

#### FOR IMMEDIATE RELEASE

### Federal Liberals open up gap over Conservatives

#### On track for strong minority

TORONTO, OCTOBER 23, 2013 - In a random sampling of public opinion taken by the Forum Poll™ among 1859 Canadians 18 years of age and older, almost 4-in-10 would vote Liberal if an election were held today (39%), compared to just 3-in-10 who would support the Conservatives (30%). Fewer than a fifth would vote NDP (19%), and fewer than a tenth would opt for the Bloc Quebecois (7%), the Green Party (4%) or any other party (1%). These findings represent a widening of the gap between the two leading parties, from 5 points last month to 9 points this month. The Liberals are favoured by older voters (55 to 64 - 45%), the least wealthy (43%) and the wealthy (\$80K to \$100K - 43%), in the Atlantic provinces (56%), among the best educated (post grad - 47%), non-Christians (47%) and among those of non-European ethnicity (48%). Of note, one third of those who voted NDP in the last election will vote Liberal this time (33%), as will just fewer than one fifth of past Conservative voters (17%).

#### Liberals with strong minority

If these results are projected to seats in a 308 seat House, the Liberals would capture a minority of 147, eight short of a majority. The Conservatives would take 106 seats, the NDP would capture 33, the Bloc Quebecois 21 and Elizabeth May would keep her seat for the Greens.

#### Party leader favourables steady

Prime Minister Stephen Harper draws the approval of just more than 3-in-10 voters (31%) and this is steady since last month (32%). His net, however (approve minus disapprove) is a sorry - 27. Opposition leader Tom Mulcair has the approval of more than a third (36%), steady since last month, and his net is a relatively neutral +3. Justin Trudeau draws the approval of close to half (47%), steady since last month (48%) and his net is a rosy +15. One fifth of voters have no opinion of Trudeau (21%), compared to 3-in-10 who have no opinion about Tom Mulcair (31%). The Prime Minister draws no judgment from one tenth (10%).

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### TORONTO October 23<sup>nd</sup>, 2013

#### **HIGHLIGHTS:**

- Almost 4-in-10 would vote Liberal if an election were held today (39%), compared to just 3-in-10 who would support the Conservatives (30%).
- If these results are projected to seats in a 308 seat House, the Liberals would capture a minority of 147, eight short of a majority.
- Prime Minister Stephen
   Harper draws the approval of just more than 3-in-10 voters
   (31%) and this is steady since last month (32%). His net, however (approve minus disapprove) is a sorry 27.



#### Trudeau seen to make best PM

Justin Trudeau is seen to be the best choice for Prime Minister among the federalist party leaders (29%), followed by the current Prime Minister Stephen Harper (24%), then the leader of the opposition, Tom Mulcair (13%). Less than a tenth pick Elizabeth May (7%) and close to a fifth say none is fit for the job (17%). One tenth have no opinion (9%).

"We were in field in the middle of Senator Duffy's explosive allegations, and it's unclear whether this had an effect on response, but we see a significant swing back in favour of the Liberals, after what appears to be a brief setback. On the other hand, Harper's approval ratings, modest as they are, haven't changed, so he appears to be escaping the brand damage being done to the party by the senate scandal," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <a href="mailto:lbozinoff@forumresearch.com">lbozinoff@forumresearch.com</a> or at (416) 960-9603.

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### TORONTO October 23<sup>nd</sup>, 2013

#### **HIGHLIGHTS:**

- Justin Trudeau is seen to be the best choice for Prime Minister among the federalist party leaders (29%), followed by the current Prime Minister Stephen Harper (24%), then the leader of the opposition, Tom Mulcair (13%).
- "We were in field in the middle of Senator Duffy's explosive allegations, and it's unclear whether this had an effect on response, but we see a significant swing back in favour of the Liberals, after what appears to be a brief setback. On the other hand, Harper's approval ratings, modest as they are, haven't changed, so he appears to be escaping the brand damage being done to the party by the senate scandal," said Forum Research President, Dr. Lorne Bozinoff.



#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1859 randomly selected Canadians 18 years of age and older. The poll was conducted on October 21 and 22, 2013.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <a href="www.forumresearch.com/polls.asp">www.forumresearch.com/polls.asp</a>

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TORONTO
October 23<sup>nd</sup>, 2013



#### **Federal Party Preference Trending**

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct. 21-22 <sup>nd</sup> , 2013	1859	30	39	19	5	7	1
Sept 16-17 <sup>th</sup> , 2013	1527	31	36	21	4	7	1
August 24 <sup>th</sup> , 2013	1145	29	38	22	4	6	1
July 23 <sup>rd</sup> , 2013	1501	31	35	22	4	7	1
June 19 <sup>th</sup> . 2013	1420	30	38	20	4	6	0
May 21 <sup>st</sup> – 22 <sup>nd</sup> , 2013	1709	27	44	20	3	4	1
April 15 <sup>th</sup> , 2013	1764	30	43	19	2	5	1
April 2 <sup>nd</sup> , 2013	1269	29	33	25	6	5	1
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1663	31	30	27	5	6	1
Feb 6 <sup>th</sup> , 2013	1051	32	30	26	4	6	1
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1555	36	25	28	4	7	1
Dec 18 <sup>th</sup> , 2012	1296	31	27	28	6	6	1
Nov 19 <sup>th</sup> , 2012	1776	33	28	28	4	6	1
Oct 27 <sup>th</sup> , 2012	1680	31	27	32	4	6	1
Sep 27 <sup>th</sup> , 2012	1692	35	25	30	3	6	1
Aug 22 <sup>nd</sup> , 2012	1640	34	22	34	4	6	1
Jul 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1545	31	22	35	5	6	1
Jun 27 <sup>th</sup> , 2012	1114	35	19	35	3	6	1
Jun 14 <sup>th</sup> , 2012	1482	30	22	37	5	6	1
May 23 <sup>rd</sup> , 2012	1756	32	20	36	6	5	1
Apr 24 <sup>th</sup> , 2012	1669	33	22	36	2	6	1
Mar 30 <sup>th</sup> , 2012	1591	36	19	34	5	5	1
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	1565	35	19	35	3	7	1
Mar 2 <sup>nd</sup> -3 <sup>rd</sup> , 2012	1603	37	25	28	4	5	1
Feb 6 <sup>th</sup> , 2012	1148	36	26	28	3	6	1
Jan 13 <sup>th</sup> , 2012	1140	35	25	28	4	6	1
Dec 13 <sup>th</sup> , 2011	1160	33	21	27	8	6	5
Federal Election May 2 <sup>nd</sup> , 2011	n/a	40	19	31	4	6	0

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### TORONTO October 23<sup>nd</sup>, 2013



#### **Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
Oct. 21-22 <sup>nd</sup> , 2013	106	147	33	1	21	0
Sept 16-17 <sup>th</sup> , 2013	121	102	45	1	39	0
August 24 <sup>th</sup> , 2013	107	127	63	1	10	0
July 23 <sup>rd</sup> , 2013	129	120	44	1	14	0
June 19 <sup>th</sup> . 2013	113	150	39	1	5	0
May 21 <sup>st</sup> , 2013	77	192	37	1	1	0
April 15 <sup>th</sup> , 2013	99	170	35	1	3	0
April 2 <sup>nd</sup> , 2013	119	117	65	1	6	0
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	125	88	76	1	18	0
Feb 6 <sup>th,</sup> 2013	129	86	81	1	11	0
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	144	68	73	1	22	0
Dec 18 <sup>th</sup> , 2012	129	77	77	1	24	0
Nov 19 <sup>th</sup> , 2012	138	83	76	1	10	0
Oct 27 <sup>th</sup> , 2012	122	76	101	1	8	0
Sep 27 <sup>th</sup> , 2012	142	66	87	1	12	0
Aug 22 <sup>nd</sup> , 2012	140	46	114	1	7	0
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	114	58	128	1	7	0
June 27 <sup>th</sup> , 2012	144	32	127	1	4	0
June 14 <sup>th</sup> , 2012	114	53	136	1	4	0
May 23 <sup>rd</sup> , 2012	123	42	138	1	4	0
Apr 24 <sup>th</sup> , 2012	118	54	133	1	2	0
Mar 30 <sup>th</sup> , 2012	142	36	126	1	3	0
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	151	25	120	1	11	0
Mar 2 <sup>nd</sup> -3 <sup>rd</sup> , 2012	145	69	78	1	15	0
Feb 6 <sup>th</sup> , 2012	151	60	88	1	8	0
Federal Election May 2 <sup>nd</sup> , 2011	166	34	103	1	4	0

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#### Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
Oct 21-22 <sup>nd</sup> , 2013	1859	47	31	36
Sept 16-17 <sup>th</sup> , 2013	1527	48	32	36
August 24 <sup>th</sup> , 2013	1189	49	30	37
July 23 <sup>rd</sup> , 2013	1782	44	31	33
June 19 <sup>th</sup> . 2013	1525	47	33	35
May 21 <sup>st</sup> , 2013	1779	49	29	36
April 15 <sup>th</sup> , 2013	1764	46	32	35
		Rae		
April 2 <sup>nd</sup> , 2013	1310	40	31	35
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1755	34	34	35
Feb 6 <sup>th,</sup> 2013	1091	34	33	38
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1626	32	38	37
Dec 18 <sup>th</sup> , 2012	1355	39	35	39
Nov 19 <sup>th</sup> , 2012	1849	35	36	33
Oct 27 <sup>th</sup> , 2012	1735	34	36	38
Sep 27 <sup>th</sup> , 2012	1758	31	39	37
Aug 22 <sup>nd</sup> , 2012	1720	32	36	41
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1639	34	32	36
June 27 <sup>th</sup> , 2012	1165	36	35	39
June 14 <sup>th</sup> , 2012	1529	40	31	39
May 23 <sup>rd</sup> , 2012	1836	33	33	41
Apr 24 <sup>th</sup> , 2012	1669	35	34	41
Mar 30th, 2012	1675	36	34	32
Mar 26th-27th, 2012	1638	32	34	32
April 24-25 <sup>th</sup> , 2012	1744	46	22	30

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#### Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+' Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1756	149	188	345	462	612	840	916
Conservative	29.7	24.5	30.1	31.3	25.3	35.8	32.8	26.6
Liberal	38.7	36.9	34.3	37.5	44.7	39.0	38.4	39.1
<b>New Democratic</b>	18.9	17.0	20.9	19.8	18.6	18.3	16.9	20.9
Green	4.6	9.5	6.8	3.2	3.0	2.0	4.5	4.7
<b>Bloc Quebecois</b>	7.2	10.2	7.2	7.5	7.4	4.4	6.8	7.6
Other	0.9	1.8	0.6	0.8	0.9	0.4	0.7	1.1

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1756	144	394	616	159	180	263	1402	354
Conservative	29.7	20.0	15.4	34.5	33.6	52.9	32.1	34.5	14.1
Liberal	38.7	56.3	35.7	40.2	38.9	27.2	38.9	40.8	32.0
<b>New Democratic</b>	18.9	20.6	17.8	19.8	22.0	14.1	19.8	18.7	19.6
Green	4.6	2.8	3.5	4.4	4.3	5.1	8.4	4.9	3.5
<b>Bloc Quebecois</b>	7.2	0.0	26.9	0.0	0.0	0.0	0.0	0.1	30.1
Other	0.9	0.3	0.6	1.2	1.2	0.7	0.9	1.0	0.6

#### **Household Income**

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1756	161	303	267	245	180	312	42
Conservative	29.7	21.6	26.8	29.6	26.9	27.7	36.8	47.8
Liberal	38.7	43.2	40.3	29.9	37.8	42.9	41.0	37.3
New Democratic	18.9	15.7	19.9	23.2	22.4	16.6	15.1	4.4
Green	4.6	4.7	6.8	4.3	5.1	2.2	3.0	4.5
Bloc Quebecois	7.2	13.1	5.3	12.6	7.2	8.4	3.9	5.8
Other	0.9	1.7	0.9	0.4	0.6	2.3	0.2	0.2

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### FORUM RESEARCH INC.

#### Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1756	615	431	426	81	96	43
Conservative	29.7	75.9	5.9	4.0	0.9	3.5	7.4
Liberal	38.7	16.6	81.5	33.4	35.2	17.3	29.8
<b>New Democratic</b>	18.9	4.4	9.5	53.2	19.1	11.0	16.0
Green	4.6	2.0	2.0	3.7	37.7	1.7	18.4
Bloc Quebecois	7.2	0.5	0.8	5.3	2.7	66.1	11.6
Other	0.9	0.6	0.2	0.4	4.4	0.3	16.8

#### **Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1756	367	490	605	294
Conservative	29.7	29.2	35.4	30.3	20.0
Liberal	38.7	41.4	35.4	36.0	47.1
New Democratic	18.9	16.6	16.7	20.3	21.7
Green	4.6	4.1	4.4	5.6	3.3
Bloc Quebecois	7.2	7.8	6.8	7.1	7.4
Other	0.9	0.9	1.2	0.7	0.6

#### Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1756	1231	442	69	600	120	118	407
Conservative	29.7	34.0	41.0	68.3	25.2	40.5	24.1	19.9
Liberal	38.7	38.0	40.3	11.7	39.5	35.9	47.2	38.4
New Democratic	18.9	17.7	15.1	15.6	19.7	16.2	20.1	21.7
Green	4.6	2.7	2.9	2.7	2.3	4.8	3.8	9.7
Bloc Quebecois	7.2	6.9	0.2	0.0	12.7	1.0	2.9	9.1
Other	0.9	0.7	0.5	1.7	0.6	1.5	1.8	1.1

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#### **Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1756	1263	185	196	79	33
Conservative	29.7	27.7	40.4	40.0	19.8	11.9
Liberal	38.7	39.4	32.5	35.4	47.8	41.9
New Democratic	18.9	19.4	21.0	12.4	17.8	31.6
Green	4.6	4.6	4.5	3.0	8.0	6.1
Bloc Quebecois	7.2	8.2	1.0	8.1	6.5	0.0
Other	0.9	0.8	0.7	1.1	0.0	8.4

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#### Approval of Stephen Harper

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
Approve	31	29	31	34	28	36	35	28
Disapprove	58	56	60	58	65	54	57	60
Don't know	10	15	9	9	7	9	8	12

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1859	155	415	663	165	189	272	1484	375
Approve	31	15	24	35	28	47	33	34	23
Disapprove	58	79	68	53	59	40	56	55	69
Don't know	10	6	8	12	13	13	11	11	8

#### **Household Income**

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
Approve	31	35	30	31	32	29	34	54
Disapprove	58	52	59	63	59	63	62	45
Don't know	10	13	11	6	10	9	4	2

#### **Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
Approve	31	81	16	11	11	10	33
Disapprove	58	11	76	83	75	85	58
Don't know	10	8	8	5	14	5	8

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#### **Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
Approve	31	28	37	31	27
Disapprove	58	54	50	62	67
Don't know	10	17	13	7	6

#### Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
Approve	31	35	39	70	29	33	37	21
Disapprove	58	54	52	17	60	48	54	70
Don't know	10	11	9	13	10	19	9	9

#### **Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1859	1339	191	209	84	36
Approve	31	30	34	44	22	35
Disapprove	58	60	59	46	58	60
Don't know	10	10	7	10	20	5

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#### **Approval of Tom Mulcair**

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
Approve	36	31	36	34	41	41	37	34
Disapprove	33	32	33	35	33	33	39	28
Don't know	31	37	31	32	25	26	23	38

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	АВ	ВС	English	French
Sample	1859	155	415	663	165	189	272	1484	375
Approve	36	39	49	28	41	27	36	32	52
Disapprove	33	26	24	37	31	47	33	36	22
Don't know	31	35	27	35	28	26	31	32	26

#### **Household Income**

%	Total	<\$20К	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
Approve	36	33	35	42	40	41	38	26
Disapprove	33	32	30	33	32	25	42	61
Don't know	31	35	35	25	28	34	20	14

#### **Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
Approve	36	16	41	65	34	46	27
Disapprove	33	58	29	11	31	28	32
Don't know	31	26	29	23	35	27	41

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#### **Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
Approve	36	26	33	38	47
Disapprove	33	33	33	33	33
Don't know	31	40	34	29	19

#### Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
Approve	36	34	31	25	37	31	39	40
Disapprove	33	35	37	41	35	29	26	31
Don't know	31	31	33	34	28	40	35	29

#### **Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1859	1339	191	209	84	36
Approve	36	36	34	36	31	50
Disapprove	33	32	39	40	26	32
Don't know	31	32	27	24	43	18

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October 23<sup>nd</sup>, 2013



#### **Approval of Justin Trudeau**

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
Approve	47	48	46	44	53	44	47	46
Disapprove	32	28	30	38	31	34	38	26
Don't know	21	23	24	19	16	22	15	27

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1859	155	415	663	165	189	272	1484	375
Approve	47	54	42	50	48	35	51	49	39
Disapprove	32	18	32	31	31	54	26	32	33
Don't know	21	28	25	19	21	11	23	19	28

#### **Household Income**

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
Approve	47	48	53	43	50	54	46	35
Disapprove	32	31	25	40	29	32	36	57
Don't know	21	21	23	17	20	14	17	8

#### **Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
Approve	47	20	83	44	42	9	42
Disapprove	32	63	5	35	26	62	27
Don't know	21	17	13	21	31	29	31

#### **MEDIA INQUIRIES:**

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TORONTO
October 23<sup>nd</sup>, 2013



#### **Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
Approve	47	43	44	48	53
Disapprove	32	31	37	30	32
Don't know	21	27	20	22	15

#### Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
Approve	47	45	47	37	45	43	60	48
Disapprove	32	35	35	50	34	31	25	28
Don't know	21	21	18	13	22	26	16	24

#### **Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1859	1339	191	209	84	36
Approve	47	47	45	48	47	56
Disapprove	32	33	38	33	18	23
Don't know	21	21	17	19	36	21

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#### Prime Minister Preference

'Who would make the best Prime Minister?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1859	163	201	362	486	647	880	979
Justin Trudeau	29	28	28	28	36	28	30	28
Stephen Harper	25	21	23	29	21	32	29	21
Tom Mulcair	13	11	11	14	15	17	14	13
Elizabeth May	7	11	7	3	6	4	6	7
None of these	17	17	21	17	15	11	14	19
Don't know	9	12	10	9	6	7	6	12

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1859	155	415	663	165	189	272	1484	375
Justin Trudeau	29	45	26	32	25	20	28	31	22
Stephen Harper	25	9	14	29	24	44	27	28	14
Tom Mulcair	13	17	22	9	17	6	11	10	25
Elizabeth May	7	10	5	4	10	9	14	8	4
None of these	17	12	24	16	17	13	13	14	26
Don't know	9	6	9	11	7	8	7	9	10

#### **Household Income**

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	1859	175	318	273	256	185	323	42
Justin Trudeau	29	30	31	20	31	37	32	27
Stephen Harper	25	18	23	26	24	24	32	47
Tom Mulcair	13	11	14	18	16	14	12	3
Elizabeth May	7	11	9	9	9	3	3	9
None of these	17	16	17	14	15	16	17	14
Don't know	9	13	6	13	5	6	5	0

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#### **Current Federal Party Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1859	511	645	332	111	95	62
Justin Trudeau	29	3	70	18	10	8	23
Stephen Harper	25	79	5	7	10	8	9
Tom Mulcair	13	2	7	48	5	28	0
Elizabeth May	7	3	4	6	35	7	10
None of these	17	9	9	13	32	36	52
Don't know	9	4	6	8	7	14	6

#### **Highest Level of Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1859	402	519	633	305
Justin Trudeau	29	30	25	29	34
Stephen Harper	25	20	32	25	18
Tom Mulcair	13	12	11	14	18
Elizabeth May	7	8	8	6	6
None of these	17	18	14	18	18
Don't know	9	13	9	8	6

#### Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1859	1309	466	73	636	134	120	430
Justin Trudeau	29	27	31	16	28	21	38	31
Stephen Harper	25	28	36	61	23	18	26	17
Tom Mulcair	13	12	8	3	15	13	9	17
Elizabeth May	7	6	6	1	6	8	7	9
None of these	17	16	12	7	17	23	16	20
Don't know	9	11	8	11	10	17	4	7

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### FORUM RESEARCH INC.

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### TORONTO October 23<sup>nd</sup>, 2013

#### **Ethnicity**

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Non- European	First Nations
Sample	1859	1339	191	209	84	36
Justin Trudeau	29	30	27	26	34	16
Stephen Harper	25	24	33	32	18	10
Tom Mulcair	13	14	13	8	7	18
Elizabeth May	7	7	8	7	3	13
None of these	17	16	13	19	27	30
Don't know	9	9	6	8	11	13

For more information: Lorne Bozinoff, Ph.D.

President

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