

NEWS RELEASE



FOR IMMEDIATE RELEASE

Support for jets at island airport down slightly

Even split in opinion now on jets, runway extension

TORONTO, DECEMBER 9th, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 898 Toronto voters, more than 4-in-10 approve of jets using the Billy Bishop Toronto City Centre Airport (43%) and this represents a slight decline since the last time we asked this question (September - 49%). Fewer than 4-in-10 are opposed (39%), and as many as two fifths have no opinion (18%). Approval of jets is especially common to Boomers (51%), males (53%), those in mid-income groups (\$60K to \$80K - 59%), the wealthiest (\$100K to \$250K - 55%), in North York (51%) and those who approve of Rob Ford as mayor (57%).

Approval of runway extension down, now equal to disapproval

Just more than 4-in-10 now approve of Porter Airlines' plans to extend the runways at the airport (44%), down from this summer (July - 52%), while opposition has increased from just more than a third (36%) to parity with approval now (43%).

"It is clear that the anti-jets coalition has had some good success in getting their message out, but among those who have an opinion, jets are still favoured," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

December 9th, 2013

HIGHLIGHTS:

- 4-in-10 approve of jets using the Billy Bishop Toronto City Centre Airport (43%) and this represents a slight decline since the last time we asked this question (September - 49%).
- Just more than 4-in-10 now approve of Porter Airlines' plans to extend the runways at the airport (44%).
- "It is clear that the anti-jets coalition has had some good success in getting their message out, but among those who have an opinion, jets are still favoured," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 898 randomly selected Torontonians 18 years of age and older. The poll was conducted on December 9th, 2013.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Billy Bishop Jets - Trending

%	Sample	Approve	Disapprove	Don't Know
Dec. 9 th , 2013	898	43	39	18
Sep. 23 rd , 2013	1082	49	36	15
July 30 th , 2013	1368	51	35	14
April 12 th , 2013	850	47	37	16
Sep. 10 th , 2012	834	37	42	21

Billy Bishop Runway Extension - Trending

%	Sample	Approve	Disapprove	Don't Know
Dec. 9 th , 2013	898	44	43	13
July 30 th , 2013	1368	52	36	11

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Billy Bishop Jets

‘Would you approve or disapprove of allowing jet aircraft to use the Billy Bishop Toronto City Centre Airport?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	898	47	134	195	251	271	396	502
Approve	43	36	41	49	51	44	53	33
Disapprove	39	51	33	33	34	39	35	43
Don't know	18	13	26	18	15	17	12	23

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	898	320	192	200	186
Approve	43	42	51	31	48
Disapprove	39	45	26	53	32
Don't know	18	13	24	15	20

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	898	364	235	86	700	198
Approve	43	48	43	26	47	33
Disapprove	39	34	42	47	38	42
Don't know	18	18	15	27	15	24

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	898	51	100	120	118	96	200	36
Approve	43	19	47	33	59	38	55	30
Disapprove	39	48	26	48	31	46	30	57
Don't know	18	33	27	18	10	16	15	13

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	898	107	215	368	208
Approve	43	40	49	42	41
Disapprove	39	40	30	44	38
Don't know	18	20	21	14	21

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	898	566	235	29	241	61	107	225
Approve	43	44	40	47	46	48	39	41
Disapprove	39	38	47	21	36	27	46	39
Don't know	18	17	13	32	18	25	15	19

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	898	439	183	171	105
Approve	43	44	42	46	37
Disapprove	39	41	40	35	40
Don't know	18	15	18	19	23

Have Children

%	Total	Yes	No
Sample	898	242	656
Approve	43	38	46
Disapprove	39	41	38
Don't know	18	20	16

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else
Sample	898	360	253	110	95
Approve	43	55	36	35	30
Disapprove	39	27	44	57	47
Don't know	18	18	20	8	23

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Rob Ford Approval / Vote Ford in 2014

%	Total	Approve	Disapprove	Yes	No	Don't know
Sample	898	349	549	270	585	43
Approve	43	57	32	59	33	63
Disapprove	39	24	50	22	50	16
Don't know	18	18	17	19	17	20

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Billy Bishop Runway Extension

‘Porter Airlines wishes to extend the runways at Billy Bishop Toronto City Centre Airport to accommodate jets. Do you approve or disapprove of this plan?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	898	47	134	195	251	271	396	502
Approve	44	38	41	54	54	42	53	37
Disapprove	43	55	36	36	34	43	39	46
Don't know	13	7	23	10	12	14	8	18

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	898	320	192	200	186
Approve	44	34	53	42	51
Disapprove	43	55	30	50	34
Don't know	13	11	17	8	15

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	898	364	235	86	700	198
Approve	44	52	41	27	50	32
Disapprove	43	36	45	58	39	51
Don't know	13	11	14	15	11	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	898	51	100	120	118	96	200	36
Approve	44	22	54	42	39	45	55	30
Disapprove	43	60	29	46	54	42	35	57
Don't know	13	18	18	12	7	12	10	13

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	898	107	215	368	208
Approve	44	28	54	47	44
Disapprove	43	54	32	42	45
Don't know	13	18	14	11	12

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	898	566	235	29	241	61	107	225
Approve	44	45	38	43	48	55	41	45
Disapprove	43	42	51	25	42	28	49	41
Don't know	13	13	11	32	11	17	10	14

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	898	439	183	171	105
Approve	44	45	52	36	44
Disapprove	43	42	38	50	42
Don't know	13	13	10	14	14

Have Children

%	Total	Yes	No
Sample	898	242	656
Approve	44	43	45
Disapprove	43	40	44
Don't know	13	17	10

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else
Sample	898	360	253	110	95
Approve	44	58	35	34	31
Disapprove	43	31	48	58	48
Don't know	13	11	17	8	21

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Rob Ford Approval / Vote Ford in 2014

%	Total	Approve	Disapprove	Yes	No	Don't know
Sample	898	349	549	270	585	43
Approve	44	64	30	66	31	74
Disapprove	43	25	56	24	56	2
Don't know	13	12	14	10	13	25

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