%) and one seventh won't vote Green (14%). Among Liberals, more than half will never vote PC (56%), and about one eighth will not vote Green (17%). Few say they would never vote NDP (6%). More than half of New Democrats will never vote PC (52%) and one fifth will never support the Liberals (21%). Few say they would never support the Greens (5%).

Horwath outperforms NDP, Hudak underperforms PCs

Kathleen Wynne draws the approval of one third (34%), similar to last month (32%), and her net favourable score (approve minus disapprove) is -12, improved from -15 last month. Tim Hudak suffers the lowest approvals, about one quarter or less (23%), very similar to last month (24%), and his net is a subaqueous -29, identical to last month. Andrea Horwath has the highest approvals, at more than a third (38%), similar to last month (40%), and her net score is +6, similar to the +5 posted last month. In other words, Andrea Horwath outpolls her party, Tim Hudak considerably underperforms his, and Kathleen Wynne is just as popular as her party, neither much more nor much less. Of note, one quarter of PC supporters disapprove of Hudak (26%).

Fewer now want election

Just more than 4-in-10 voters think an election should be held in Ontario right now (42%), and this is down from last month (46%), while the proportion who don't want an election has held steady at close to one half (47%). Two thirds of PC voters want an election now (64%), and fewer than one half of New Democrats do as well (46%), while almost a quarter of Liberals see the need (23%).

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HIGHLIGHTS:

- Fewer than half now expect a spring election (47%), down from just more than a half last month (51%).
- Voters are evenly split on whether the NDP should continue to support the Wynne government (42%) or not (44%).
- Premier Wynne is seen to be the best choice for premier by one quarter (24%), similar to last month (25%).
- "There has been a distinct change in Ontarians' views of the political landscape in the last month - the Liberals are now seen as a viable government, and the confidence of those who will vote Liberal is showing. It may be that the alternatives are even less appetizing than the incumbent party, but it is clear that Andrea Horwath would derive no benefit from bringing down the government now," said Forum Research President, Dr. Lorne Bozinoff.

Fewer expect spring election.

Fewer than half now expect a spring election (47%), down from just more than a half last month (51%). The proportion who do not expect an early election has increased from one third (32%) to more than that (38%). Just more than one half of PC and NDP voters expect a spring election (55% and 54%, respectively), while just 4-in-10 Liberals do (40%).

Even split on NDP supporting government

Voters are evenly split on whether the NDP should continue to support the Wynne government (42%) or not (44%). Very few PC voters want the support to continue (16%), whereas three quarters of Liberals think the support should continue (77%). NDP voters fall between these two poles (41%), but one half want the support to end (50%). One tenth of Liberals actually want the NDP to force an election (11%).

Wynne continues to be seen as best Premier

Premier Wynne is seen to be the best choice for premier by one quarter (24%), similar to last month (25%). Meanwhile, about one fifth think either Andrea Horwath (18%) or Tim Hudak would make a better premier (19%), similar to results seen for both last month (19% and 20%, respectively).

"There has been a distinct change in Ontarians' views of the political landscape in the last month - the Liberals are now seen as a viable government, and the confidence of those who will vote Liberal is showing. It may be that the alternatives are even less appetizing than the incumbent party, but it is clear that Andrea Horwath would derive no benefit from bringing down the government now," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 908 randomly selected Ontarians 18 years of age and older. The poll was conducted on March 24th, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Provincial Election Voting Preference Trending

[Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
Mar 22 th , 2014	908	32	35	25	7	1
Feb. 25 th , 2014	1014	35	32	26	6	1
Jan. 24-25 th , 2014	1222	36	33	26	4	1
Dec. 17-18 th , 2013	1044	38	31	24	5	1
Nov. 26 th , 2013	1126	38	32	23	6	1
Oct. 25 th , 2013	1049	34	31	27	7	1
Oct. 2 nd , 2013	1093	36	33	23	7	1
Aug 29 th , 2013	1019	35	32	26	6	1
Jul 22 nd , 2013	861	36	31	27	5	1
Jun 26 th , 2013	977	35	33	24	8	1
May 28 th , 2013	881	34	38	21	6	0
May 3 rd , 2013	832	35	35	25	4	1
April 26 th , 2013	1133	36	36	24	4	1
Mar 26 th to 27 th 2013	1156	35	32	26	5	1
Feb. 26 th to Mar 1 st , 2013	2773	32	32	29	5	1
Feb. 20 th , 2013	1053	36	29	28	5	1
Jan. 23 to 24 th , 2013	1052	32	27	35	5	1
Dec. 17 th , 2012	925	33	27	31	8	1
Nov. 27 th to 28 th , 2012	1064	35	29	27	8	1
Oct. 30 th to 31 st , 2012	1047	37	22	32	7	1
Sep. 25 th , 2012	796	37	20	35	7	1
Aug 15 th , 2012	965	38	27	28	6	1
Jun 15 th , 2012	1047	38	26	30	5	1
Jun 4 th , 2012	986	36	28	30	4	1
May 14 th , 2012	1001	34	27	32	5	1
Apr 17 th , 2012	1021	34	28	31	5	1
Mar 28 th , 2012	1047	34	30	30	5	1
Mar 13 th , 2012	995	40	28	23	8	1
Feb. 15 th , 2012	1127	36	32	26	5	1
Jan. 18 th , 2012	986	41	33	20	4	1
Popular Vote – October 6 th , 2011 Provincial Election Results	-	35	38	23	3	1

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Overall Seat Distribution

%	Con	Lib	NDP
Mar 24 th , 2014	29	66	12
Feb. 25 th , 2014	48	42	17
Jan. 24-25 th , 2014	47	46	14
Dec. 17-18 th , 2013	43	51	13
Nov. 26 th , 2013	47	44	16
Oct. 25 th , 2013	41	48	18
Oct. 2 nd , 2013	47	44	16
Aug 29 th , 2013	36	53	18
Jul 22 nd , 2013	45	46	16
Jun 26 th , 2013	42	54	11
May 28 th , 2013	37	60	10
May 3 rd , 2013	36	59	12
April 26 th , 2013	38	59	10
Mar 26 th to 27 th 2013	43	50	14
Feb. 26 th to Mar 1 st , 2013	36	53	18
Feb. 20 th , 2013	52	39	16
Jan. 23 to 24 th , 2013	40	40	27
Dec. 17 th , 2012	44	38	25
Nov. 27 th to 28 th , 2012	47	41	19
Oct. 30 th to 31 st , 2012	58	26	23
Sep. 25 th , 2012	60	23	24
Aug 15 th , 2012	55	33	19
Jun 15 th , 2012	58	30	19
Jun 4 th , 2012	52	37	18
May 14 th , 2012	48	37	22
Apr 17 th , 2012	41	43	23
Mar 28 th , 2012	48	44	15
Mar 13 th , 2012	57	33	17
Feb. 15 th , 2012	51	48	8
Jan. 18 th , 2012	56	38	13
Popular Vote – October 6 th , 2011 Provincial Election Results	37	53	17

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Ontario Provincial Party Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Wynne	Hudak	Horwath
Mar 24 th , 2014	908	34	23	38
Feb. 25 th , 2014	1014	32	24	40
Jan. 24-25 th , 2014	1222	40	21	40
Dec. 17-18 th , 2013	1044	35	28	41
Nov. 26 th , 2013	1126	35	26	44
Oct. 25 th , 2013	1049	33	26	46
Oct. 2 nd , 2013	1093	39	25	41
Aug 29 th , 2013	1063	36	24	50
Jul 22 nd , 2013	914	35	27	43
Jun 26 th , 2013	1037	37	26	43
May 28 th , 2013	918	41	26	43
May 3 rd , 2013	869	42	27	49
April 26 th , 2013	1133	38	27	43
Mar 26 th to 27 th 2013	1156	40	27	44
Feb. 26 th to Mar 1 st , 2013	2773	34	24	44
Feb. 20 th , 2013	1053	36	27	49
		McGuinty	Hudak	Horwath
Jan. 23 to 24 th , 2013	1108	21	27	51
Sep 25 th , 2012	851	20	26	48
Aug 15 th , 2012	1021	29	24	46
Jun 15 th , 2012	1098	28	25	39
Jun 4 th , 2012	1038	27	24	47
May 14 th , 2012	1072	27	20	50
Apr 17 th , 2012	1084	27	24	46
Mar 28 th , 2012	1131	30	24	46
Mar 13 th , 2012	1065	30	27	43
Feb 15 th , 2012	1218	33	25	41
Jan 18 th , 2012	1041	33	26	40

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Want Election Now Trending

[All Respondents]

%	Sample	Think election should be held	Don't think election should be held	Don't know
Mar 24 th , 2014	908	42	47	10
Feb. 25 th , 2014	1014	46	47	8
Jan. 24-25 th , 2014	1222	38	51	11
Dec. 17-18 th , 2013	1044	45	49	7
Nov. 26 th , 2013	1123	42	54	5
Oct. 25 th , 2013	1049	42	52	6
Oct. 2 nd , 2013	1093	37	54	9
Aug 29 th , 2013	1063	39	56	5
Jul 22 nd , 2013	914	40	53	7
Jun 26 th , 2013	1037	41	49	9
May 28 th , 2013	918	38	57	2
May 3 rd , 2013	869	41	55	4
Apr 26 th , 2013	1133	37	55	9
Mar 26 th , 2013	1156	34	59	7
Feb. 20 th , 2013	1053	34	59	8
Jan. 23 to 24, 2013	1108	48	45	7
Dec. 17 th , 2012	990	46	45	8
Nov. 27 th to 28 th , 2012	1127	44	49	7
Oct. 30 th to 31 st , 2012	1102	50	43	8
Sep. 25 th , 2012	851	38	52	9
Aug 15 th , 2012	1021	31	59	10
Jun 15 th , 2012	1098	39	53	8
Jun 4 th , 2012	1038	38	55	7
May 14 th , 2012	1072	36	58	6
Apr 17 th , 2012	1084	34	60	7
Mar 28 th , 2012	1131	38	54	8
Mar 13 th , 2012	1065	33	59	8
Feb. 15 th , 2012	1218	26	63	11

Expect a Spring Election - Trending

[All Respondents]

%	Sample	Expect a spring election	Do not expect a spring election	Don't know
Mar 24 th , 2014	908	47	38	15
Feb. 25 th , 2014	1014	51	32	17
Jan. 24-25 th , 2014	1222	51	35	15
Dec. 17-18 th , 2013	1044	58	30	12
Nov. 26 th , 2013	1123	48	35	16
Oct. 25 th , 2013	1049	53	33	14

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Current Provincial Party Preference

'If a provincial election were held today, which party are you most likely to vote for?'+Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	850	47	80	186	218	319	427	423
Progressive Conservative	32	17	36	36	30	37	34	29
Liberal	35	36	29	32	39	38	35	35
New Democratic	25	30	25	24	24	22	21	28
Green	7	16	8	5	6	2	7	7
Another Party	1	2	1	2	1	1	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	850	177	161	234	395	154	124
Progressive Conservative	32	40	32	29	30	29	33
Liberal	35	34	45	35	39	28	34
New Democratic	25	19	21	27	24	32	22
Green	7	5	3	7	6	10	9
Another Party	1	1	0	1	1	1	2

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	850	63	126	116	113	88	150	26
Progressive Conservative	32	33	31	38	26	23	30	43
Liberal	35	33	32	34	32	49	40	22
New Democratic	25	27	30	18	30	21	26	16
Green	7	5	6	9	9	6	3	19
Another Party	1	2	1	0	3	1	1	0

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Past Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	850	255	318	157	33	27
Progressive Conservative	32	79	14	4	9	34
Liberal	35	12	66	16	14	24
New Democratic	25	6	17	72	4	21
Green	7	2	2	6	71	16
Another Party	1	1	1	2	2	5

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	850	150	231	315	154
Progressive Conservative	32	26	40	30	29
Liberal	35	41	24	35	46
New Democratic	25	28	29	25	16
Green	7	3	7	8	8
Another Party	1	2	1	2	1

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	850	598	271	27	234	66	54	198
Progressive Conservative	32	39	47	49	36	22	14	17
Liberal	35	33	28	18	38	39	38	40
New Democratic	25	21	21	15	21	27	36	31
Green	7	5	2	17	4	11	10	12
Another Party	1	1	1	1	2	2	1	1

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Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	850	182	668	346	202	112	536
Progressive							
Conservative	32	34	31	30	23	24	37
Liberal	35	31	37	38	35	31	36
New Democratic	25	27	24	25	36	29	20
Green	7	7	7	6	5	13	6
Another Party	1	1	1	1	0	3	1

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Second Choice: Provincial Vote Preference

'Which party would be your second choice?'

[Has a first choice]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	850	47	80	186	218	319	427	423
Progressive Conservative	8	7	7	8	8	8	5	10
Liberal	17	20	15	20	16	14	21	14
New Democratic	28	29	26	27	34	25	29	27
Green	15	18	12	16	11	14	14	16
Other Parties	5	1	7	7	7	4	4	6
Undecided	27	23	32	23	24	34	26	28

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	850	177	161	234	395	154	124
Progressive Conservative	8	7	4	6	5	10	12
Liberal	17	13	22	21	22	15	11
New Democratic	28	30	28	32	31	22	28
Green	15	16	11	12	12	24	11
Other Parties	5	6	6	4	5	6	4
Undecided	27	28	30	24	26	23	34

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	850	63	126	116	113	88	150	26
Progressive Conservative	8	8	7	9	4	12	10	3
Liberal	17	9	16	14	11	13	30	49
New Democratic	28	16	20	38	38	32	25	14
Green	15	18	9	14	22	12	13	8
Other Parties	5	4	6	4	6	9	0	11
Undecided	27	46	41	21	18	21	23	15

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Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	850	281	294	197	54	24
Progressive Conservative	8	0	12	10	9	4
Liberal	17	20	0	37	14	25
New Democratic	28	20	50	0	48	37
Green	15	11	15	26	0	9
Other Parties	5	10	0	2	7	16
Undecided	27	38	23	25	21	9

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	850	150	231	315	154
Progressive Conservative	8	10	5	11	2
Liberal	17	10	19	19	19
New Democratic	28	16	24	29	42
Green	15	22	18	12	10
Other Parties	5	3	5	6	4
Undecided	27	38	29	22	23

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	850	598	271	27	234	66	54	198
Progressive Conservative	8	7	8	18	7	2	10	7
Liberal	17	15	16	11	19	5	40	17
New Democratic	28	28	25	17	31	34	17	32
Green	15	13	12	2	11	26	5	21
Other Parties	5	6	8	4	5	3	6	3
Undecided	27	30	31	50	27	30	22	20

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MEDIA INQUIRIES:

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416.960.9603

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	850	182	668	346	202	112	536
Progressive							
Conservative	8	7	8	9	6	3	10
Liberal	17	22	15	15	17	22	16
New Democratic	28	22	32	30	35	28	26
Green	15	18	13	15	11	19	15
Other Parties	5	5	5	5	5	2	6
Undecided	27	26	28	25	27	26	27

TORONTO

March 24th, 2014

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March 24th, 2014

Party Would Never Vote For

'Which Ontario political party would you never vote for?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Progressive Conservative	34	37	31	37	39	29	35	34
Liberals	20	16	26	17	19	21	17	22
NDP	10	3	16	11	10	12	12	9
Green Party	11	6	13	15	10	13	11	11
More than one of these	4	1	4	4	7	6	4	4
There is no party you wouldn't vote for	11	20	7	7	8	6	13	8
Don't know	10	17	3	10	7	12	8	12

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Progressive Conservative	34	33	42	34	37	34	28
Liberals	20	27	10	18	15	21	25
NDP	10	9	12	11	11	9	8
Green Party	11	10	13	11	12	7	15
More than one of these	4	7	3	2	3	5	5
There is no party you wouldn't vote for	11	8	12	8	10	13	12
Don't know	10	6	9	15	13	11	6

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Progressive Conservative	34	22	28	23	42	46	43	47
Liberals	20	27	30	23	14	22	13	4
NDP	10	12	9	6	7	12	15	22
Green Party	11	10	10	9	10	10	14	5
More than one of these	4	11	4	3	1	6	2	8
There is no party you wouldn't vote for	11	3	11	14	19	2	10	11
Don't know	10	15	8	22	8	2	2	3

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Progressive Conservative	34	0	56	52	38	15
Liberals	20	42	0	21	24	10
NDP	10	27	6	0	3	10
Green Party	11	14	17	5	0	9
More than one of these	4	4	3	3	3	12
There is no party you wouldn't vote for	11	6	10	9	11	27
Don't know	10	6	9	8	21	16

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Progressive Conservative	34	20	33	36	47
Liberals	20	24	23	20	10
NDP	10	11	8	8	15
Green Party	11	10	13	11	9
More than one of these	4	5	5	4	3
There is no party you wouldn't vote for	11	7	11	14	6
Don't know	10	23	7	7	10

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Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Progressive Conservative	34	24	22	9	30	19	41	57
Liberals	20	25	32	42	16	22	19	8
NDP	10	12	13	4	15	5	8	6
Green Party	11	11	14	8	13	4	13	9
More than one of these	4	4	6	4	3	2	1	5
There is no party you wouldn't vote for	11	10	6	15	14	7	15	11
Don't know	10	14	7	17	8	41	3	4

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Progressive Conservative	34	34	35	32	51	31	29
Liberals	20	21	19	19	18	11	23
NDP	10	13	9	9	5	7	13
Green Party	11	9	12	12	7	9	13
More than one of these	4	5	4	4	3	3	5
There is no party you wouldn't vote for	11	16	8	6	5	23	9
Don't know	10	3	14	17	11	15	9

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March 24th, 2014

Approval of Kathleen Wynne as Premier

‘Do you approve or disapprove of the job Kathleen Wynne is doing as premier?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Approve	34	30	28	32	41	40	29	38
Disapprove	46	34	61	49	44	44	52	40
Don't know	21	36	10	18	15	16	18	23

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Approve	34	38	37	38	38	27	26
Disapprove	46	54	35	45	41	43	56
Don't know	21	8	28	17	21	31	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Approve	34	28	28	36	29	38	52	39
Disapprove	46	48	44	49	45	50	36	59
Don't know	21	24	28	16	26	11	11	2

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Approve	34	12	68	26	28	16
Disapprove	46	76	17	45	53	47
Don't know	21	12	14	29	19	37

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Approve	34	21	23	34	58
Disapprove	46	48	47	47	39
Don't know	21	32	30	18	3

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Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Approve	34	30	31	9	31	33	29	43
Disapprove	46	50	54	68	45	46	44	36
Don't know	21	20	15	22	24	21	26	20

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Approve	34	30	36	40	35	38	32
Disapprove	46	49	44	35	50	34	47
Don't know	21	22	20	25	15	28	21

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Approval of Tim Hudak

'Do you approve or disapprove of the job Tim Hudak is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Approve	23	26	24	21	21	22	21	24
Disapprove	52	44	57	53	61	53	60	45
Don't know	25	31	20	26	18	25	19	31

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Approve	23	23	26	23	24	18	26
Disapprove	52	53	50	58	55	44	55
Don't know	25	24	24	19	21	38	19

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Approve	23	19	15	36	24	19	20	31
Disapprove	52	47	54	43	44	62	66	54
Don't know	25	34	31	20	31	18	14	14

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Approve	23	50	12	12	19	18
Disapprove	52	26	67	64	48	64
Don't know	25	24	21	24	33	18

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Approve	23	16	26	21	29
Disapprove	52	46	43	57	59
Don't know	25	38	31	22	12

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Approve	23	25	26	39	21	27	9	22
Disapprove	52	49	51	37	48	53	69	55
Don't know	25	26	23	23	32	20	23	23

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Approve	23	22	23	24	17	27	24
Disapprove	52	51	53	45	64	42	50
Don't know	25	26	24	31	19	31	25

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Approval of Andrea Horwath

'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Approve	38	25	45	41	49	36	42	34
Disapprove	32	31	32	34	28	33	34	29
Don't know	31	44	23	25	23	31	24	37

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Approve	38	35	40	40	40	30	43
Disapprove	32	34	27	34	31	28	36
Don't know	31	31	33	26	29	42	20

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Approve	38	35	33	28	41	51	43	19
Disapprove	32	34	24	46	26	31	29	67
Don't know	31	32	43	26	32	18	27	13

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Approve	38	23	41	62	33	6
Disapprove	32	49	29	6	41	58
Don't know	31	27	30	33	26	36

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Approve	38	40	31	40	40
Disapprove	32	23	32	34	36
Don't know	31	37	38	27	24

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Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Approve	38	38	38	23	39	40	35	38
Disapprove	32	33	37	43	26	38	27	30
Don't know	31	29	25	34	34	22	38	33

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Approve	38	36	38	34	48	32	35
Disapprove	32	26	35	33	34	32	31
Don't know	31	38	27	33	18	36	34

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Want Election Now

'Do you think an election should be held in Ontario now or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Think an election should be held	42	38	53	47	38	37	44	41
Don't think an election should be held	47	51	36	46	55	50	48	47
Don't know	10	12	11	8	7	13	8	13

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Think an election should be held	42	45	39	42	41	41	46
Don't think an election should be held	47	49	43	52	48	43	48
Don't know	10	6	18	6	11	16	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Think an election should be held	42	49	41	53	47	46	36	40
Don't think an election should be held	47	43	43	40	42	49	58	58
Don't know	10	9	17	7	11	5	6	2

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Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Think an election should be held	42	64	23	46	50	41
Don't think an election should be held	47	24	71	49	33	51
Don't know	10	11	7	5	17	8

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Think an election should be held	42	44	51	37	41
Don't think an election should be held	47	41	37	54	51
Don't know	10	14	12	9	8

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Think an election should be held	42	44	48	44	40	43	47	38
Don't think an election should be held	47	46	42	50	47	48	45	51
Don't know	10	10	10	6	13	8	8	11

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Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Think an election should be held	42	50	38	34	42	40	43
Don't think an election should be held	47	40	51	50	49	48	46
Don't know	10	10	11	16	9	12	10

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Spring Election

'Do you expect there to be an election in the spring or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Expect a spring election	47	46	48	48	48	46	47	47
Do not expect a spring election	38	38	43	39	36	33	40	36
Don't know	15	16	9	14	16	21	13	17

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Expect a spring election	47	44	46	47	47	45	54
Do not expect a spring election	38	41	34	44	40	36	31
Don't know	15	15	20	9	13	19	14

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Expect a spring election	47	37	53	53	47	51	46	56
Do not expect a spring election	38	30	26	40	42	39	43	37
Don't know	15	33	21	7	12	10	11	6

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Expect a spring election	47	55	40	54	49	48
Do not expect a spring election	38	30	45	39	34	44
Don't know	15	15	16	7	17	8

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Expect a spring election	47	46	49	46	48
Do not expect a spring election	38	38	29	42	40
Don't know	15	16	22	12	12

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Expect a spring election	47	48	58	51	40	47	37	47
Do not expect a spring election	38	37	30	16	45	39	52	37
Don't know	15	15	13	33	14	13	12	16

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Expect a spring election	47	48	47	44	50	44	47
Do not expect a spring election	38	39	38	36	34	39	39
Don't know	15	14	16	20	15	17	14

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NDP Support of Liberal Budget

‘Should Andrea Horwath and the NDP continue to support the Liberal government, or should they cast a non-confidence vote against the government that would lead to an election?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Continue to support government	42	40	34	45	47	45	42	41
Vote against government, leading to an election	44	45	56	41	37	37	46	42
Don't know	14	16	9	13	16	18	12	17

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Continue to support government	42	46	48	43	45	35	36
Vote against government, leading to an election	44	41	34	43	39	50	53
Don't know	14	13	18	15	16	15	11

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Continue to support government	42	28	36	30	43	54	57	40
Vote against government, leading to an election	44	41	44	52	48	39	29	57
Don't know	14	31	20	18	8	6	14	4

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Continue to support government	42	16	77	41	20	36
Vote against government, leading to an election	44	67	11	50	73	52
Don't know	14	17	12	10	7	12

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Continue to support government	42	30	35	45	53
Vote against government, leading to an election	44	48	52	43	33
Don't know	14	23	13	12	14

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Continue to support government	42	40	38	40	47	30	42	45
Vote against government, leading to an election	44	46	48	54	39	58	42	39
Don't know	14	13	14	7	15	11	16	16

Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Continue to support government	42	41	42	41	50	32	41
Vote against government, leading to an election	44	45	44	41	40	46	45
Don't know	14	15	14	18	10	22	14

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NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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TORONTO

March 24th, 2014

Best Premier

'Who do you think would make the best Premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	49	86	197	233	343	456	452
Kathleen Wynne	24	20	23	22	30	28	24	24
Tim Hudak	19	11	28	22	17	23	21	18
Andrea Horwath	18	10	22	26	23	15	17	20
None of these	23	34	19	20	21	18	25	21
Don't know	15	25	7	11	10	17	12	18

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	908	191	168	251	419	164	134
Kathleen Wynne	24	23	28	27	28	23	14
Tim Hudak	19	26	23	18	20	15	18
Andrea Horwath	18	18	13	19	17	18	24
None of these	23	20	16	23	21	27	30
Don't know	15	13	19	12	15	17	15

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	908	70	131	121	120	93	153	27
Kathleen Wynne	24	25	21	15	20	35	35	30
Tim Hudak	19	21	23	30	13	19	16	28
Andrea Horwath	18	19	14	20	24	22	16	8
None of these	23	15	28	27	18	22	23	30
Don't know	15	20	14	7	24	1	9	4

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Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	908	281	294	197	54	24
Kathleen Wynne	24	6	57	12	10	30
Tim Hudak	19	63	3	4	5	0
Andrea Horwath	18	4	11	49	18	8
None of these	23	19	19	13	52	56
Don't know	15	8	10	22	15	5

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	908	165	240	341	162
Kathleen Wynne	24	13	15	24	44
Tim Hudak	19	13	27	17	20
Andrea Horwath	18	21	19	21	10
None of these	23	31	19	24	21
Don't know	15	22	21	13	5

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	908	642	287	29	254	72	56	210
Kathleen Wynne	24	22	24	4	26	16	27	26
Tim Hudak	19	25	32	38	23	13	9	8
Andrea Horwath	18	17	14	9	20	21	26	19
None of these	23	23	19	30	19	40	16	26
Don't know	15	12	10	19	13	10	22	21

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Have Children / Mothers / Union Member

%	Total	Yes	No	Moms	Union Member	Union member in the household	Not a Member
Sample	908	191	717	372	217	118	573
Kathleen Wynne	24	20	26	24	28	27	21
Tim Hudak	19	22	18	17	19	17	20
Andrea Horwath	18	16	20	20	28	12	17
None of these	23	22	24	23	15	26	26
Don't know	15	19	13	16	11	18	16

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