

# NEWS RELEASE



## FOR IMMEDIATE RELEASE

### **Liberals favoured to win Bourassa by-election**

#### **NDP, BQ tied in second**

Toronto, May 18<sup>th</sup>, 2013 – In a random sampling of public opinion taken by the Forum Poll™ among 501 residents of the federal riding of Bourassa in Quebec, close to one half will vote Liberal in the coming by-election to replace retiring MP Denis Coderre (45%). About half this proportion will vote for the Bloc Quebecois (26%) and just fewer for the NDP (21%). Few will vote Green or Conservative (3% each). The liberals are especially popular among the oldest voters (65+ - 57%). The wide majority of voters in the riding are aware it is becoming vacant (89%).

in Bourassa for 16 years. It's not surprising the riding remembers the Liberals with gratitude," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

**May 18<sup>th</sup>, 2013**

#### **HIGHLIGHTS:**

- Close to one half will vote Liberal in the coming by-election to replace retiring MP Denis Coderre (45%). About half this proportion will vote for the Bloc Quebecois (26%) and just fewer for the NDP (21%).
- Few will vote Green or Conservative (3% each). The liberals are especially popular among the oldest voters (65+ - 57%). The wide majority of voters in the riding are aware it is becoming vacant (89%).
- "Denis Coderre is a very skilled retail politician, and he has been fixing potholes in Bourassa for 16 years. It's not surprising the riding remembers the Liberals with gratitude," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey 501 residents 18 years of age and older of the federal riding of Bourassa. The poll was conducted on May 17<sup>th</sup>, 2013.

Results based on the total sample are considered accurate +/-4 %, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Awareness of MP, Denise Corderre stepping down to run for Mayor**

*'Are you aware your MP, Denis Coderre, will step down to run for Mayor of Montreal??'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	501	44	77	111	98	171	178	323
Yes	89	78	86	93	96	97	93	85
No	11	22	14	7	4	3	7	15

**Household Income**

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100-250K	\$250K+
Sample	501	38	44	27	7	9	3	2
Yes	89	78	80	94	78	67	100	100
No	11	22	20	6	22	33	0	0

**Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other
Sample	501	24	237	76	21	92	14
Yes	89	75	95	89	47	89	87
No	11	25	5	11	53	11	13

**Past Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties	Didn't Vote in the last federal election
Sample	501	36	209	92	17	86	23	38
Yes	89	96	94	93	77	93	49	67
No	11	4	6	7	23	7	51	33

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	501	168	166	123	44
Yes	89	91	85	92	88
No	11	9	15	8	12

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### **Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	501	246	83	71	101
Yes	89	90	95	91	84
No	11	10	5	9	16

### **Religion**

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	501	58	4	74	3	17	3
Yes	89	89	58	88	67	66	100
No	11	11	42	12	33	34	0

### **Ethnicity**

%	Total	Quebecois	Canadian	European	Other
Sample	501	44	44	19	52
Yes	89	85	91	90	78
No	11	15	9	10	22

### **Language**

%	Total	French	Non-Francophone	English	Other
Sample	501	350	151	28	123
Yes	89	93	81	87	80
No	11	7	19	13	20

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**Current Federal Party Preference**

*'A by-election will be called to fill this seat. Which party's candidate are you most likely to vote for in a by- election in the riding of Bourassa? + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided / Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	464	41	73	102	89	159	165	299
Conservative	3	1	4	2	5	4	4	3
Liberal	45	34	53	41	43	57	45	45
NDP	21	32	18	20	17	16	25	18
Green	3	9	1	1	1	3	2	5
Bloc Quebecois	26	22	22	35	33	19	24	29
Other	1	1	3	1	1	1	0	2

**Household Income**

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100-250K	\$250K+
Sample	464	34	42	25	7	9	3	2
Conservative	3	3	3	6	0	2	0	0
Liberal	45	54	58	64	2	3	100	51
NDP	21	14	5	9	17	54	0	0
Green	3	0	0	1	63	0	0	0
Bloc Quebecois	26	29	33	13	16	40	0	49
Other	1	0	0	7	1	0	0	0

**Past Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other parties	Didn't Vote in the last federal election
Sample	464	36	200	88	17	83	16	24
Conservative	3	18	2	1	3	3	1	7
Liberal	45	37	80	29	45	15	2	44
NDP	21	13	7	54	4	18	29	13
Green	3	3	2	0	33	2	13	6
Bloc Quebecois	26	29	8	14	14	62	29	29
Other	1	0	0	2	1	0	26	1

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	464	157	151	116	40
Conservative	3	4	2	3	6
Liberal	45	51	53	34	26
NDP	21	12	14	37	21
Green	3	5	5	0	3
Bloc Quebecois	26	27	25	25	38
Other	1	1	1	1	5

**Marital Status**

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	464	234	79	61	90
Conservative	3	4	3	6	1
Liberal	45	54	35	52	34
NDP	21	16	17	11	34
Green	3	3	2	2	4
Bloc Quebecois	26	22	39	29	25
Other	1	0	3	1	2

**Religion**

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	464	55	3	68	3	17	2
Conservative	3	3	0	3	0	0	0
Liberal	45	60	37	43	51	59	0
NDP	21	14	0	12	0	21	60
Green	3	8	0	0	0	1	0
Bloc Quebecois	26	16	63	40	49	17	40
Other	1	0	0	2	0	1	0

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### *Ethnicity*

%	Total	Quebecois	Canadian	European	Other
Sample	464	40	40	18	50
Conservative	3	2	3	0	3
Liberal	45	26	70	83	55
NDP	21	14	8	16	20
Green	3	3	0	0	8
Bloc Quebecois	26	55	15	0	13
Other	1	0	3	1	0

## TORONTO

May 18<sup>th</sup>, 2013

### *Language / Awareness of Dennis Corderre stepping down*

%	Total	French	Non-Francophone	English	Other	Yes	No
Sample	464	321	143	28	115	426	38
Conservative	3	3	7	15	5	3	8
Liberal	45	43	69	65	70	47	15
NDP	21	22	12	17	11	20	27
Green	3	3	7	0	9	2	19
Bloc Quebecois	26	28	4	2	5	26	29
Other	1	1	1	1	2	1	2

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