

FOR IMMEDIATE RELEASE

Liberals Lead in Ontario

Headed for majority government

TORONTO MAY 13th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 996 Ontario voters, close to 4-in-10 will vote for the Liberals (38%) in the upcoming provincial election, compared to just more than a third who will vote PC (35%). These results represent a reversal from those noted at the outset of the campaign on May 2 (Liberals 33%, PCs 38%). One fifth will vote NDP now (21%) and this has not changed since the last time we polled (May 2 - 22%). Few will vote for the Greens (5%) or for any other party (1%). At this point, the Liberal vote is common to the youngest (45%) and the wealthiest (\$80K to \$100K - 46%, \$100K to \$250K - 45%). The PC vote is characteristic of the oldest (47%), males (41%) and residents of eastern Ontario (45%). The NDP vote is common to Gen Y (35 to 44 - 26%), mid-income groups (\$40K to \$60K - 30%), among the wealthier (\$80K to \$100K - 26%) and, marginally, in Toronto 416 area code (24%). Of note, close to one fifth of past NDP voters will vote Liberal this time (18%), while about one tenth of past Liberal voters will support the NDP (12%) or the PCs (12%) this time.

Strong Liberal majority seen

If these results are projected to seat counts in a 107 seat Legislature, the Liberals would capture a 13 seat majority of 68, compared to just 26 for the PCs and 13 for the New Democrats. This represents an increase from the Liberal minority of 49 seats and a decrease in the PC seat count from 45 which we noted the day the election was called.

New Democrats are most popular second choice

In total, one third of voters would pick the NDP second (33%), while one tenth would pick the Liberals (12%), fewer than those who would choose the Green Party second (18%). Very few select the PCs second (7%), and one quarter doesn't have a second choice (23%). Among PC supporters, one quarter will vote NDP second (27%) and about half this proportion would vote Green second (15%). Among Liberals, the most common second choice is the NDP by far (60%) and very few will choose the PCs second (7%). One fifth or so will choose the Green Party second (17%). Among New Democrats, Liberals are most likely to be the second choice (38%) followed by the Greens (27%). Liberals (12%) and New Democrats (20%) are less likely to say they have no second choice than are PC voters (37%).

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TORONTO May 13th, 2014 HIGHLIGHTS:

- Close to 4-in-10 will vote for the Liberals (38%) in the upcoming provincial election, compared to just more than a third who will vote PC (35%).
- If these results are projected to seat counts in a 107 seat Legislature, the Liberals would capture a 13 seat majority of 68, compared to just 26 for the PCs and 13 for the New Democrats.
- In total, one third of voters would pick the NDP second (33%), while one tenth would pick the Liberals (12%), fewer than those who would choose the Green Party second (18%).



Wynne's favourables up sharply; Hudak's tumble

Close to 4-in-10 approve of the job Kathleen Wynne is doing as Premier (38%) and this is an increase from the last time we polled (34%). Her net favourable score (approve minus disapprove) has improved from -17 to -12. Andrea Horwath has the approval of just more than a third (35%), steady since last month (36%), and her net is -8, down slightly from -5. Tim Hudak, however, has seen his approval decline from more than a quarter at the outset of the campaign (26%) to less than that now (23%), and his net has tumbled precipitously from -25 to -36. Of note, 3-in-10 past PC supporters disapprove of Hudak now (30%).

Wynne increases her lead as best Premier

One third of voters think Kathleen Wynne makes the best Premier (32%) and this is up from the beginning of the campaign (28%) and from the month before (26%). Fewer than one quarter pick Tim Hudak on this measure (22%) and this has not changed since the start of the campaign. About one seventh think Horwath would make a good Premier (15, stable) and close to one quarter think none of these is up to the job (22%).

Jobs/growth key issue of campaign

More than one third of voters agree that jobs and growth are the most important issues in the Ontario election campaign (34%), followed by one seventh who think government corruption is most important (15%). No other issue listed is mentioned by as many as 1-in10, including eliminating the deficit (9%), transit and transportation (9%), the Ontario Retirement Pension Plan (ORPP - 7%), the gas plants affair (7%), eliminating waste (6%) or limiting the influence of unions (2%). Among Liberals, jobs and growth is the most important factor (47%), followed by transit (16%) and the ORPP (11%). Among PC supporters, jobs and growth and government corruption share top billing (24% each) followed by eliminating the deficit (14%) and the gas plants (13%). Among New Democrats, jobs and growth is most important (31%), followed by government corruption (14%) and cutting waste (10%).

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TORONTO May 13th, 2014 HIGHLIGHTS:

- Close to 4-in-10 approve of the job Kathleen Wynne is doing as Premier (38%) and this is an increase from the last time we polled (34%).
- One third of voters think Kathleen Wynne makes the best Premier (32%) and this is up from the beginning of the campaign (28%) and from the month before (26%).
- More than one third of voters agree that jobs and growth are the most important issues in the Ontario election campaign (34%), followed by one seventh who think government corruption is most important (15%).



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Hudak's key proposals unpopular, Horwath's better-liked

Tim Hudak's key promise to cut 100,000 public service jobs receives strong disapproval (62%) and only limited approval (26%), while one tenth have no opinion (11%). While the vast majority of New Democrats and Liberals disapprove (84% each), a significant minority of PC supporters also disapproves of this idea (22%) and just two thirds approve (67%). By the same token, very few believe Hudak's signature pledge of creating 1 million jobs in 10 years is possible (26%), while two thirds think it is not (63%) and one tenth do not know if it is (11%). Fully one third of PC voters don't think it possible (33%) and just more than half think it can be done (55%). Liberals (83%) and New Democrats (77%) agree this pledge is unfulfillable.

Just more than a third approve of the NDP promise of an employment grant for new hires (35%) and just less than half disapprove (47%). Liberals and PCs are equally unlikely to approve of this plan (30% and 24%, respectively), but approval is high among New Democrats (72%). Approval is higher for the NDP's business tax credit for the purchase of new machinery (49%) and just one third disapprove (33%). The plurality of PC supporters (46%) and Liberal supporters (45%) approve of this idea, and the majority of New Democrats do (73%).

"Apparently, promising to fire 100,000 of their neighbours doesn't engender warm feelings of support among the electorate. Tim Hudak may have forgotten that there's proverbially a teacher in every family in Ontario, and it's teachers who will bear the brunt of those cuts. This is a sudden reversal in Tim Hudak's fortunes to have happened in just the space of a few days. Based on past experience, we may expect to see him modify that promise in the near future," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Tim Hudak's key promise to cut 100,000 public service jobs receives strong disapproval (62%) and only limited approval (26%), while one tenth have no opinion (11%).
- Just more than a third approve of the NDP promise of an employment grant for new hires (35%) and just less than half disapprove (47%).
- "Apparently, promising to fire 100,000 of their neighbours doesn't engender warm feelings of support among the electorate. Tim Hudak may have forgotten that there's proverbially a teacher in every family in Ontario, and it's teachers who will bear the brunt of those cuts. This is a sudden reversal in Tim Hudak's fortunes to have happened in just the space of a few days. Based on past experience, we may expect to see him modify that promise in the near future," said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 996 randomly selected Ontarians 18 years of age and older. The poll was conducted on May 12th, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Provincial Election Voting Preference Trending

[Decided / Leaning]

[Decided / Learning]	Cample	Con	Lib	NDD	Cucon	Other
% May 12 th , 2014	Sample		38	NDP	Green	
-	996	35		21	5	1
May 2-3 rd , 2014	1845	38	33	22	6	1
April 7 th , 2014	928	38	31	23	7	1
Mar 24 th , 2014	908	32	35	25	7	1
Feb. 25 th , 2014	1014	35	32	26	6	1
Jan. 24-25 th , 2014	1222	36	33	26	4	1
Dec. 17-18 th , 2013	1044	38	31	24	5	1
Nov. 26 th , 2013	1126	38	32	23	6	1
Oct. 25 th , 2013	1049	34	31	27	7	1
Oct. 2 nd , 2013	1093	36	33	23	7	1
Aug 29 th , 2013	1019	35	32	26	6	1
Jul 22 nd , 2013	861	36	31	27	5	1
Jun 26 th , 2013	977	35	33	24	8	1
May 28 th . 2013	881	34	38	21	6	0
May 3 rd , 2013	832	35	35	25	4	1
April 26 th , 2013	1133	36	36	24	4	1
Mar 26 th to 27 th 2013	1156	35	32	26	5	1
Feb. 26 th to Mar 1 st , 2013	2773	32	32	29	5	1
Feb. 20 th , 2013	1053	36	29	28	5	1
Jan. 23 to 24 th , 2013	1052	32	27	35	5	1
Dec. 17 th , 2012	925	33	27	31	8	1
Nov. 27 th to28 th , 2012	1064	35	29	27	8	1
Oct. 30 th to 31 st , 2012	1047	37	22	32	7	1
Sep. 25 th , 2012	796	37	20	35	7	1
Aug 15 th , 2012	965	38	27	28	6	1
Jun 15 th , 2012	1047	38	26	30	5	1
Jun 4 th , 2012	986	36	28	30	4	1
May 14 th , 2012	1001	34	27	32	5	1
Apr 17 th , 2012	1021	34	28	31	5	1
Mar 28 th , 2012	1047	34	30	30	5	1
Mar 13 th , 2012	995	40	28	23	8	1
Feb. 15 th , 2012	1127	36	32	26	5	1
Jan. 18 th , 2012	986	41	33	20	4	1
Popular Vote – October 6 th , 2011 Provincial Election Results	-	35	38	23	3	1

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Overall Seat Distribution

%	Con	Lib	NDP
May 12 th , 2014	26	68	13
May 2-3 rd , 2014	45	49	13
April 7 th , 2014	49	45	13
Mar 24 th , 2014	29	66	12
Feb. 25 th , 2014	48	42	17
Jan. 24-25 th , 2014	47	46	14
Dec. 17-18 th , 2013	43	51	13
Nov. 26 th , 2013	47	44	16
Oct. 25 th , 2013	41	48	18
Oct. 2 nd , 2013	47	44	16
Aug 29 th , 2013	36	53	18
Jul 22 nd , 2013	45	46	16
Jun 26 th , 2013	42	54	11
May 28 th . 2013	37	60	10
May 3 rd , 2013	36	59	12
April 26 th , 2013	38	59	10
Mar 26 th to 27 th 2013	43	50	14
Feb. 26 th to Mar 1 st , 2013	36	53	18
Feb. 20 th , 2013	52	39	16
Jan. 23 to 24 th , 2013	40	40	27
Dec. 17 th , 2012	44	38	25
Nov. 27 th to28 th , 2012	47	41	19
Oct. 30 th to 31 st , 2012	58	26	23
Sep. 25 th , 2012	60	23	24
Aug 15 th , 2012	55	33	19
Jun 15 th , 2012	58	30	19
Jun 4 th , 2012	52	37	18
May 14 th , 2012	48	37	22
Apr 17 th , 2012	41	43	23
Mar 28 th , 2012	48	44	15
Mar 13 th , 2012	57	33	17
Feb. 15 th , 2012	51	48	8
Jan. 18 th , 2012	56	38	13
Popular Vote – October 6 th , 2011 Provincial Election Results	37	53	17

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Ontario Provincial Party Leader Approval Rating Trending (% Approve) [All Respondents]

%	Sample	Wynne	Hudak	Horwath
May 12 th , 2014	996	38	23	35
May 2-3 rd , 2014	1845	34	26	36
April 7 th , 2014	928	34	27	40
Mar 24 th , 2014	908	34	23	38
Feb. 25 th , 2014	1014	32	24	40
Jan. 24-25 th , 2014	1222	40	21	40
Dec. 17-18 th , 2013	1044	35	28	41
Nov. 26 th , 2013	1126	35	26	44
Oct. 25 th , 2013	1049	33	26	46
Oct. 2 nd , 2013	1093	39	25	41
Aug 29 th , 2013	1063	36	24	50
Jul 22 nd , 2013	914	35	27	43
Jun 26 th , 2013	1037	37	26	43
May 28 th . 2013	918	41	26	43
May 3 rd , 2013	869	42	27	49
April 26 th , 2013	1133	38	27	43
Mar 26 th to 27 th 2013	1156	40	27	44
Feb. 26 th to Mar 1 st , 2013	2773	34	24	44
Feb. 20 th , 2013	1053	36	27	49
		McGuinty	Hudak	Horwath
Jan. 23 to 24 th , 2013	1108	21	27	51
Sep 25 th , 2012	851	20	26	48
Aug 15 th , 2012	1021	29	24	46
Jun 15 th , 2012	1098	28	25	39
Jun 4 th , 2012	1038	27	24	47
May 14 th , 2012	1072	27	20	50
Apr 17 th , 2012	1084	27	24	46
	100-			
Mar 28 th , 2012	1131	30	24	46
Mar 28 th , 2012 Mar 13 th , 2012		30 30	24 27	46 43
	1131			

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Current Provincial Party Preference

'A provincial election will be held on Thursday, June 12. Which party are you most likely to vote for in this election?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	931	55	107	158	274	337	457	474
Progressive Conservative	35	29	29	33	35	47	41	30
Liberal	38	45	36	39	39	34	34	42
New Democratic	21	20	26	24	20	14	18	23
Green	5	5	6	3	5	5	6	3
Another Party	1	1	3	1	1	1	1	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	931	137	168	275	443	210	141
Progressive Conservative	35	45	32	29	30	39	36
Liberal	38	36	39	45	43	30	37
New Democratic	21	15	24	21	22	20	22
Green	5	3	4	3	3	9	4
Another Party	1	0	1	2	1	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	931	73	148	135	124	91	164
Progressive Conservative	35	36	34	35	33	26	33
Liberal	38	29	39	28	40	46	45
New Democratic	21	23	23	30	23	26	16
Green	5	9	3	6	3	2	4
Another Party	1	3	1	1	1	0	2

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Past Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other
Sample	931	311	332	151	39	31
Progressive Conservative	35	83	12	8	9	31
Liberal	38	8	73	18	41	14
New Democratic	21	7	12	69	6	23
Green	5	2	4	4	39	10
Another Party	1	1	0	1	6	23

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	931	77	129	283	153	59
Progressive Conservative	35	0	30	28	30	55
Liberal	38	45	0	67	39	19
New Democratic	21	43	64	0	30	8
Green	5	12	6	5	0	8
Another Party	1	1	1	0	2	10

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	931	179	752	83
Progressive Conservative	35	30	37	22
Liberal	38	40	37	45
New Democratic	21	24	20	26
Green	5	4	5	4
Another Party	1	2	1	3

Approval of Candidates / Best Premier for ON

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%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	931	363	270	334	311	270	142	148
Progressive Conservative	35	4	82	23	3	91	9	36
Liberal	38	79	10	33	85	5	11	22
New Democratic	21	14	6	40	8	2	78	19
Green	5	3	2	3	3	1	1	17
Another Party	1	0	1	0	0	0	0	6

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Second Party Choice

'Which party would be you second choice?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	931	55	107	158	274	337	457	474
Progressive Conservative	7	4	4	9	9	9	7	6
Liberal	12	3	20	12	14	14	11	13
New Democratic	33	38	33	32	31	29	31	35
Green	18	23	18	14	16	16	16	19
Other Parties	8	12	5	9	7	4	9	7
Undecided	23	20	19	24	23	28	26	20

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	931	137	168	275	443	210	141
Progressive Conservative	7	4	6	8	7	6	8
Liberal	12	9	15	11	13	14	10
New Democratic	33	35	30	35	33	35	28
Green	18	14	21	17	19	17	19
Other Parties	8	12	7	7	7	5	10
Undecided	23	25	21	21	21	23	25

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	931	73	148	135	124	91	164
Progressive Conservative	7	3	11	11	5	7	7
Liberal	12	9	13	15	12	6	17
New Democratic	33	24	36	27	34	42	34
Green	18	12	16	27	18	20	18
Other Parties	8	14	7	2	4	3	9
Undecided	23	39	18	18	26	21	14

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Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	931	341	324	181	55	30
Progressive Conservative	7	0	7	13	18	2
Liberal	12	9	0	38	14	5
New Democratic	33	27	60	0	39	1
Green	18	15	17	27	0	23
Other Parties	8	12	3	2	10	50
Undecided	23	37	12	20	19	19

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	931	179	752	83
Progressive Conservative	7	5	7	5
Liberal	12	13	11	14
New Democratic	33	31	34	35
Green	18	19	17	20
Other Parties	8	8	8	8
Undecided	23	24	22	18

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	931	363	270	334	311	270	142	148
Progressive Conservative	7	6	7	9	7	4	10	5
Liberal	12	11	7	18	7	7	29	12
New Democratic	33	48	31	39	53	30	11	25
Green	18	18	11	18	16	13	31	16
Other Parties	8	4	8	3	4	6	1	22
Undecided	23	12	36	14	12	41	18	20

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Approval of Kathleen Wynne as Premier

'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	38	37	42	37	38	37	34	42
Disapprove	50	44	48	57	52	50	57	43
Don't know	12	19	10	6	11	13	9	15

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	38	36	46	44	45	30	31
Disapprove	50	46	43	51	48	52	56
Don't know	12	18	11	6	8	18	13

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	38	35	44	37	39	44	46
Disapprove	50	54	43	55	53	45	49
Don't know	12	11	13	8	9	11	5

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	38	4	84	27	27	13
Disapprove	50	83	9	62	52	76
Don't know	12	13	7	11	21	10

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	38	38	37	59	42	20
Disapprove	50	49	41	32	53	65
Don't know	12	13	22	9	5	15

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Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	38	38	38	40
Disapprove	50	50	49	43
Don't know	12	11	13	17

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	38	100	14	48	91	6	24	10
Disapprove	50	0	80	46	4	89	70	69
Don't know	12	0	6	7	5	5	6	22

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TORONTO May 13th, 2014



Approval of Tim Hudak

'Do you approve or disapprove of the job Tim Hudak is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	23	16	22	25	26	32	29	18
Disapprove	59	54	68	63	61	50	56	62
Don't know	17	29	10	11	13	18	15	20

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	23	22	22	23	22	29	21
Disapprove	59	50	62	61	61	58	63
Don't know	17	28	17	16	16	14	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	23	18	25	23	26	21	25
Disapprove	59	63	48	57	65	67	69
Don't know	17	19	28	20	8	12	6

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	23	60	7	7	7	12
Disapprove	59	20	77	84	73	83
Don't know	17	21	15	9	20	5

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	23	27	14	22	15	23
Disapprove	59	56	72	62	69	57
Don't know	17	17	14	16	16	20

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Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	23	24	23	18
Disapprove	59	64	56	68
Don't know	17	12	20	14

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	23	9	100	21	5	78	8	7
Disapprove	59	78	0	71	82	11	82	71
Don't know	17	13	0	8	13	11	10	22

MEDIA INQUIRIES:

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TORONTO May 13th, 2014



Approval of Andrea Horwath

'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	35	23	46	45	38	26	35	34
Disapprove	43	42	35	40	47	51	47	39
Don't know	23	35	19	15	15	23	18	27

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	35	28	32	39	36	35	36
Disapprove	43	37	53	43	47	38	42
Don't know	23	35	15	18	17	28	22

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	35	24	42	33	45	52	34
Disapprove	43	45	33	44	43	29	52
Don't know	23	32	24	22	12	18	14

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	35	23	32	72	27	12
Disapprove	43	50	46	19	46	62
Don't know	23	26	22	9	27	27

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	35	49	55	43	36	12
Disapprove	43	36	25	30	51	59
Don't know	23	16	19	27	13	29

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TORONTO May 13th, 2014



Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	35	41	31	40
Disapprove	43	39	44	37
Don't know	23	19	24	23

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	35	43	32	100	33	26	80	18
Disapprove	43	37	52	0	45	54	16	53
Don't know	23	19	16	0	22	20	3	30

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TORONTO May 13th, 2014



Best Premier

'Who do you think would make the best Premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Kathleen Wynne	32	32	35	29	34	31	27	36
Tim Hudak	22	13	22	24	24	34	27	18
Andrea Horwath	15	11	19	22	15	10	14	16
None of these	22	34	16	18	19	15	24	20
Don't know	8	10	8	6	8	9	7	10

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Kathleen Wynne	32	29	45	34	38	25	26
Tim Hudak	22	20	20	23	21	27	20
Andrea Horwath	15	10	14	19	17	13	17
None of these	22	34	17	16	16	23	26
Don't know	8	7	4	9	7	11	11

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Kathleen Wynne	32	27	29	27	39	42	40
Tim Hudak	22	14	28	27	28	14	21
Andrea Horwath	15	11	21	23	15	21	11
None of these	22	37	10	15	11	17	22
Don't know	8	11	11	8	7	6	5

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Kathleen Wynne	32	3	77	14	26	10
Tim Hudak	22	66	3	4	4	7
Andrea Horwath	15	5	4	63	4	0
None of these	22	19	11	14	61	75
Don't know	8	7	5	6	5	8

MEDIA INQUIRIES:

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TORONTO May 13th, 2014



Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Kathleen Wynne	32	38	20	55	31	17
Tim Hudak	22	13	14	21	17	17
Andrea Horwath	15	25	39	6	29	1
None of these	22	15	20	15	18	54
Don't know	8	8	6	3	6	10

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Kathleen Wynne	32	30	33	34
Tim Hudak	22	22	23	17
Andrea Horwath	15	17	14	14
None of these	22	24	21	23
Don't know	8	8	9	12

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath
Sample	996	373	275	343
Kathleen Wynne	32	77	7	30
Tim Hudak	22	4	75	17
Andrea Horwath	15	10	5	35
None of these	22	6	6	11
Don't know	8	5	6	6

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TORONTO May 13th, 2014



Most Important Issue

'What is the most important issue in this election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Ontario Pension Plan	7	8	3	7	11	11	5	10
Gas plants controversy	7	6	7	8	6	6	10	4
Jobs and growth	34	34	32	38	35	29	28	39
Government corruption	15	13	17	17	14	15	16	14
Limiting the influence of unions	2	0	5	2	3	3	3	2
Eliminating waste	6	9	5	2	5	6	4	7
Eliminating the deficit	9	4	10	6	11	17	11	7
Transportation and transit	9	8	9	11	9	7	10	8
Some other issue	12	18	13	9	6	7	14	9

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Ontario Pension Plan	7	5	11	10	11	3	6
Gas plants controversy	7	4	7	8	8	8	5
Jobs and growth	34	29	24	37	32	36	41
Government corruption	15	16	12	13	12	17	21
Limiting the influence of unions	2	3	2	2	2	3	1
Eliminating waste	6	12	7	4	5	4	2
Eliminating the deficit	9	12	8	10	9	7	6
Transportation and transit	9	3	23	7	13	7	2
Some other issue	12	17	5	9	7	14	16

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	996	79	153	141	128	98	173
Ontario Pension Plan	7	12	9	5	7	3	3
Gas plants controversy	7	3	4	5	16	4	5
Jobs and growth	34	29	30	35	26	44	39
Government corruption	15	8	13	21	12	18	15
Limiting the influence of unions	2	2	2	2	3	1	3
Eliminating waste	6	10	10	13	4	5	1
Eliminating the deficit	9	2	13	8	6	9	13
Transportation and transit	9	7	6	9	9	6	11
Some other issue	12	26	12	3	18	9	8

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Ontario Pension Plan	7	4	11	9	3	1
Gas plants controversy	7	13	2	7	2	0
Jobs and growth	34	24	47	31	26	26
Government corruption	15	24	3	14	25	36
Limiting the influence of unions	2	4	1	2	3	0
Eliminating waste	6	4	5	10	13	0
Eliminating the deficit	9	14	7	7	4	11
Transportation and transit	9	3	16	7	15	3
Some other issue	12	9	9	14	8	24

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Ontario Pension Plan	7	11	13	8	6	4
Gas plants controversy	7	7	4	5	7	3
Jobs and growth	34	38	33	44	34	24
Government corruption	15	18	10	9	13	40
Limiting the influence of unions	2	1	3	1	2	3
Eliminating waste	6	4	3	6	10	1
Eliminating the deficit	9	7	13	8	6	10
Transportation and transit	9	7	12	10	10	8
Some other issue	12	7	10	8	13	6

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TORONTO May 13th, 2014



Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Ontario Pension Plan	7	3	9	5
Gas plants controversy	7	7	6	4
Jobs and growth	34	33	34	46
Government corruption	15	14	16	8
Limiting the influence of unions	2	3	2	3
Eliminating waste	6	3	7	4
Eliminating the deficit	9	8	9	7
Transportation and transit	9	10	8	10
Some other issue	12	18	8	14

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Ontario Pension Plan	7	12	2	7	13	3	4	6
Gas plants controversy	7	2	17	9	2	19	7	2
Jobs and growth	34	44	32	39	41	26	35	28
Government corruption	15	3	17	11	5	21	16	25
Limiting the influence of unions	2	1	5	1	2	5	1	1
Eliminating waste	6	5	5	4	5	4	11	5
Eliminating the deficit	9	8	15	8	7	15	6	8
Transportation and transit	9	17	2	8	19	2	5	6
Some other issue	12	8	4	13	6	4	16	19

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TORONTO May 13th, 2014



Hudak Cutting Public Service Jobs

'PC leader Tim Hudak has said he will cut 100,000 public service jobs if he is elected Premier. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	26	16	28	27	31	37	33	20
Disapprove	62	65	63	68	61	52	56	68
Don't know	11	19	9	5	8	11	11	12

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	26	30	26	25	25	30	22
Disapprove	62	58	64	64	64	56	71
Don't know	11	12	10	12	11	14	7

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	26	23	23	28	28	22	28
Disapprove	62	64	53	60	66	75	66
Don't know	11	13	24	12	6	4	6

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	26	67	5	10	16	33
Disapprove	62	22	84	84	67	59
Don't know	11	11	10	6	17	8

Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	26	22	21	17	21	47
Disapprove	62	65	75	68	72	51
Don't know	11	13	4	14	7	2

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TORONTO May 13th, 2014



Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	26	26	27	19
Disapprove	62	65	61	73
Don't know	11	9	12	7

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	26	7	72	18	7	75	7	25
Disapprove	62	82	22	78	84	15	86	67
Don't know	11	10	6	5	10	10	7	8

MEDIA INQUIRIES:

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TORONTO May 13th, 2014



Hudak Creating Jobs

'Tim Hudak has also said he will create a million jobs in Ontario over the next 10 years. Do you think this is possible or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Think it's possible	26	30	25	26	23	24	33	20
Don't think it's possible	63	55	68	65	67	62	59	66
Don't know	11	14	8	9	9	14	8	14

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Think it's possible	26	27	31	28	29	26	17
Don't think it's possible	63	52	58	66	63	62	73
Don't know	11	21	11	6	8	12	10

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	996	79	153	141	128	98	173
Think it's possible	26	20	25	40	26	26	28
Don't think it's possible	63	69	63	49	69	58	65
Don't know	11	12	12	11	5	16	7

Provincial Party Preference

% Total		Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Think it's possible	26	55	10	14	32	28
Don't think it's possible	63	33	83	77	63	63
Don't know	11	12	7	10	5	9

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TORONTO May 13th, 2014



Second Choice Party Preference

% Total		Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Think it's possible	26	19	14	25	33	22
Don't think it's possible	63	65	77	68	62	68
Don't know	11	16	9	7	5	10

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Think it's possible	26	27	26	20
Don't think it's possible	63	65	62	68
Don't know	11	8	13	12

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Think it's possible	26	12	68	21	8	66	18	18
Don't think it's possible	63	80	22	71	84	24	76	71
Don't know	11	8	10	8	8	10	6	11

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TORONTO May 13th, 2014



Horwath's Employment Tax Credit

'Andrea Horwath, the leader of the provincial NDP, has promised an employment tax credit if she is elected Premier, which would pay 10% of each new hire's first year salary up to \$5000. Any one company could be eligible for up to \$100,000 a year. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	35	40	40	36	32	24	35	36
Disapprove	47	36	41	53	54	57	48	46
Don't know	18	24	19	11	15	19	18	19

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	35	28	38	40	40	35	29
Disapprove	47	51	45	45	45	44	52
Don't know	18	21	17	14	15	21	19

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	35	41	35	49	37	33	26
Disapprove	47	36	45	37	42	60	53
Don't know	18	23	21	14	21	8	22

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	35	24	30	72	31	20
Disapprove	47	62	49	22	47	52
Don't know	18	14	21	6	22	29

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Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	35	45	51	34	47	39
Disapprove	47	40	37	49	41	54
Don't know	18	15	11	17	12	7

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	35	39	33	44
Disapprove	47	43	48	36
Don't know	18	18	18	21

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	35	36	24	53	32	18	79	34
Disapprove	47	46	64	38	49	69	18	46
Don't know	18	19	12	9	19	13	3	20

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TORONTO May 13th, 2014



Horwath's Business Tax Credit

'Andrea Horwath has also promised businesses a tax credit of 10% annually to encourage investment in new machinery, which will cost \$500 million in total. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	996	66	112	167	295	356	484	512
Approve	49	48	59	49	47	39	51	47
Disapprove	33	25	30	37	39	40	32	33
Don't know	18	27	11	15	14	20	17	20

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	996	149	177	289	466	226	155
Approve	49	55	48	47	47	52	43
Disapprove	33	24	32	35	34	29	44
Don't know	18	22	20	18	19	19	13

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	996	79	153	141	128	98	173
Approve	49	43	47	63	54	58	52
Disapprove	33	31	29	22	34	31	38
Don't know	18	25	24	15	13	11	10

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	341	324	181	55	30
Approve	49	46	45	73	53	27
Disapprove	33	39	35	18	36	45
Don't know	18	15	20	9	11	27

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TORONTO May 13th, 2014



Second Choice Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	996	77	129	283	153	59
Approve	49	60	57	51	65	34
Disapprove	33	26	35	32	23	50
Don't know	18	14	8	16	12	16

Have Children / Mothers

%	Total	Yes	No	Moms
Sample	996	196	800	91
Approve	49	50	48	50
Disapprove	33	33	33	34
Don't know	18	17	19	16

Approval of Candidates / Best Premier for ON

%	Total	Wynne	Hudak	Horwath	Wynne	Hudak	Horwath	None
Sample	996	373	275	343	317	273	142	180
Approve	49	50	49	68	50	42	81	38
Disapprove	33	31	40	24	34	43	14	38
Don't know	18	19	11	8	16	15	5	24

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President

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