

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

FOR IMMEDIATE RELEASE

Mayor unscathed by controversy

Favourables don't change after apology

TORONTO, NOVEMBER 4, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1393 Toronto voters 18 years of age and older one day after Mayor Rob Ford made a public apology on his Sunday radio show, just more than 4-in-10 approve of the job he is doing as mayor (43%), and this is the same level as than noted four days previously, just after it was revealed that the police had a copy of the now-famous video (October 31 - 44%). As is usual, the mayor's support is strong amongst the oldest, the least wealthy, the least educated, drivers, property owners and those in the suburbs (especially Scarborough). Disapproval is higher among the younger, the wealthier, the better educated, transit users, renters and those in the downtown/East York.

Six-in-ten call for resignation

Six-in-ten Toronto voters think the mayor should resign (59%) and just more than a third do not think he should (38%), while very few don't have an opinion (2%). This is very similar to levels noted previously (60%). Results break generally along the same lines as support for the mayor. Of note, 3-in-10 past Rob Ford voters (30%) and about one seventh of those who approve of the job he's doing (14%) think he should resign.

Two thirds are not satisfied with apology

Two thirds of Toronto voters are not satisfied with the apology the mayor gave on his Sunday radio show (62%), while one third are satisfied with this mea culpa (36%). Once again, few are undecided (2%). Of those who voted for him in 2010, one third say the apology did not go far enough (34%) while this is the case with one fifth of those who approve of the job he's doing (21%).

More than half say Ford has a substance abuse problem

The majority of voters say Mayor Ford has a substance abuse problem (54%), while one fifth say he does not (20%). Fully one quarter do not know whether this is the case (26%). Belief the Mayor is clean and sober is especially common to the least wealthy (28%), as well as mid-income groups (\$40K to \$60K - 26%, \$60K to \$80K - 28%), Catholics (29%) and those who approve of the job he's doing (39%). Of note, more than a quarter of his supporters agree he has a substance abuse problem (39%).

TORONTO

November 4th, 2013

HIGHLIGHTS:

- Just more than 4-in-10 approve of the job he is doing as mayor (43%), and this is the same level as than noted four days previously, just after it was revealed that the police had a copy of the now-famous video (October 31 - 44%).
- Six-in-ten Toronto voters think the mayor should resign (59%) and just more than a third do not think he should (38%), while very few don't have an opinion (2%).
- Two thirds of Toronto voters are not satisfied with the apology the mayor gave on his Sunday radio show (62%), while one third are satisfied with this mea culpa (36%).
- The majority of voters say Mayor Ford has a substance abuse problem (54%), while one fifth say he does not (20%).

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



Majority say Mayor should take leave to deal with substance abuse

More than half say the mayor should take a leave of absence to deal with substance abuse problems (53%), while just more than a quarter do not think this (28%). One fifth do not have an opinion (19%). One third of those who voted for the mayor in 2010 say he should take a leave (34%), as do one quarter of those who approve of his performance as mayor (26%).

"While the mayor's apology didn't have its desired effect of boosting his ratings, at least they didn't fall. The remarkable aspect of all this is the number of people who think he's doing a good job, but should resign," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 4th, 2013

HIGHLIGHTS:

- More than half say the mayor should take a leave of absence to deal with substance abuse problems (53%), while just more than a quarter do not think this (28%).
- "While the mayor's apology didn't have its desired effect of boosting his ratings, at least they didn't fall. The remarkable aspect of all this is the number of people who think he's doing a good job, but should resign," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1393 randomly selected Torontonians 18 years of age and older. The poll was conducted on November 4th, 2013.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 4st, 2013

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 4th, 2013

Rob Ford Approval Trending

%	Sample	Approve	Disapprove
Nov. 4 th , 2013	1393	43	57
Oct 31 st , 2013	1032	44	56
Oct 28-29 th , 2013	1093	39	61
Sep 23 rd , 2013	1082	49	51
Aug 29 th , 2013	848	44	56
July 29 th , 2013	1368	46	54
June 25 th , 2013	1239	47	53
May 24 th , 2013	1395	42	58
May 10 th , 2013	974	44	56
April 11 th , 2013	850	43	57
April 5 th , 2013	484	49	50
March 20 th , 2013	1045	40	60
March 11 th , 2013	918	43	57
Feb. 26 th – 28 th , 2013	876	44	56
Feb. 22 nd , 2013	806	48	52
Jan. 25 th , 2013	1099	45	55
Dec. 14 th , 2012	897	42	58
Nov. 26 th , 2012	807	42	58
Nov 16 th – 17 th , 2012	848	45	55
Oct 25 th , 2012	614	44	56
Sep 28 th – 29 th , 2012	833	41	59
Sep 7 th – 8 th , 2012	834	42	58
Aug 9 th – 10 th , 2012	812	41	59
Jun 28 th , 2012	1212	42	58
Jun 7 th , 2012	951	45	55
May 28 th , 2012	704	40	60
Apr 18 th , 2012	812	47	53
Mar 15 th , 2012	1027	41	59
Feb 13 th , 2012	1547	43	57
Feb 1 st , 2012	1560	39	61
Oct 24 th , 2011	1004	37	63
Sep 13 th , 2011	1046	42	58
Jun 1 st , 2011	1050	57	43
Feb 25 th – 26 th , 2011	1012	60	40

Should Ford Resign

%	Sample	Should Resign	Should Not Resign	Don't know
Nov 4 th , 2013	1393	59	38	3
Oct 31 st , 2013	10352	60	36	4

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 4th, 2013

Approval of Ford

‘Overall do you approve or disapprove of the job Rob Ford is doing as Mayor of Toronto?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1393	96	199	332	372	394	578	815
Approve	43	43	40	46	45	42	45	42
Disapprove	57	57	60	54	55	58	55	58

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1393	456	335	322	280
Approve	43	30	43	49	55
Disapprove	57	70	57	51	45

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1393	557	417	126	1034	359
Approve	43	48	40	32	46	37
Disapprove	57	52	60	68	54	63

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1393	99	193	199	172	142	288	47
Approve	43	56	49	55	39	37	35	32
Disapprove	57	44	51	45	61	63	65	68

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1393	173	370	518	332
Approve	43	57	57	38	29
Disapprove	57	43	43	62	71

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1393	857	346	32	368	111	164	372
Approve	43	49	43	55	51	55	46	31
Disapprove	57	51	57	45	49	45	54	69

TORONTO
November 4th, 2013

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1393	674	274	287	158
Approve	43	44	30	53	43
Disapprove	57	56	70	47	57

Have Children

%	Total	Yes	No
Sample	1393	340	1053
Approve	43	46	41
Disapprove	57	54	59

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1393	585	355	134	177	142
Approve	43	74	15	11	24	31
Disapprove	57	26	85	89	76	69

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 4th, 2013

Ford's Resignation

'Do you think Mayor Ford should resign or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1393	96	199	332	372	394	578	815
Think Mayor Ford should resign	59	63	58	57	56	59	57	60
Think the Mayor should not resign	38	36	35	40	41	38	40	36
Don't know	3	2	6	3	3	3	3	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1393	456	335	322	280
Think Mayor Ford should resign	59	73	60	52	47
Think the Mayor should not resign	38	24	37	44	50
Don't know	3	3	3	5	3

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1393	557	417	126	1034	359
Think Mayor Ford should resign	59	55	62	65	56	66
Think the Mayor should not resign	38	42	34	29	41	30
Don't know	3	3	4	6	3	5

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1393	99	193	199	172	142	288	47
Think Mayor Ford should resign	59	57	54	50	64	62	65	72
Think the Mayor should not resign	38	40	44	46	32	38	31	28
Don't know	3	3	2	3	4	1	4	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1393	173	370	518	332
Think Mayor Ford should resign	59	53	46	64	69
Think the Mayor should not resign	38	44	50	33	28
Don't know	3	3	4	3	3

TORONTO
November 4th, 2013

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1393	857	346	32	368	111	164	372
Think Mayor Ford should resign	59	53	62	54	51	40	67	67
Think the Mayor should not resign	38	44	35	45	45	56	28	30
Don't know	3	3	3	2	4	4	5	3

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1393	674	274	287	158
Think Mayor Ford should resign	59	58	68	55	59
Think the Mayor should not resign	38	39	29	41	36
Don't know	3	3	3	4	5

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 4th, 2013

Have Children

%	Total	Yes	No
Sample	1393	340	1053
Think Mayor Ford should resign	59	56	61
Think the Mayor should not resign	38	40	36
Don't know	3	4	3

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1393	585	355	134	177	142
Think Mayor Ford should resign	59	30	88	86	74	71
Think the Mayor should not resign	38	67	9	9	22	26
Don't know	3	3	3	5	5	3

Approval of Ford

%	Total	Approve	Disapprove
Sample	1393	584	809
Think Mayor Ford should resign	59	14	93
Think the Mayor should not resign	38	81	5
Don't know	3	5	2

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

**TORONTO
 November 4th, 2013**

Satisfaction with Ford's Apology

'Mayor Ford apologized for his mistakes on his radio show on Sunday, including being drunk in public. Are you satisfied with the mayor's apology or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1393	96	199	332	372	394	578	815
Yes	36	35	34	39	39	33	36	35
No	62	64	63	59	59	64	62	62
Don't know	2	2	3	2	2	3	2	3

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1393	456	335	322	280
Yes	36	24	33	43	46
No	62	74	63	54	53
Don't know	2	2	4	2	1

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1393	557	417	126	1034	359
Yes	36	41	33	21	40	26
No	62	57	65	75	58	71
Don't know	2	2	2	4	2	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1393	99	193	199	172	142	288	47
Yes	36	37	39	43	34	36	31	15
No	62	61	58	53	63	61	68	85
Don't know	2	1	3	4	3	4	1	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 4th, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1393	173	370	518	332
Yes	36	44	48	30	27
No	62	53	49	67	72
Don't know	2	2	4	2	1

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1393	857	346	32	368	111	164	372
Yes	36	41	36	30	40	53	29	28
No	62	56	60	57	57	47	68	71
Don't know	2	3	4	13	2	0	3	1

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1393	674	274	287	158
Yes	36	36	26	39	41
No	62	62	72	58	57
Don't know	2	3	2	2	2

Have Children

%	Total	Yes	No
Sample	1393	340	1053
Yes	36	39	34
No	62	57	64
Don't know	2	3	2

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1393	585	355	134	177	142
Yes	36	64	10	5	17	27
No	62	34	87	93	79	72
Don't know	2	2	3	2	4	1

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Approval of Ford

%	Total	Approve	Disapprove
Sample	1393	584	809
Yes	36	75	6
No	62	21	93
Don't know	2	4	1

TORONTO

November 4st, 2013

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Does Ford have a Substance Abuse Problem?

'Does Mayor Ford have a substance abuse problem or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1393	96	199	332	372	394	578	815
Yes	54	56	53	52	51	58	57	52
No	20	22	20	20	21	16	23	17
Don't know	26	22	28	28	28	25	20	31

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1393	456	335	322	280
Yes	54	66	51	50	46
No	20	12	25	20	24
Don't know	26	22	24	29	30

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1393	557	417	126	1034	359
Yes	54	53	52	66	53	57
No	20	20	23	15	20	20
Don't know	26	26	26	19	27	23

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1393	99	193	199	172	142	288	47
Yes	54	44	63	54	51	58	56	74
No	20	28	21	26	28	20	15	6
Don't know	26	29	16	20	21	22	30	20

TORONTO
November 4th, 2013

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 4st, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1393	173	370	518	332
Yes	54	48	48	59	57
No	20	29	25	18	13
Don't know	26	23	27	23	30

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1393	857	346	32	368	111	164	372
Yes	54	49	56	53	48	41	59	62
No	20	22	17	7	29	20	20	15
Don't know	26	28	27	40	24	39	21	23

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1393	674	274	287	158
Yes	54	53	63	53	49
No	20	20	15	24	20
Don't know	26	27	22	23	32

Have Children

%	Total	Yes	No
Sample	1393	340	1053
Yes	54	53	55
No	20	20	20
Don't know	26	27	25

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1393	585	355	134	177	142
Yes	54	37	75	79	63	49
No	20	34	6	4	7	21
Don't know	26	28	19	18	30	30

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Approval of Ford

%	Total	Approve	Disapprove
Sample	1393	584	809
Yes	54	28	74
No	20	39	5
Don't know	26	32	21

TORONTO

November 4st, 2013

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Should Ford Take a Leave of Absence?

'Should Mayor Ford take a leave of absence and seek help for substance abuse problems or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1393	96	199	332	372	394	578	815
Yes	53	52	52	52	51	60	51	55
No	28	25	31	30	32	25	33	23
Don't know	19	23	18	18	17	14	16	22

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1393	456	335	322	280
Yes	53	61	56	50	43
No	28	24	26	30	35
Don't know	19	15	19	20	22

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	1393	557	417	126	1034	359
Yes	53	49	54	62	51	58
No	28	32	26	24	30	25
Don't know	19	19	20	14	20	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1393	99	193	199	172	142	288	47
Yes	53	49	59	53	55	45	53	61
No	28	29	27	31	31	38	28	19
Don't know	19	22	14	16	13	17	20	20

TORONTO
November 4th, 2013

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 4th, 2013

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1393	173	370	518	332
Yes	53	49	50	56	53
No	28	33	29	28	26
Don't know	19	18	21	16	22

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Non-Christian	None
Sample	1393	857	346	32	368	111	164	372
Yes	53	50	56	37	53	34	60	56
No	28	31	29	30	32	36	24	24
Don't know	19	19	15	33	16	30	17	20

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non-European
Sample	1393	674	274	287	158
Yes	53	53	62	48	48
No	28	27	25	32	32
Don't know	19	20	14	20	20

Have Children

%	Total	Yes	No
Sample	1393	340	1053
Yes	53	49	55
No	28	31	27
Don't know	19	20	18

Past Mayoral Vote

%	Total	Rob Ford	George Smitherman	Joe Pantalone	Someone else	Didn't vote
Sample	1393	585	355	134	177	142
Yes	53	34	73	79	60	54
No	28	46	11	11	21	20
Don't know	19	20	16	9	19	26

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 4th, 2013

Approval of Ford

%	Total	Approve	Disapprove
Sample	1393	584	809
Yes	53	26	73
No	28	53	9
Don't know	19	20	18

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com